

REALTIME  
BIG DATA

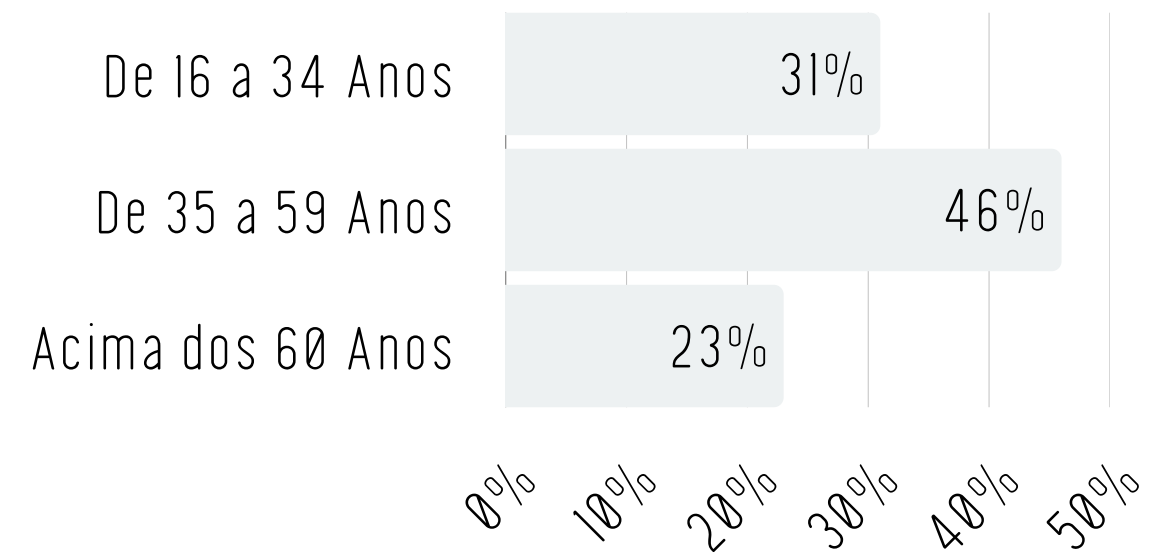
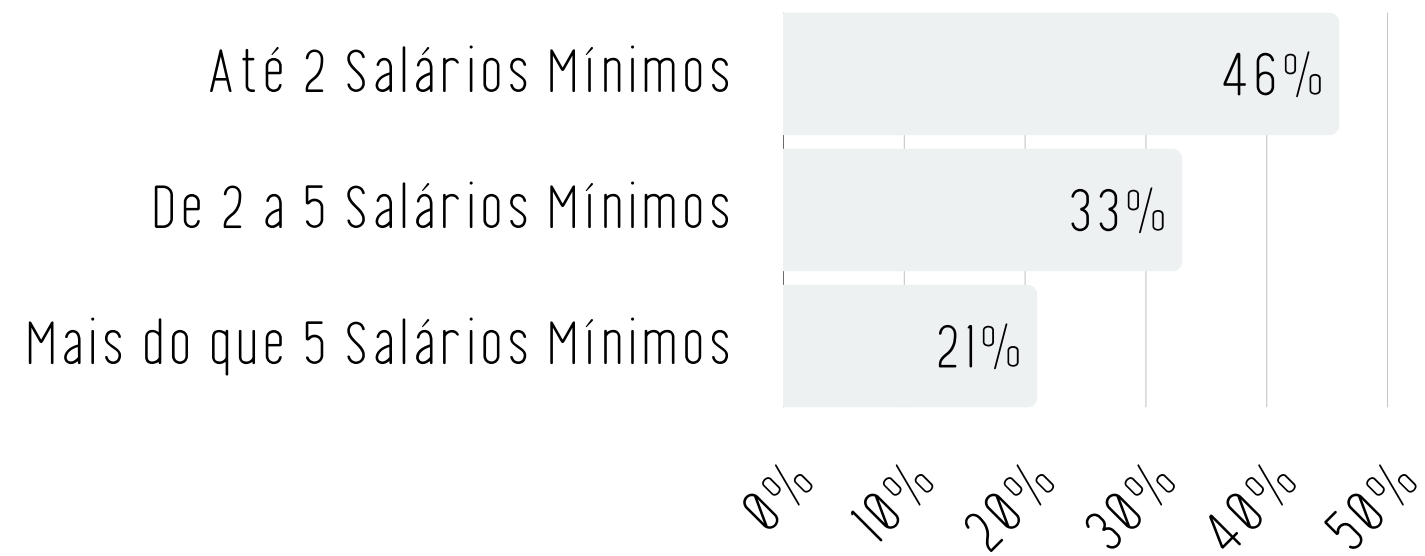
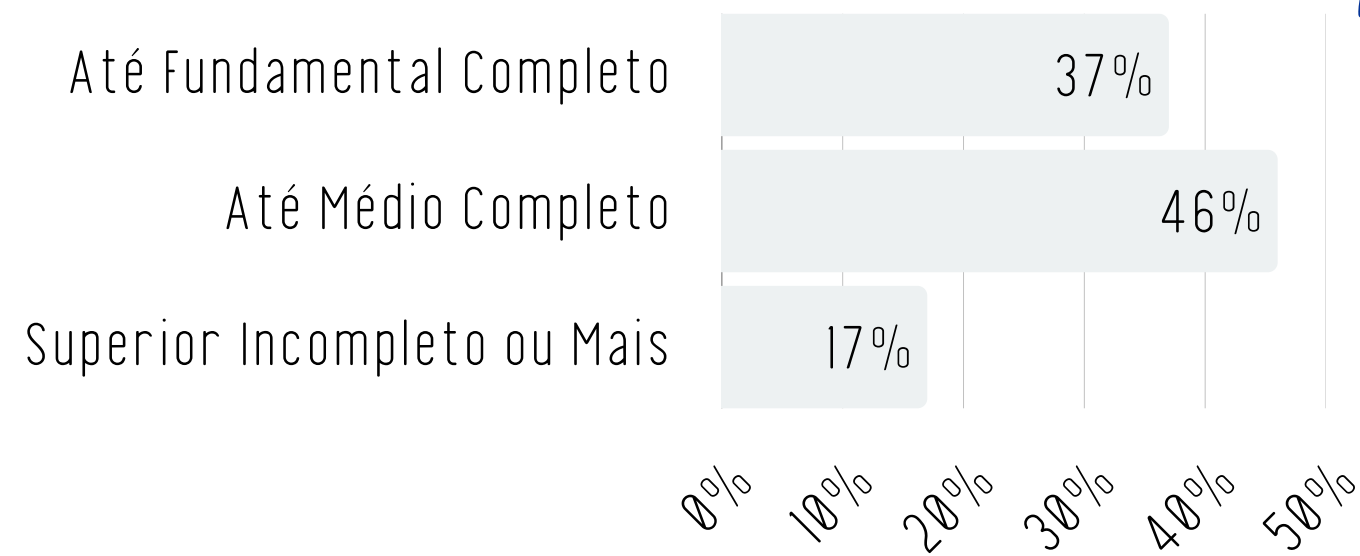
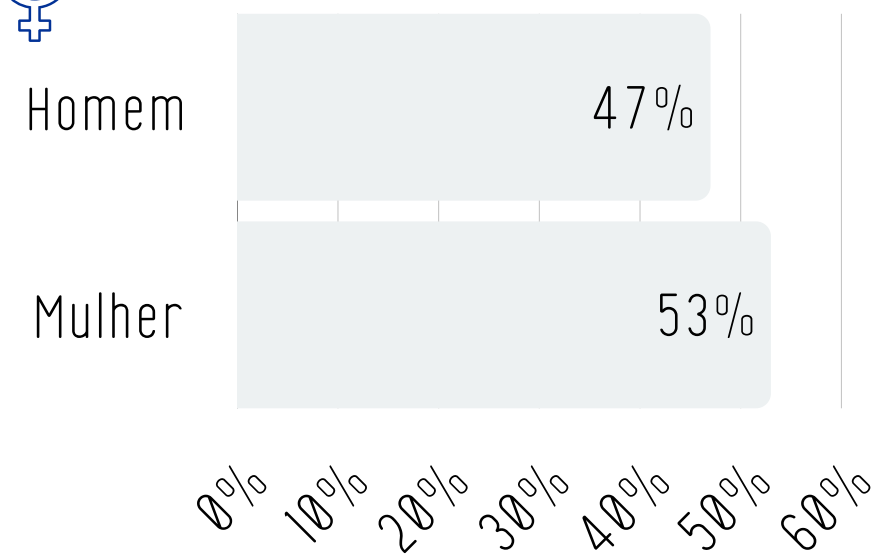


RÉGUA MORAL

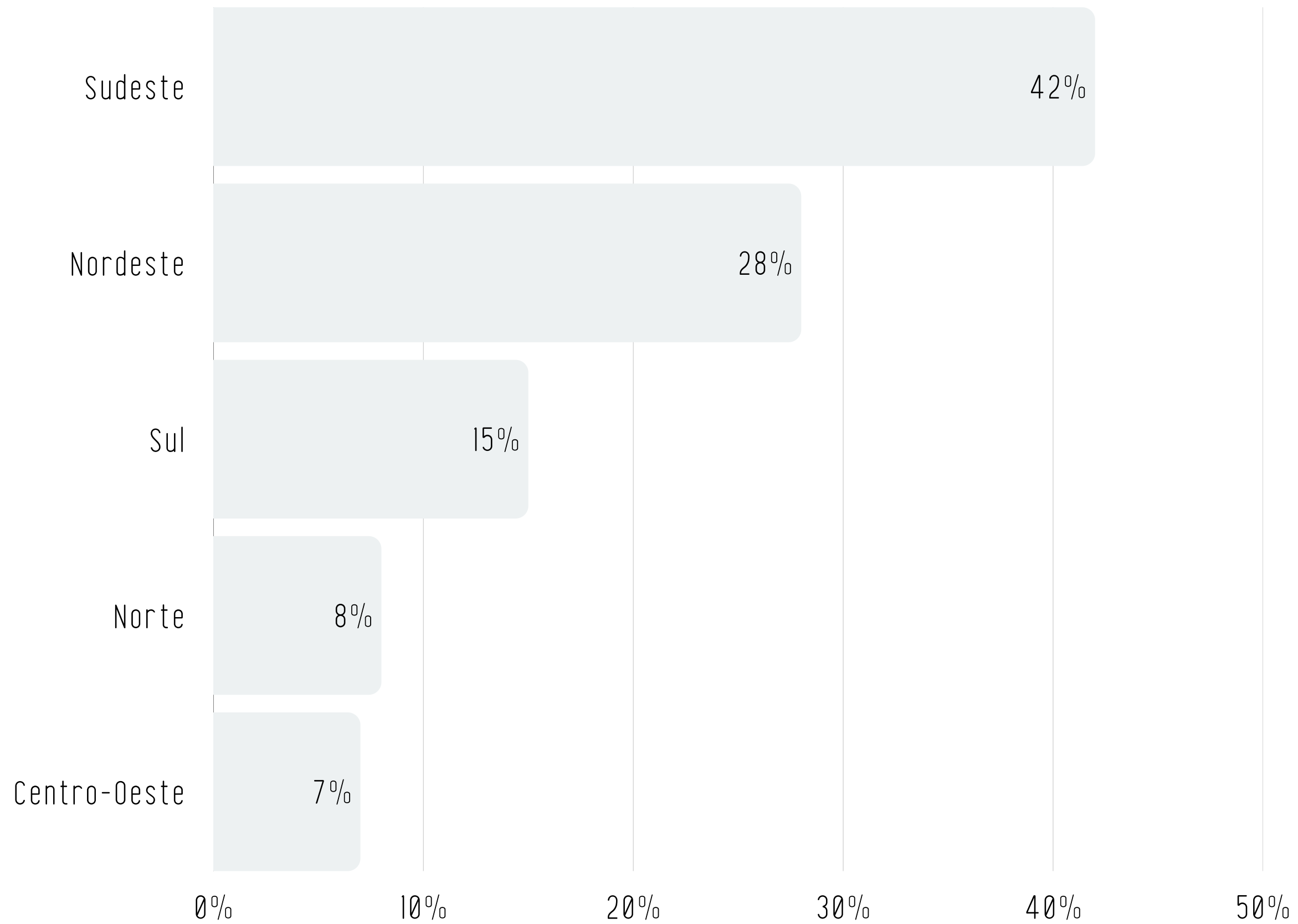
# METODOLOGIA

- 3.000 ENTREVISTAS
- UNIVERSO: ELEITORES DO TERRITÓRIO NACIONAL
- MARGEM DE ERRO: +/- 3.0 P.P.
- ÍNDICE DE CONFIANÇA: 95%
- DATA DE CAMPO: 30 DE MARÇO A 01 DE ABRIL DE 2026

# PERFIL AMOSTRA



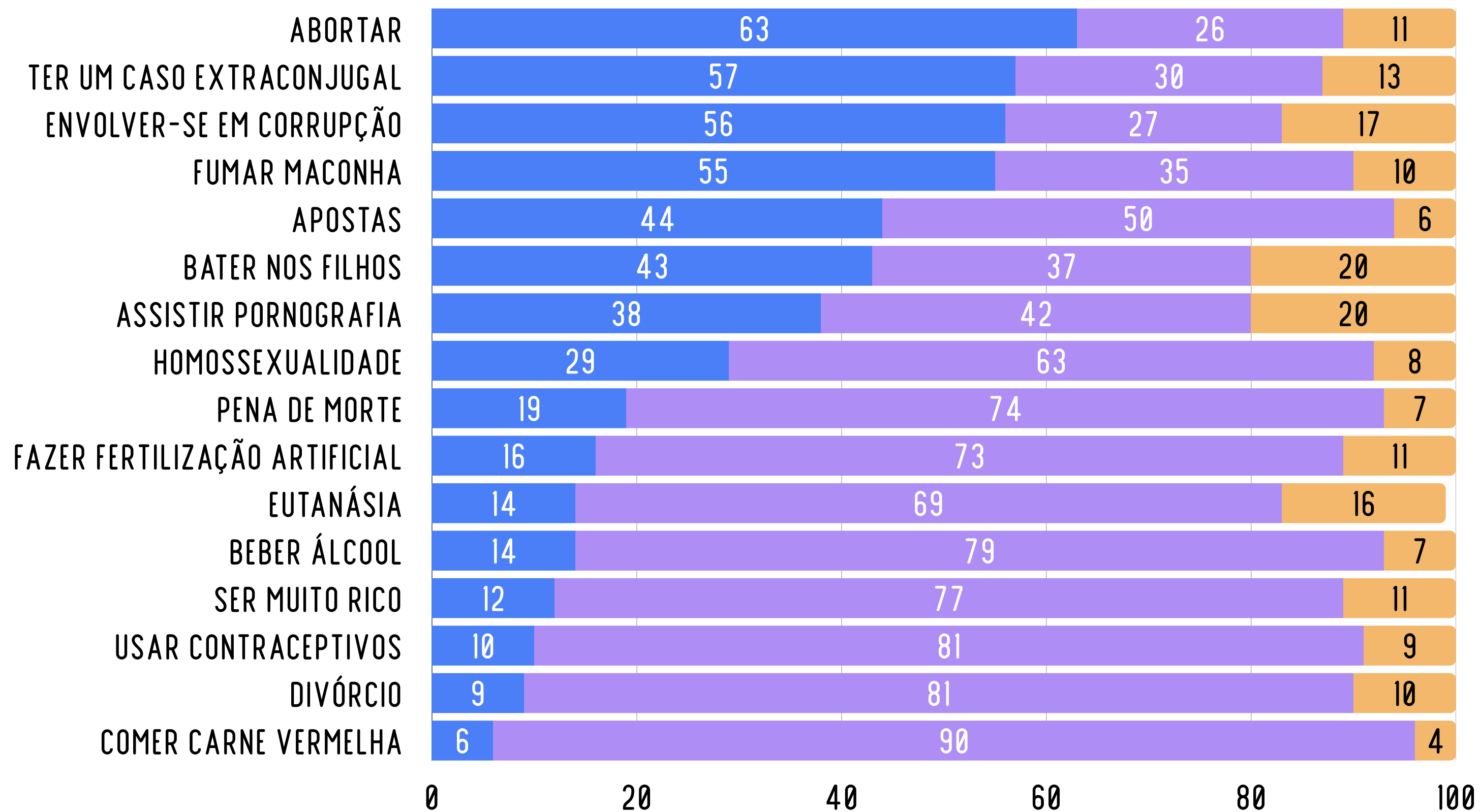
# PERFIL AMOSTRA



# A MORAL DOS BRASILEIROS

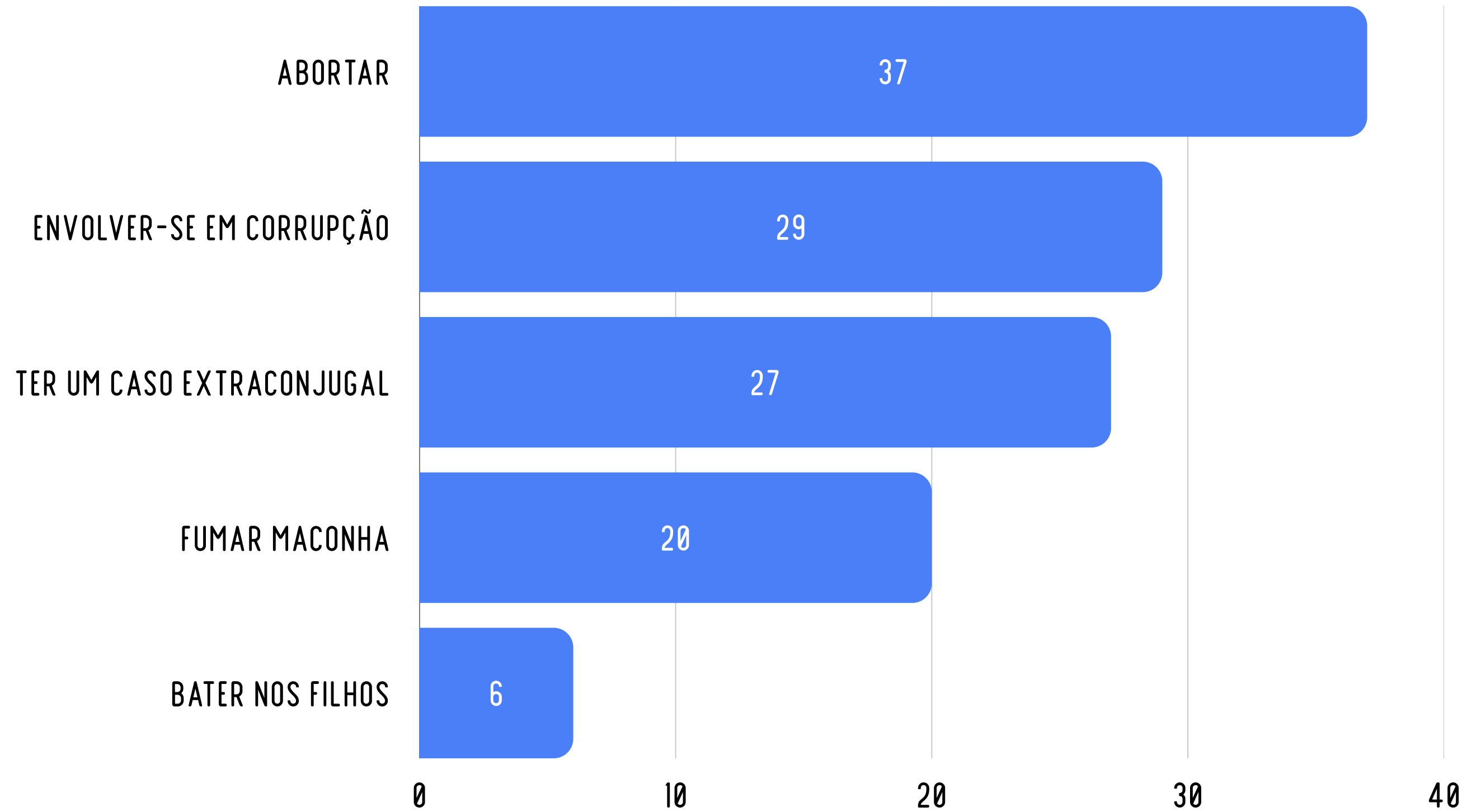
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● IMORAL    ● NÃO É IMORAL    ● NÃO SABE



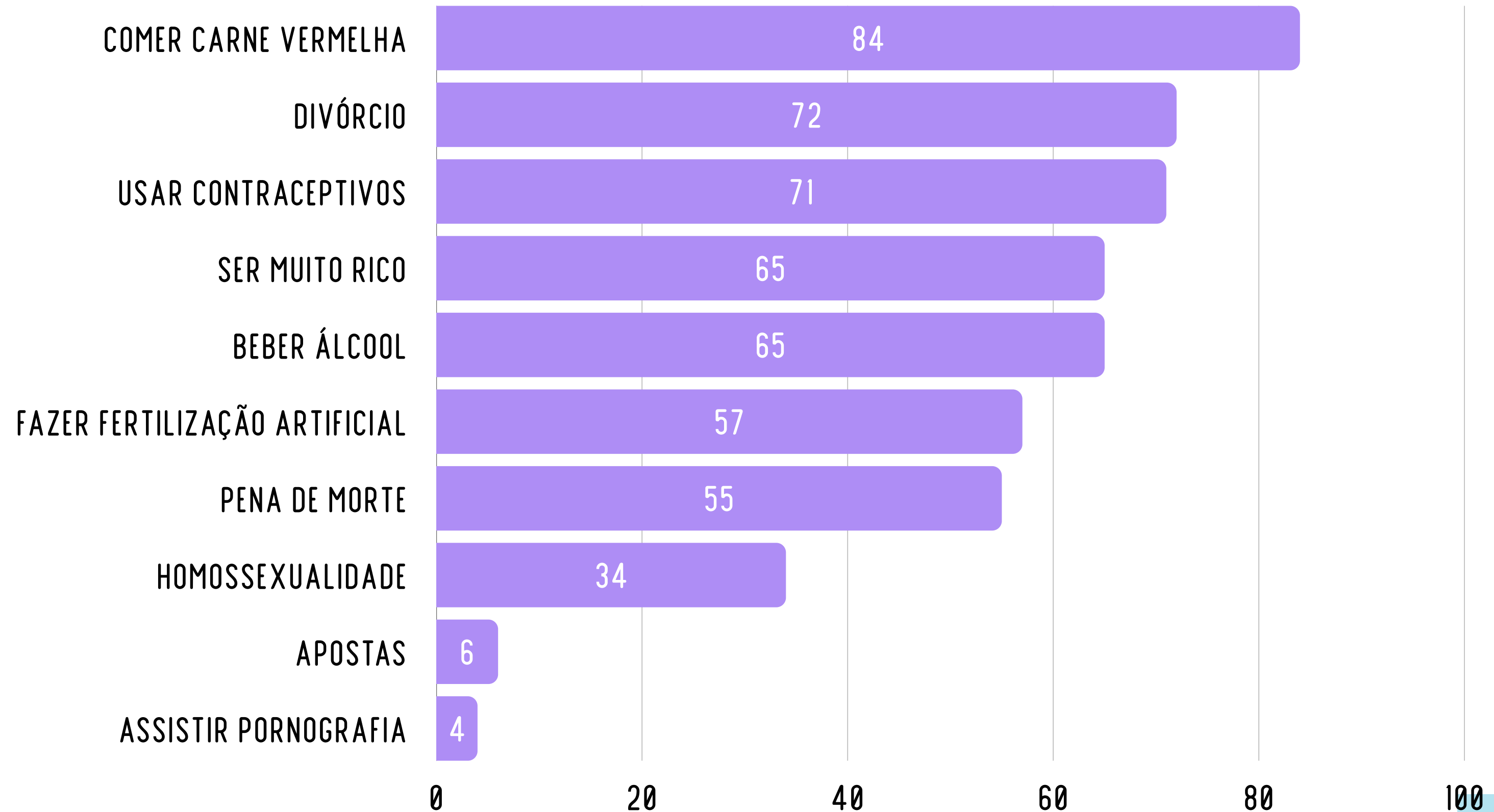
# IMORAL > NÃO É IMORAL (%)

DIFERENÇA ENTRE O QUE CONSIDERAM IMORAL E  
QUE CONSIDERAM QUE NÃO É IMORAL  
EXCETUANDO OS QUE NÃO SABEM



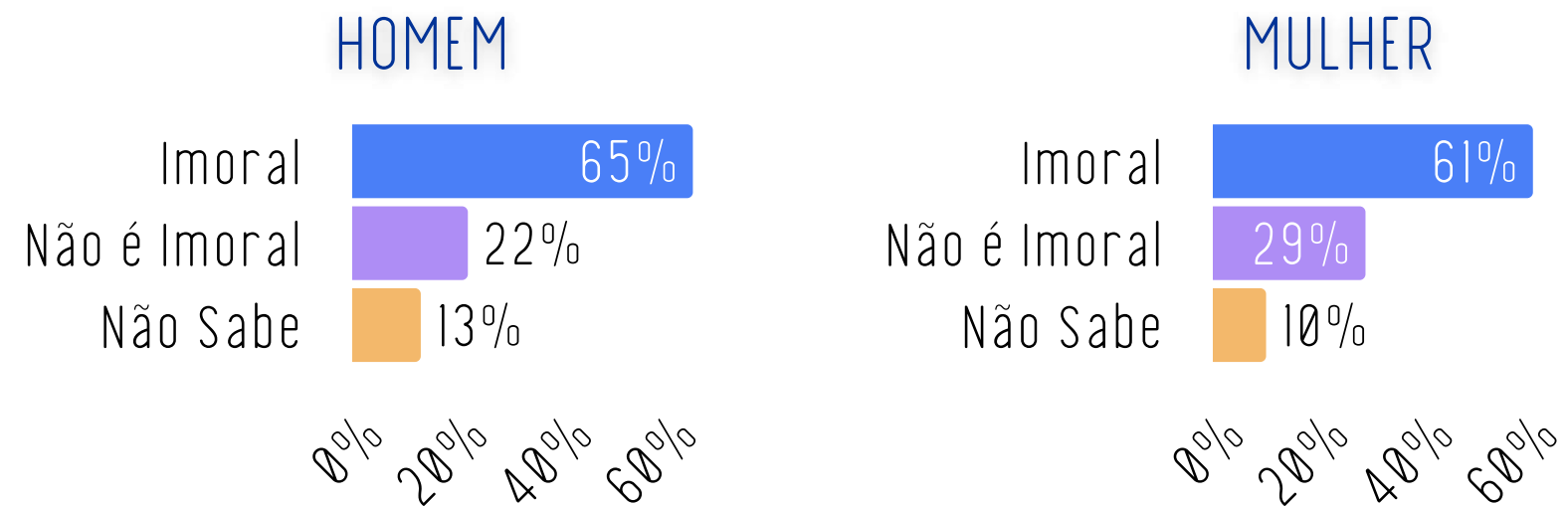
# NÃO É IMORAL > IMORAL (%)

DIFERENÇA ENTRE O QUE CONSIDERAM QUE NÃO É  
IMORAL E QUE CONSIDERAM IMORAL  
EXCETUANDO OS QUE NÃO SABEM

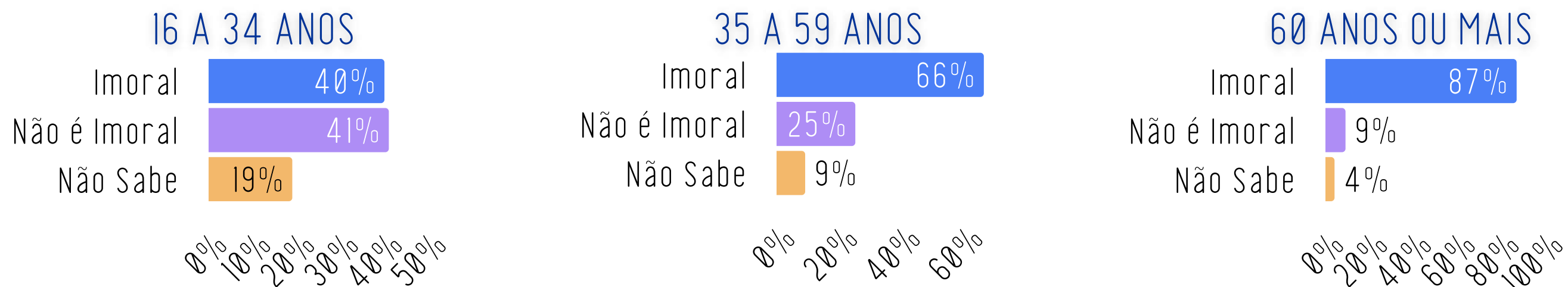


ABORTAR

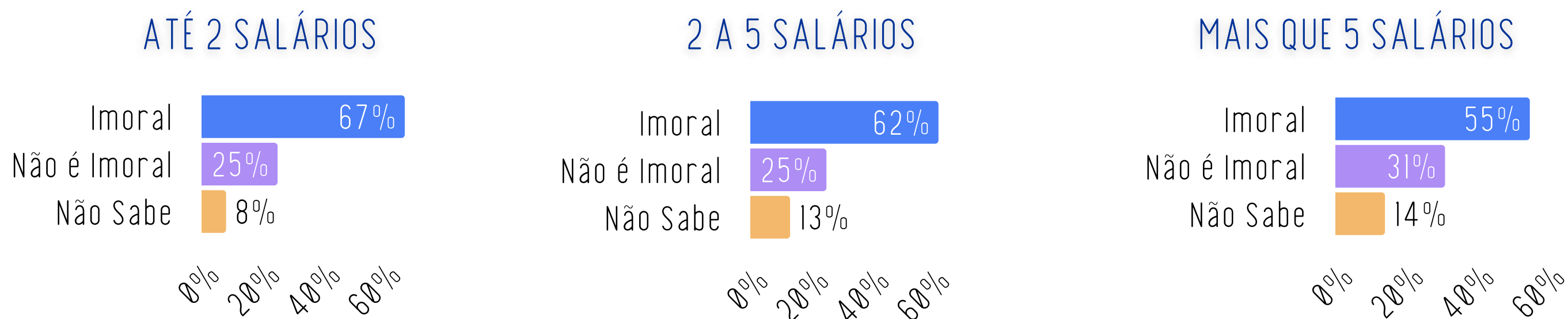
# SEXO



# IDADE

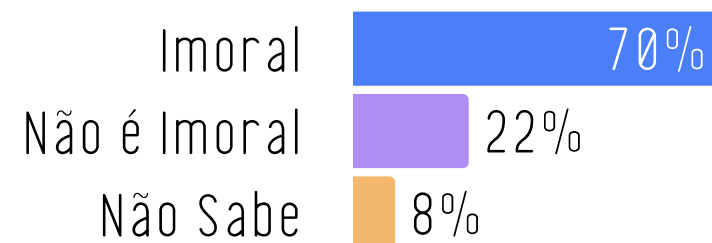


# RENDA

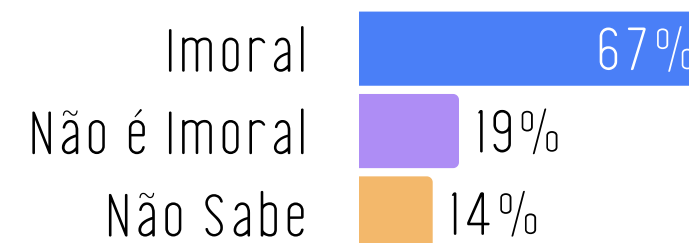


# RELIGIÃO

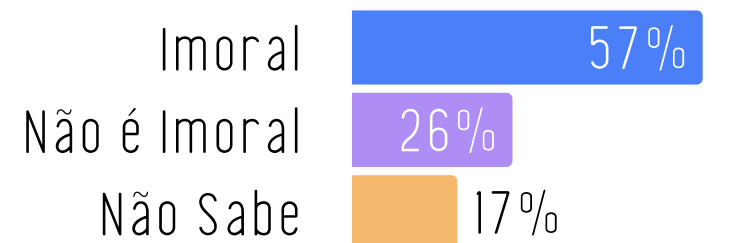
## CATÓLICOS



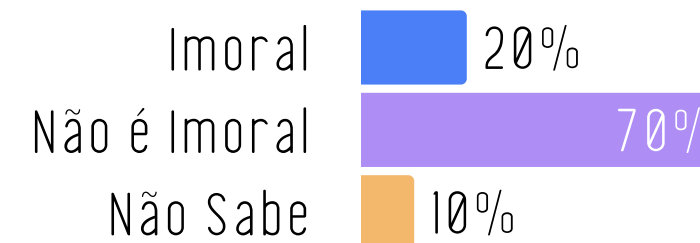
## EVANGÉLICOS



## OUTRAS RELIGIÕES

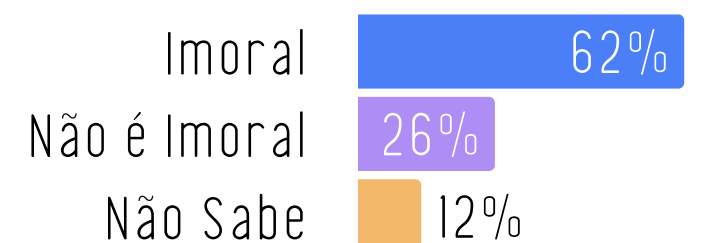


## ATEUS

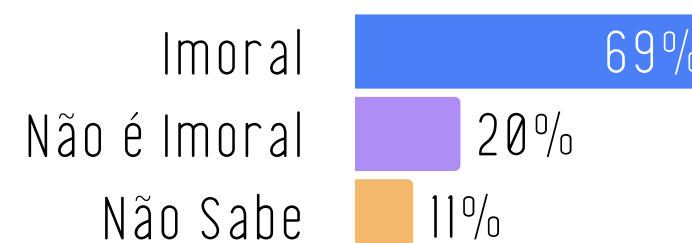


# POSIÇÃO POLÍTICA

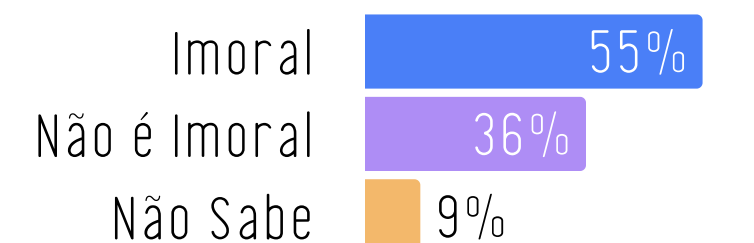
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022



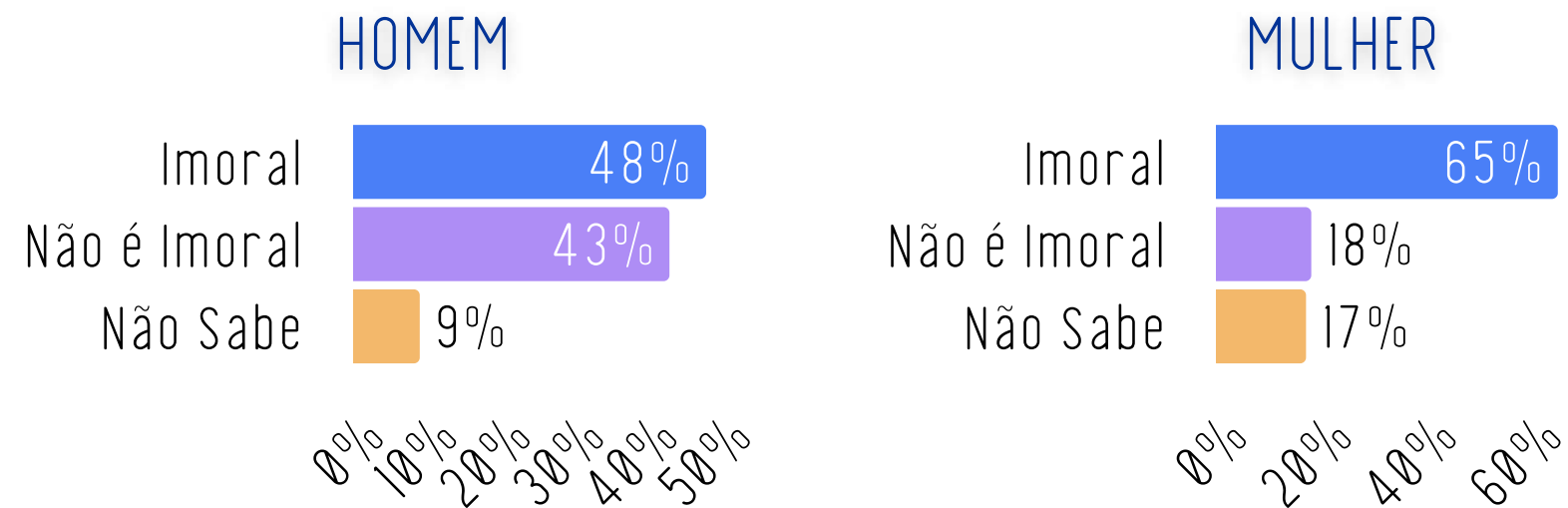
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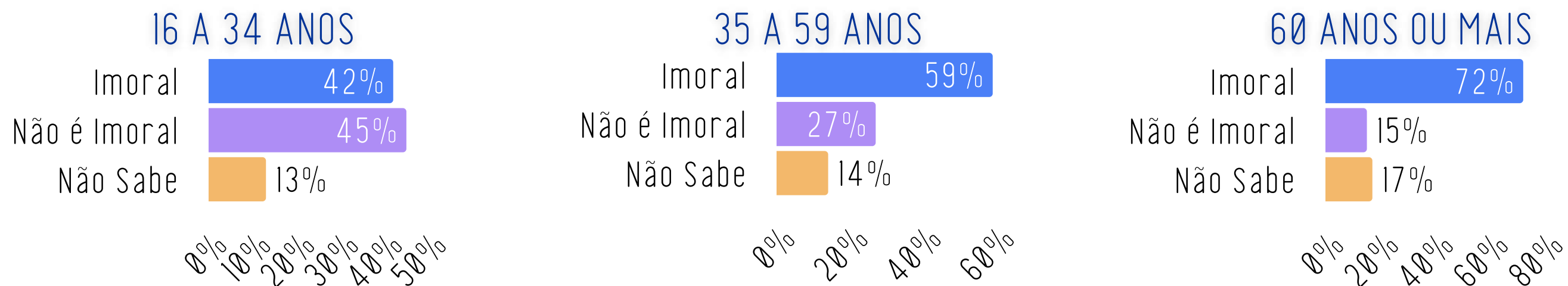
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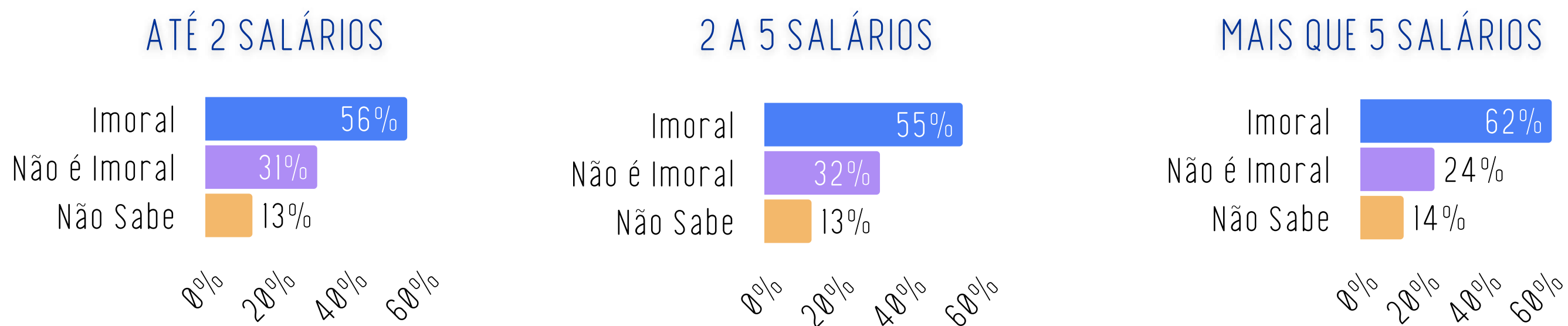
# SEXO



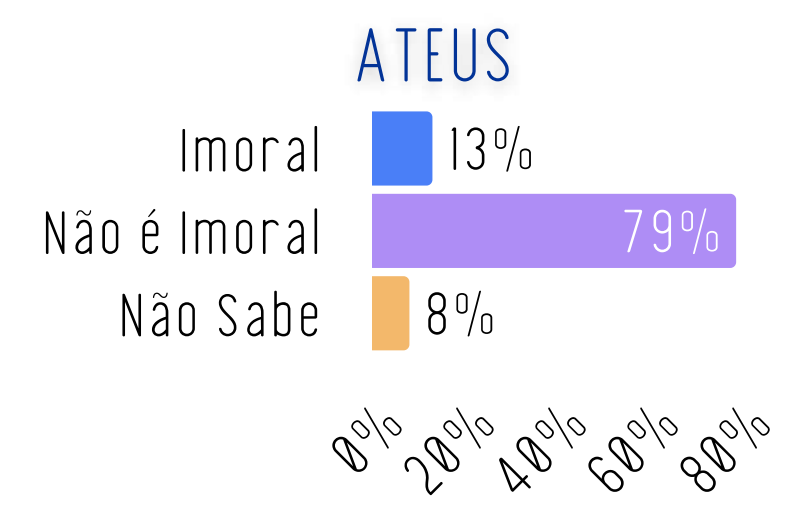
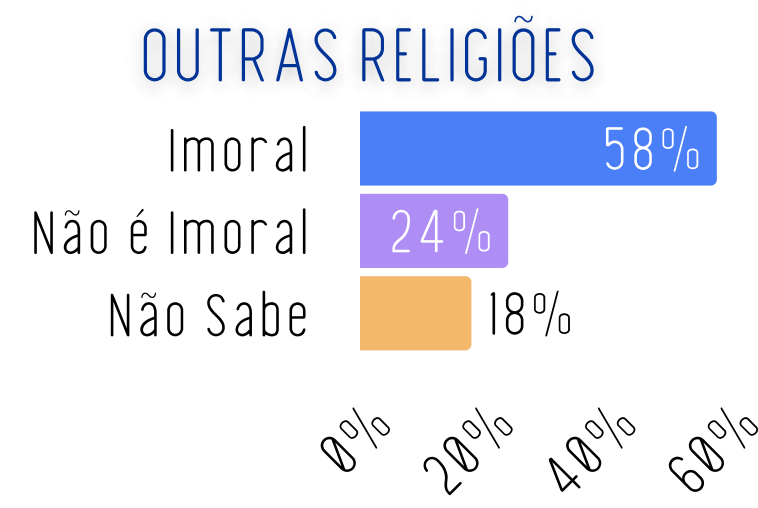
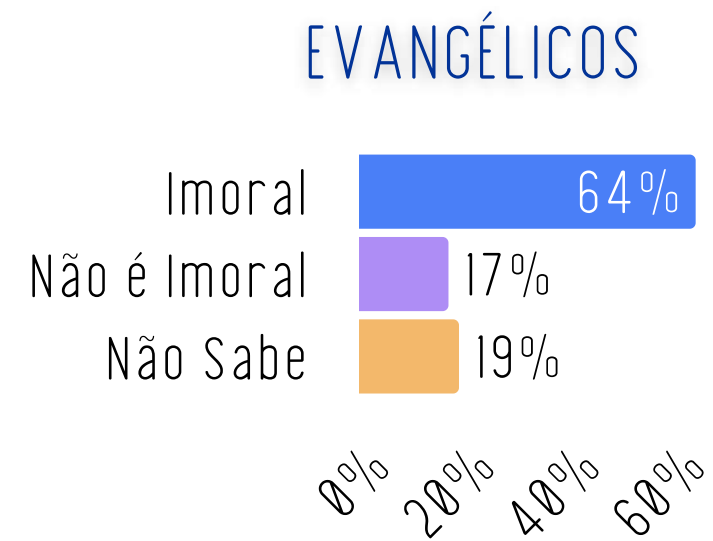
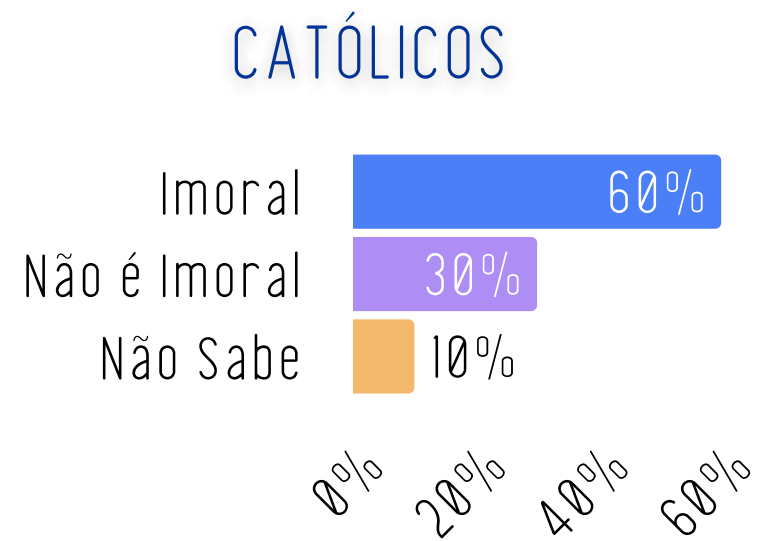
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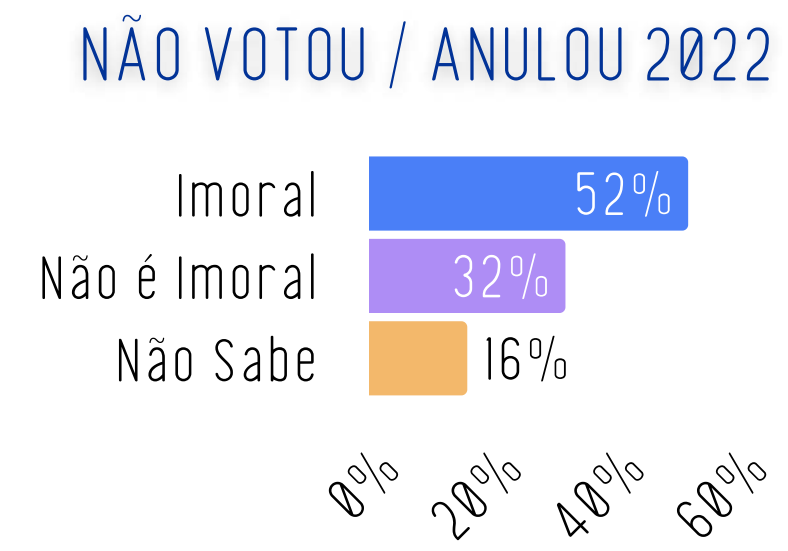
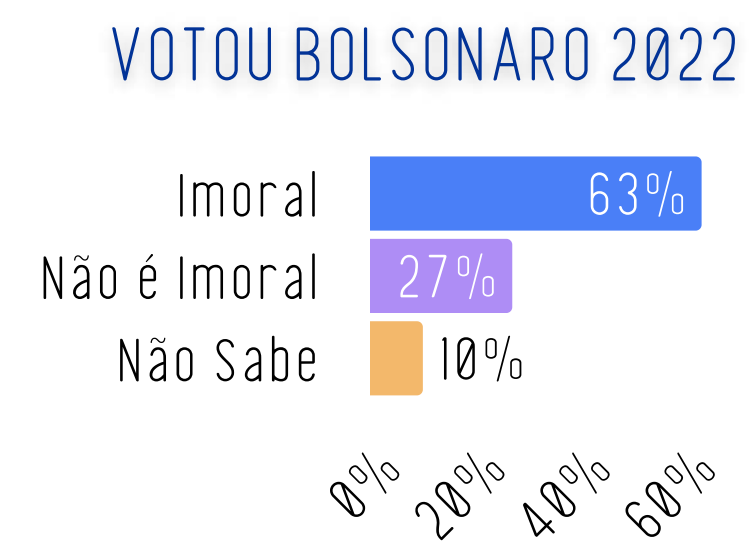
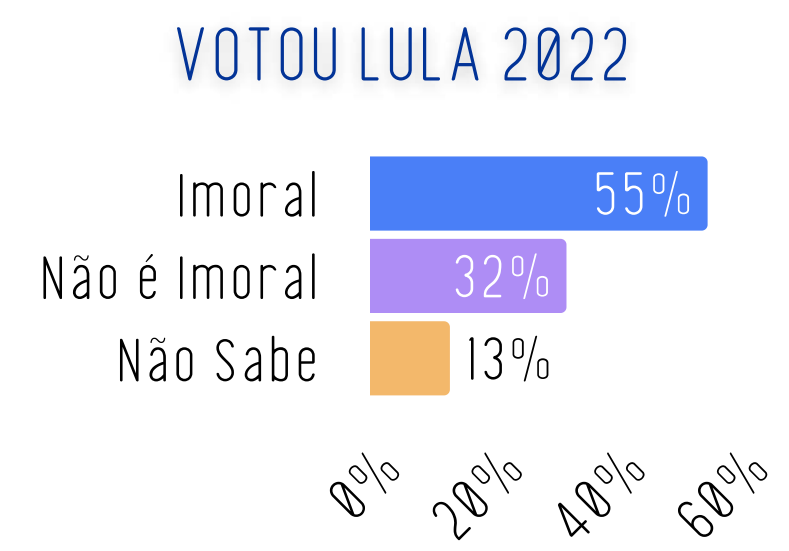
# RENDA



# RELIGIÃO



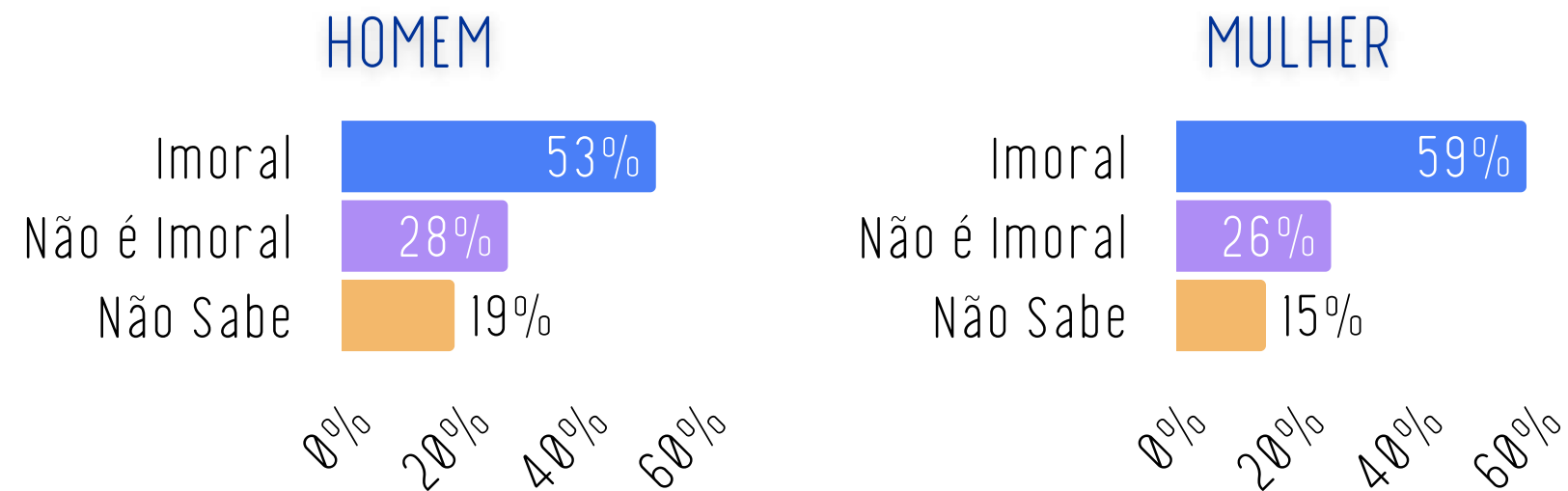
# POSIÇÃO POLÍTICA



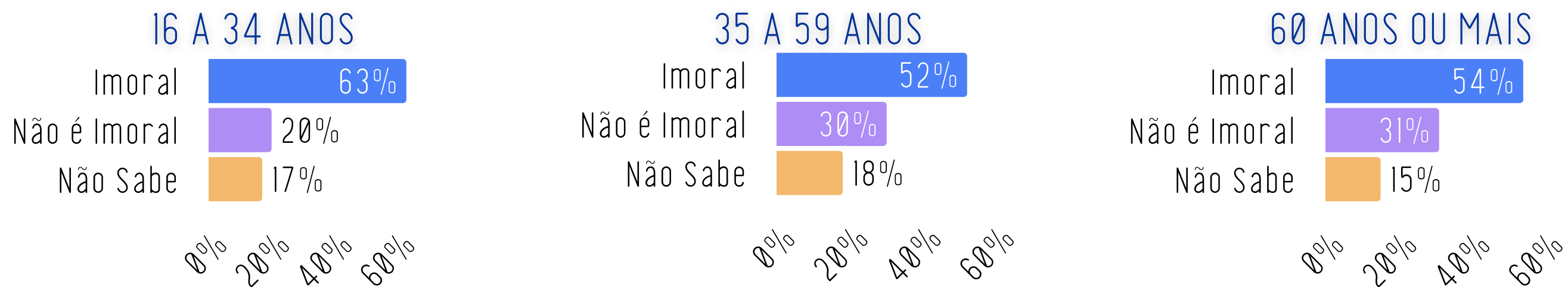
ENVOLVER-SE EM CORRUPÇÃO

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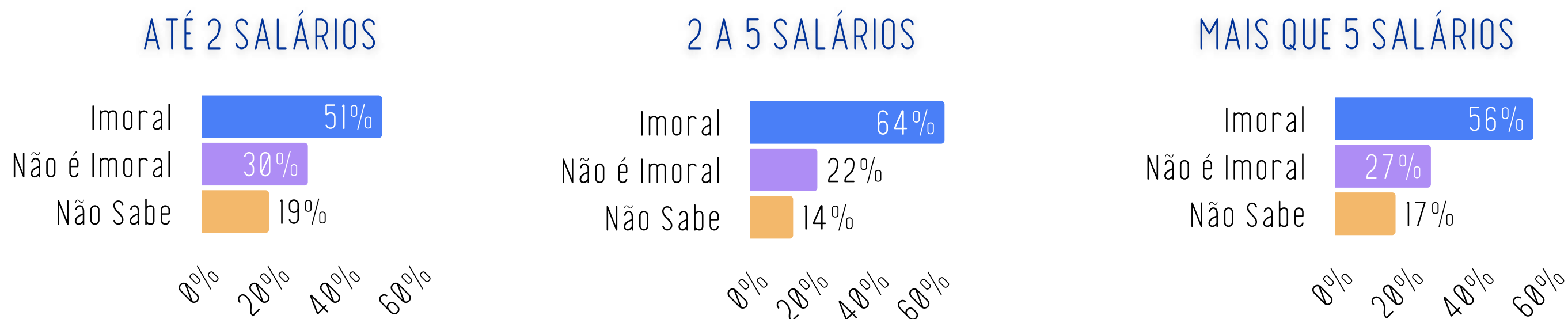
# SEXO



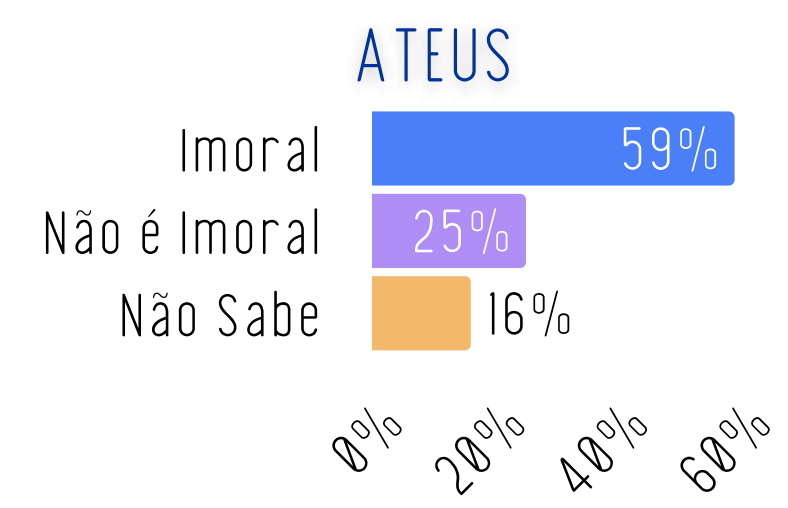
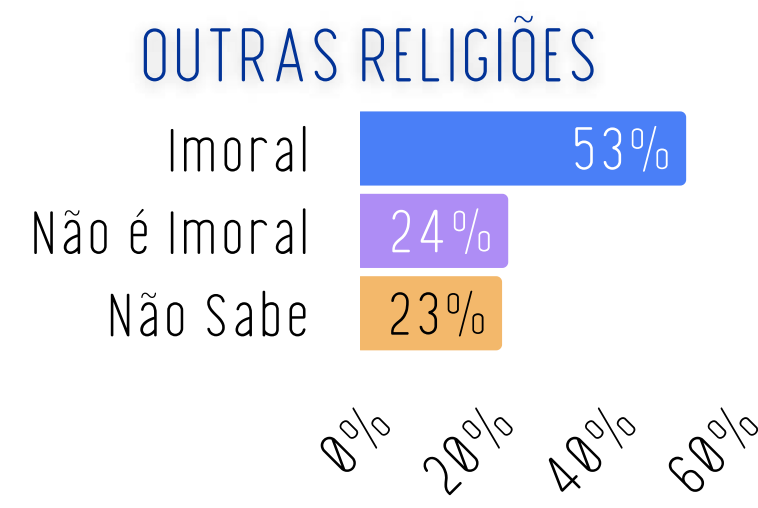
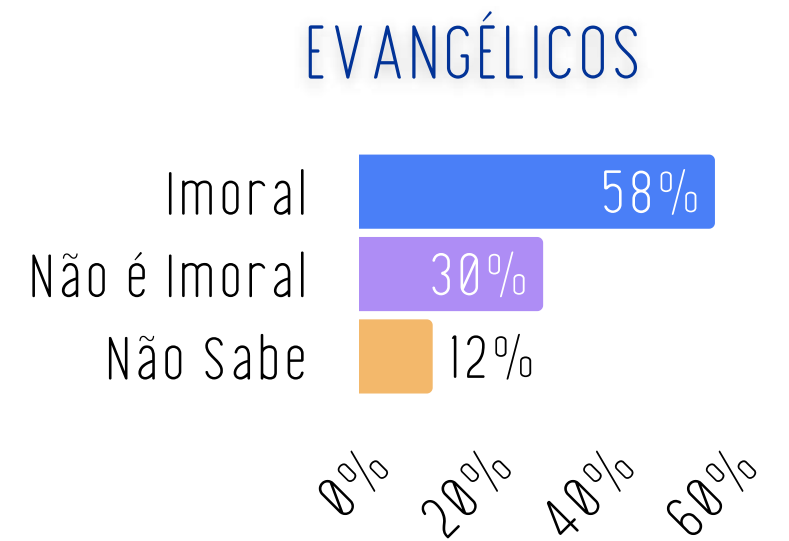
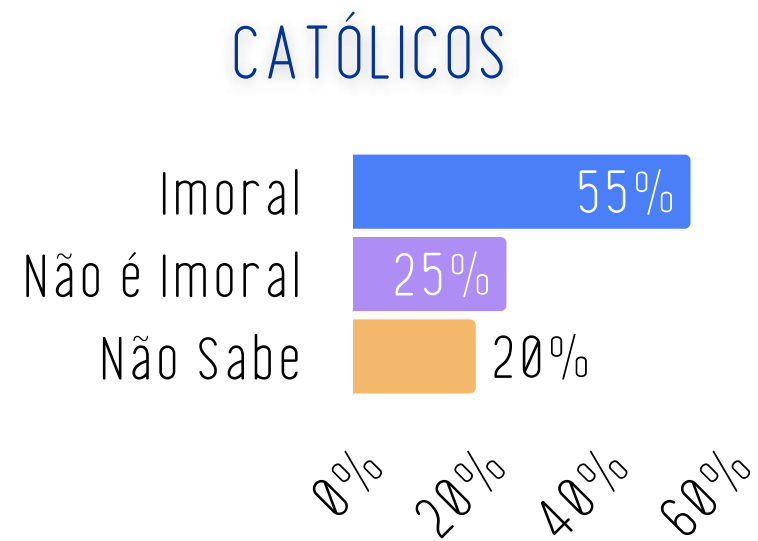
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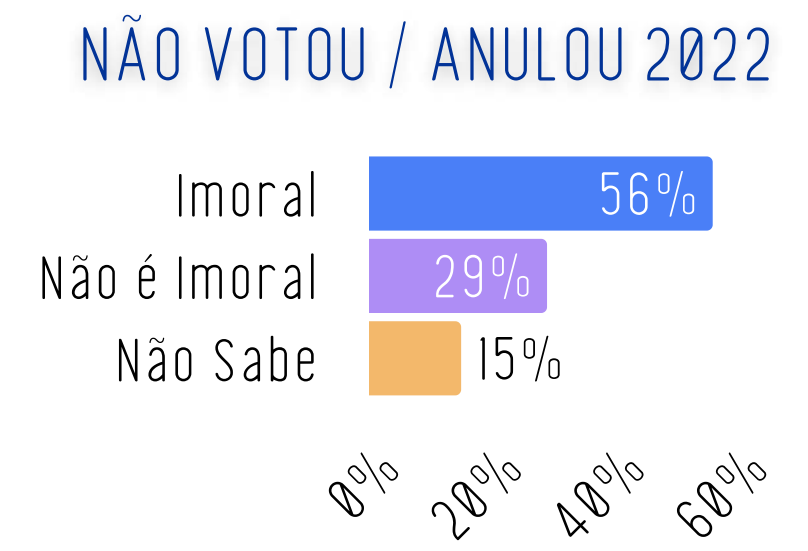
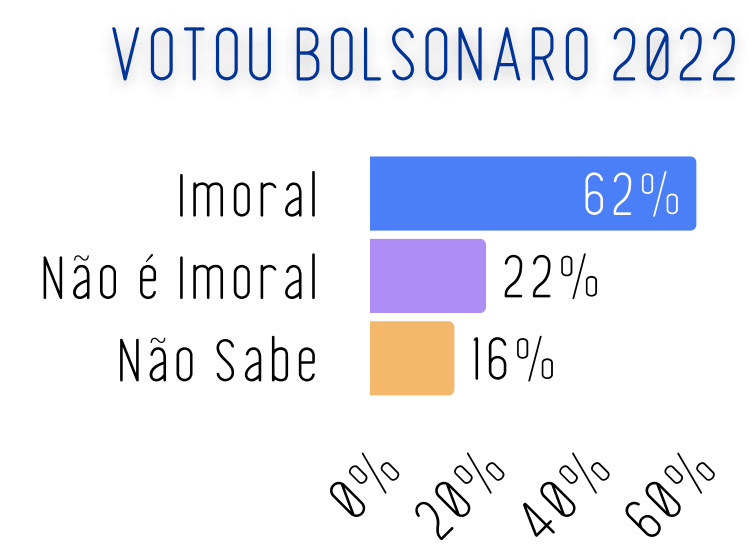
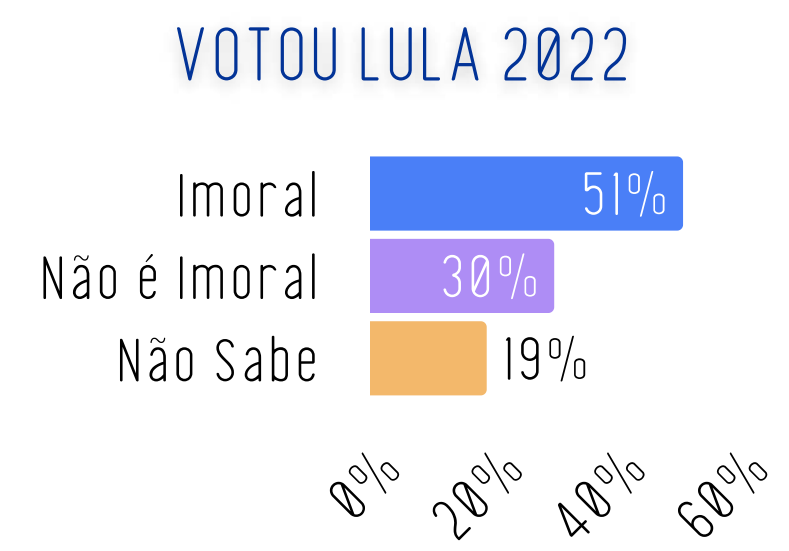
# RENDA



# RELIGIÃO



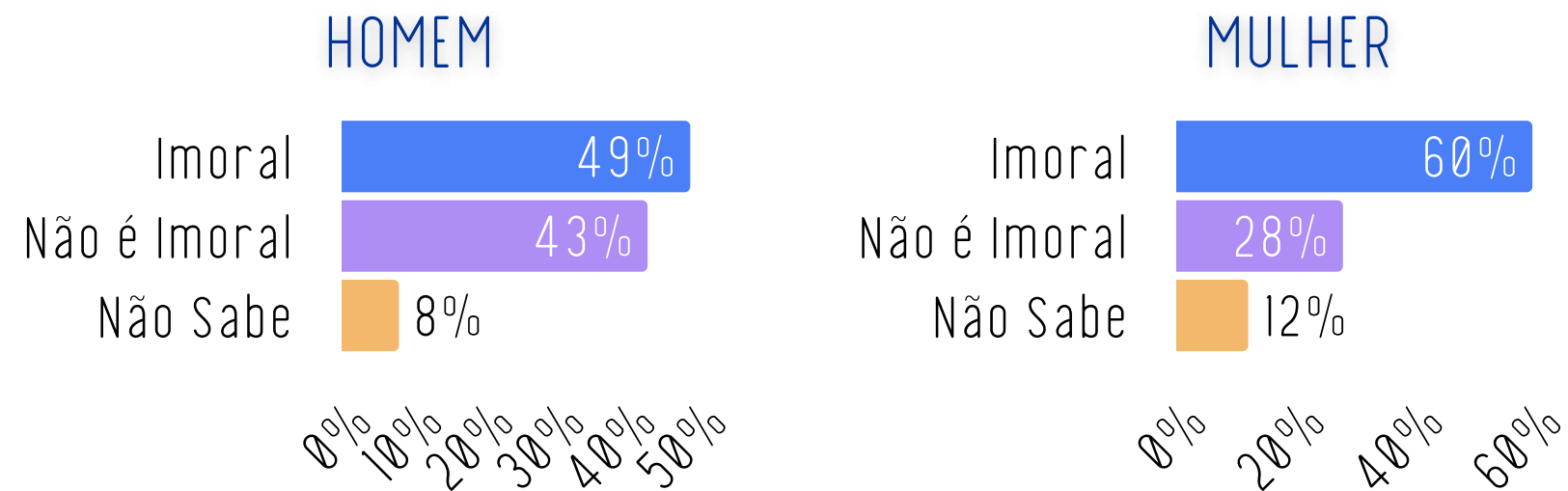
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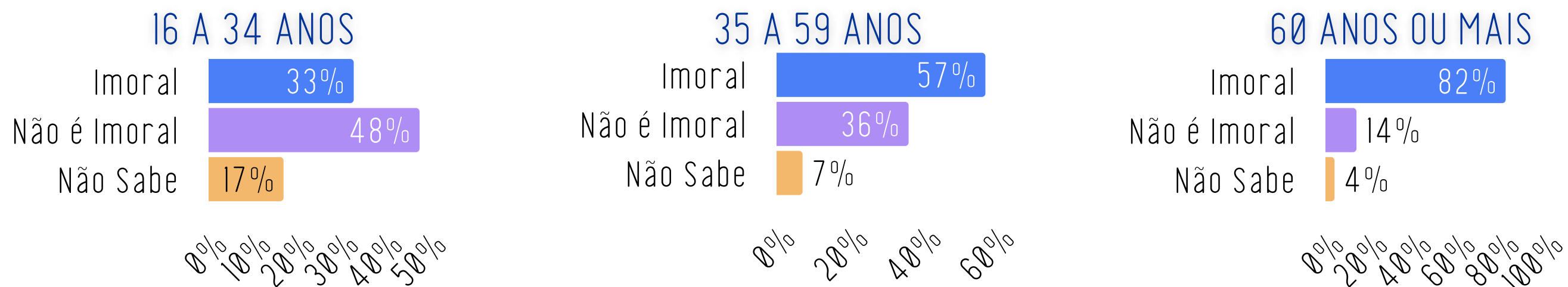
FUMAR MACONHA

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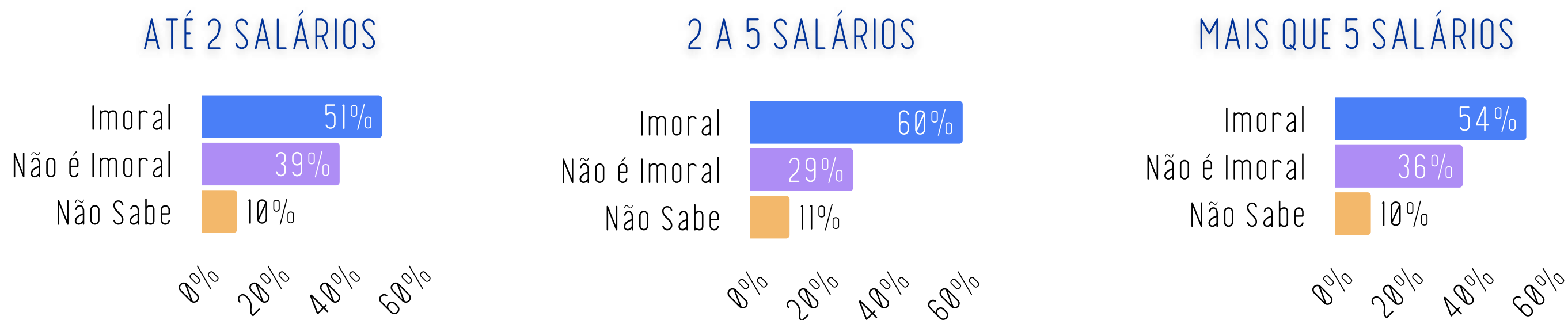
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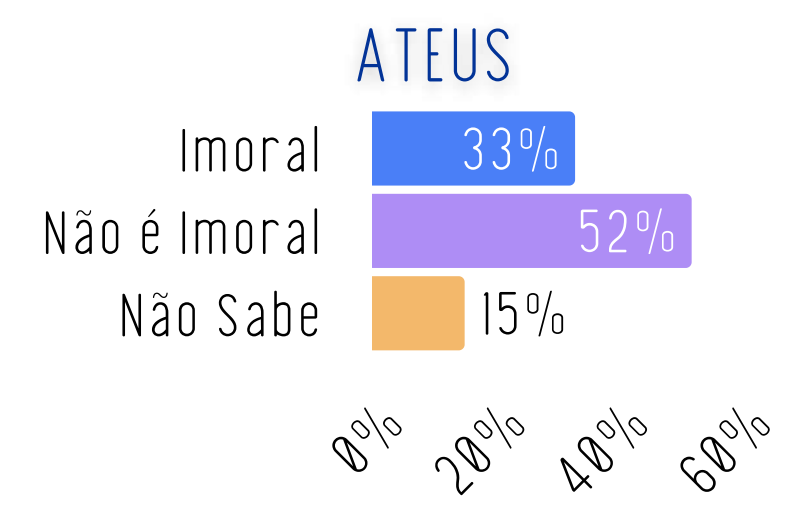
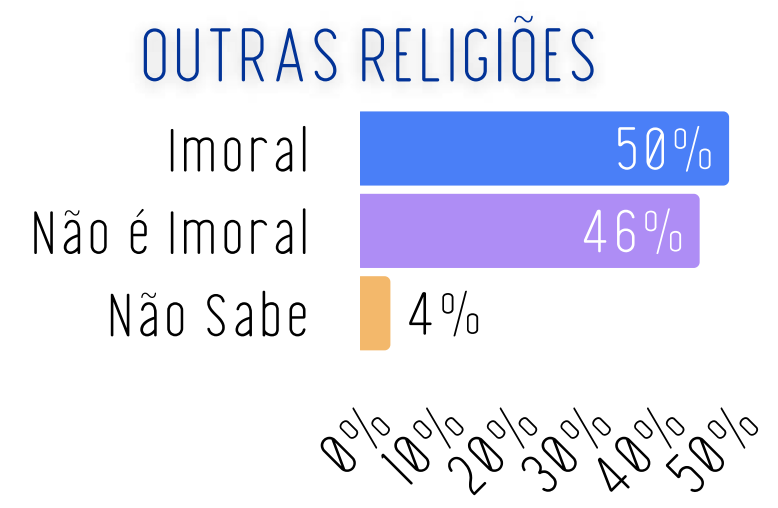
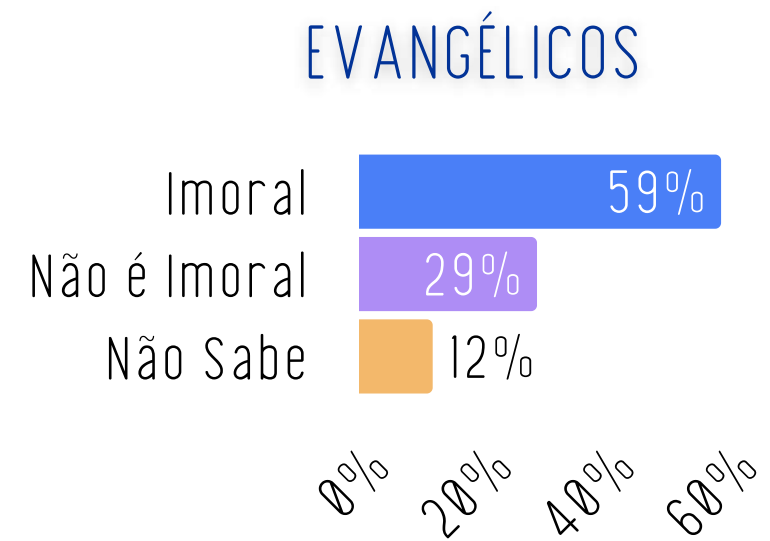
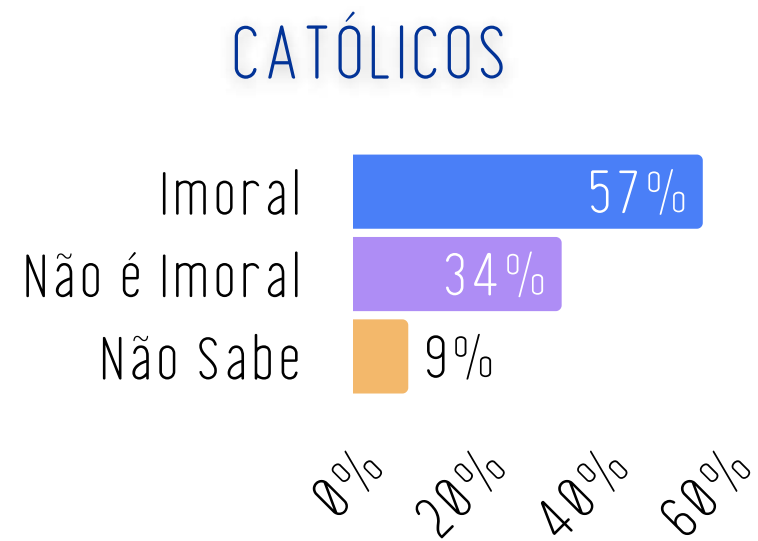
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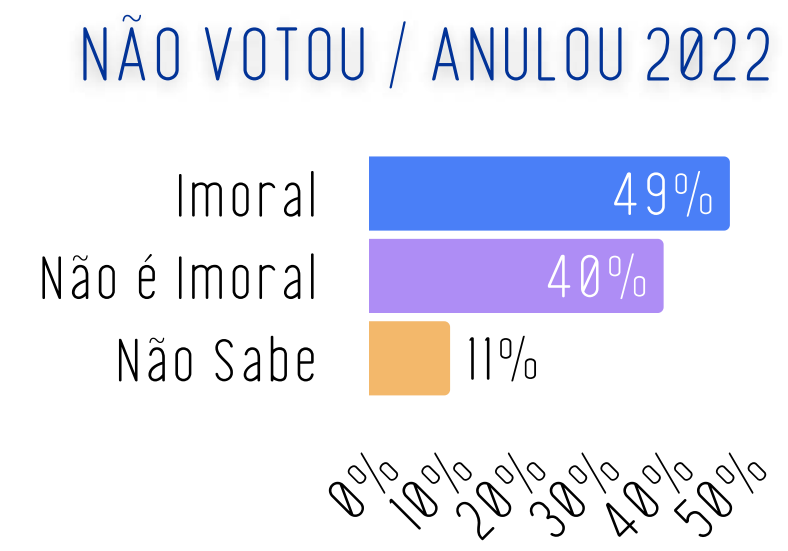
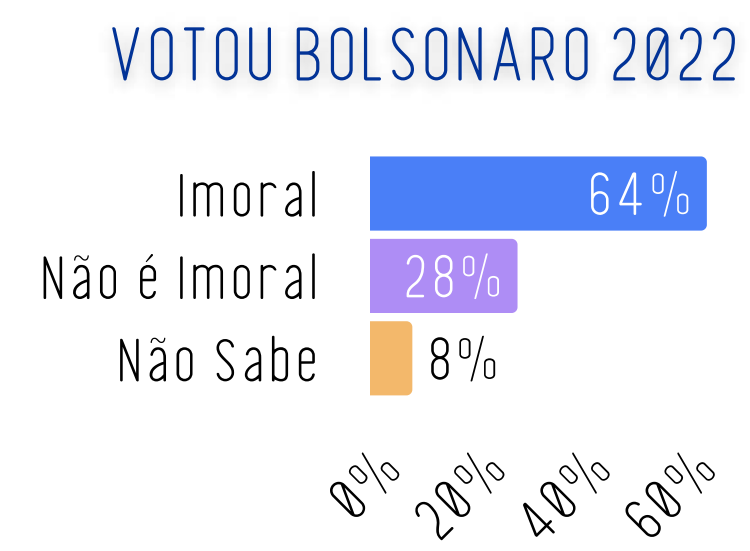
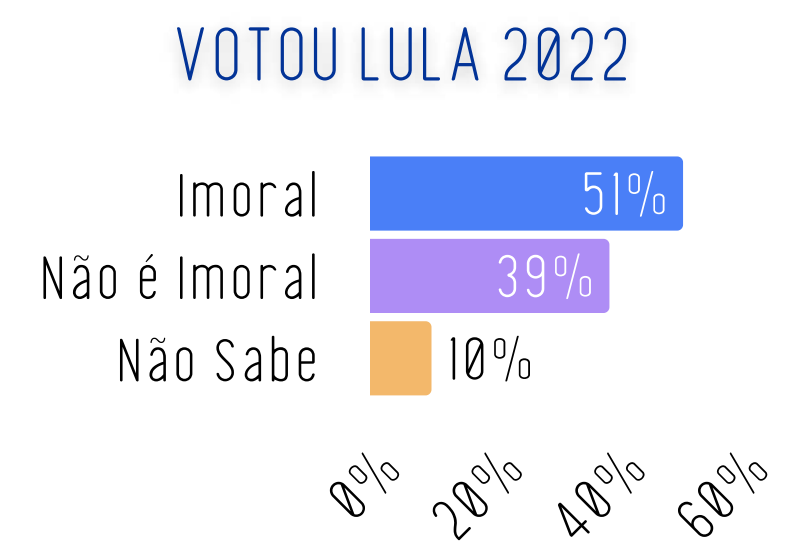
# RENDA



# RELIGIÃO



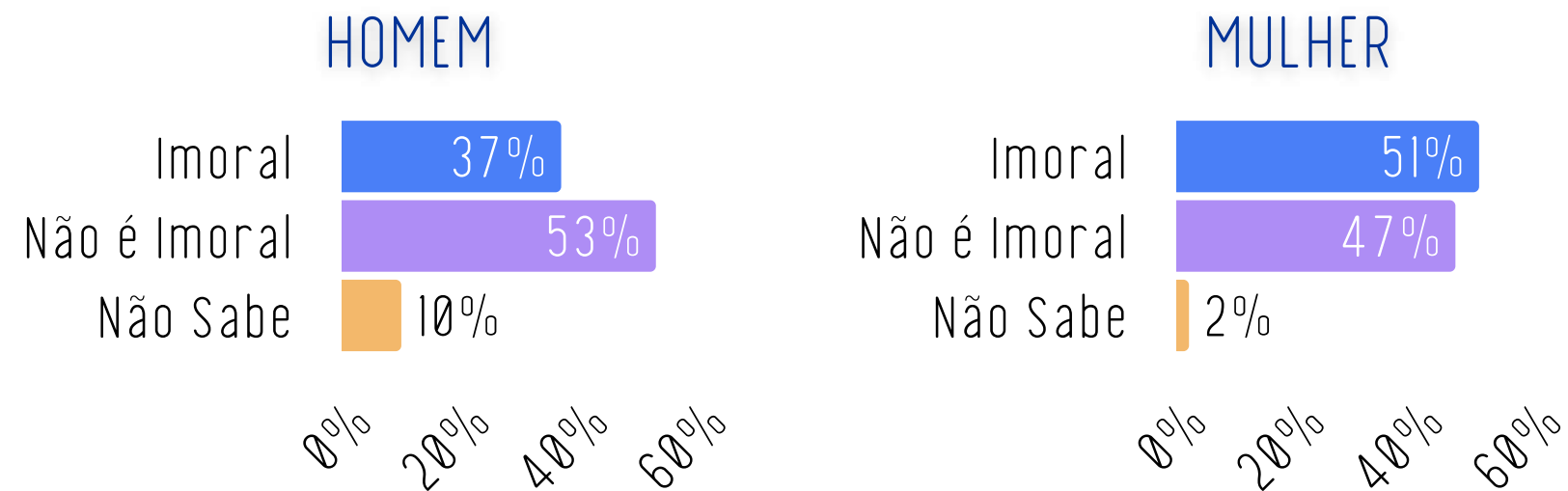
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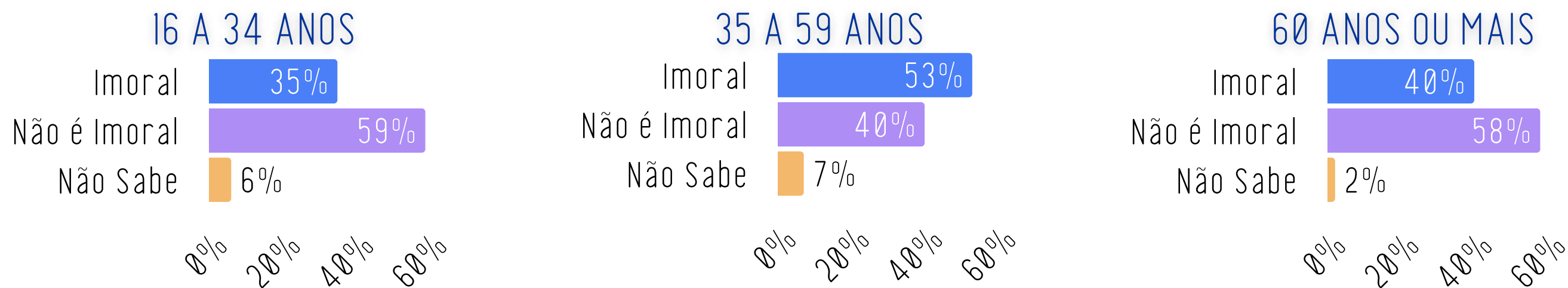
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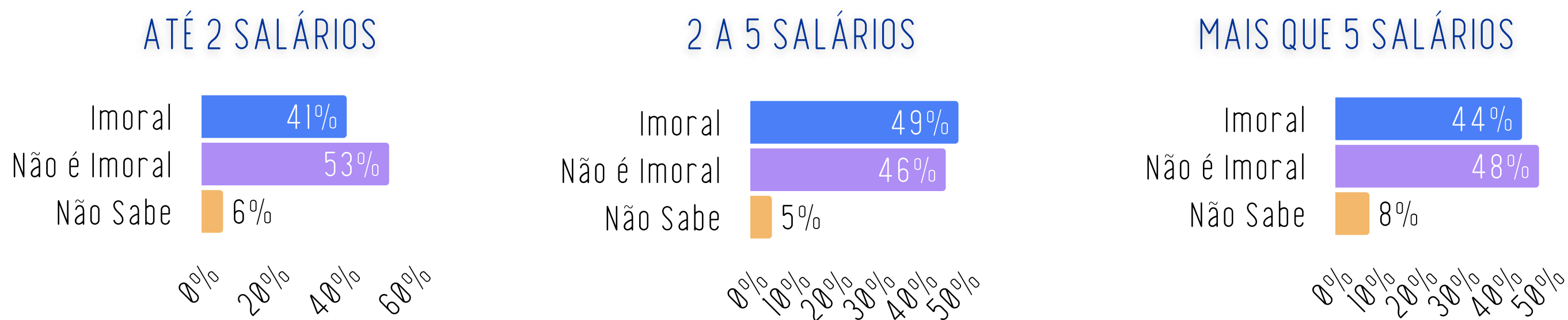
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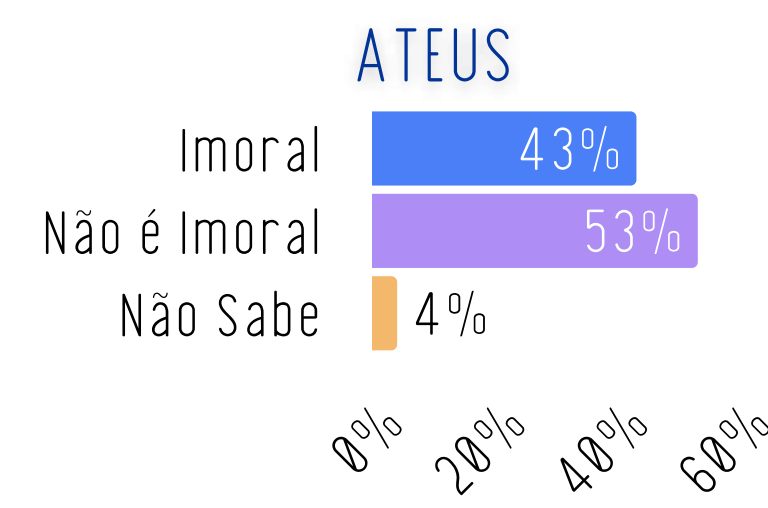
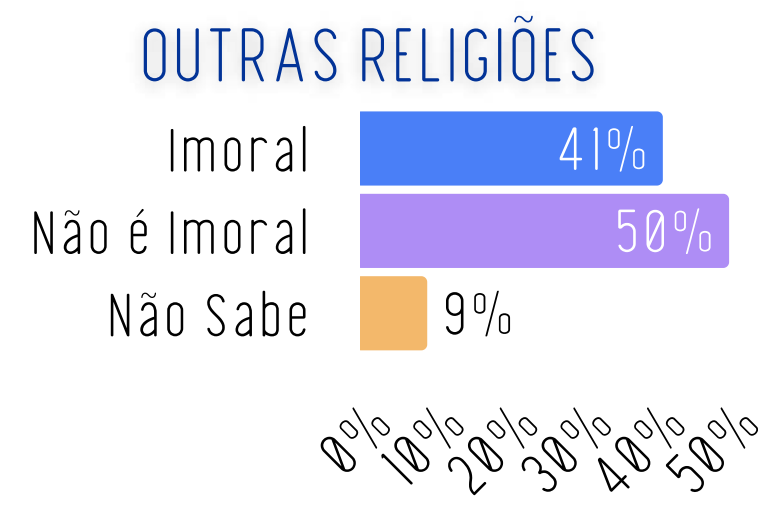
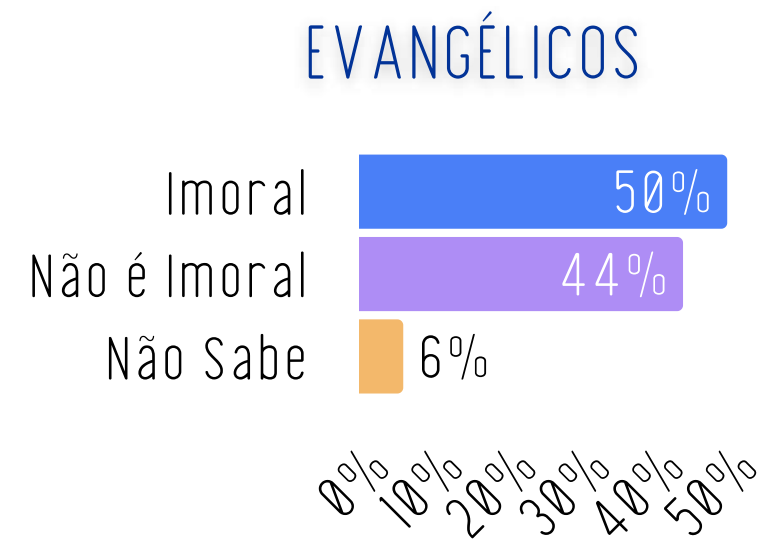
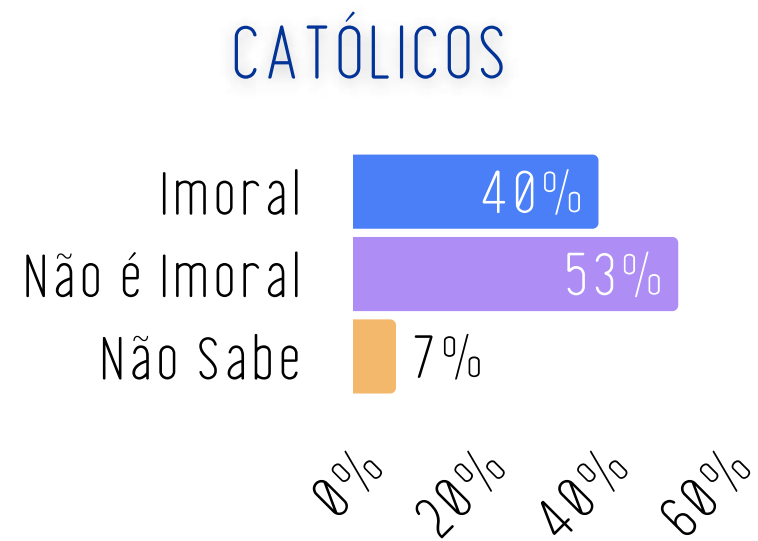
# IDADE



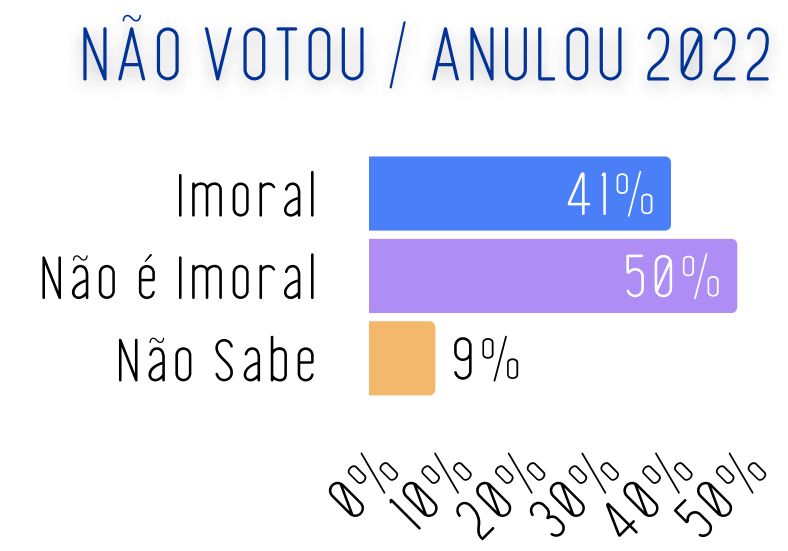
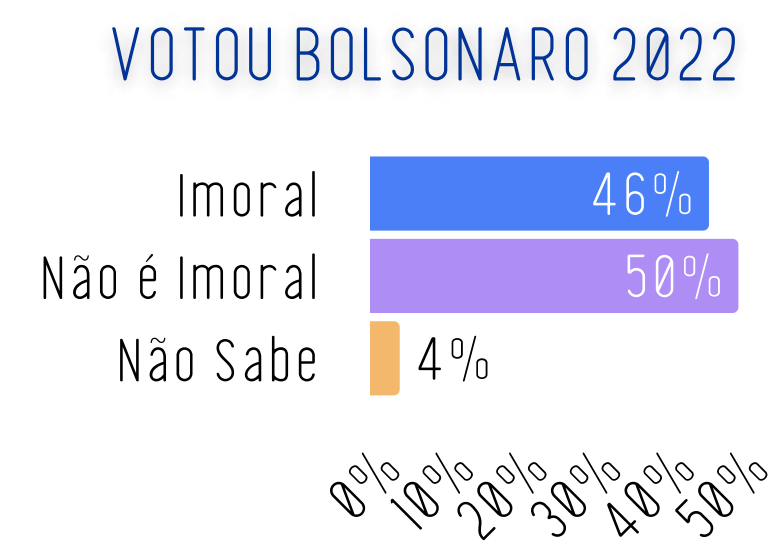
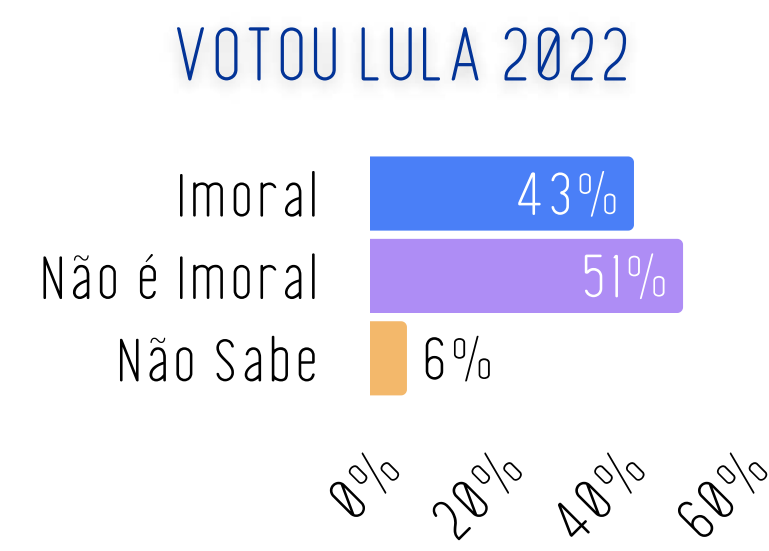
# RENDA



# RELIGIÃO

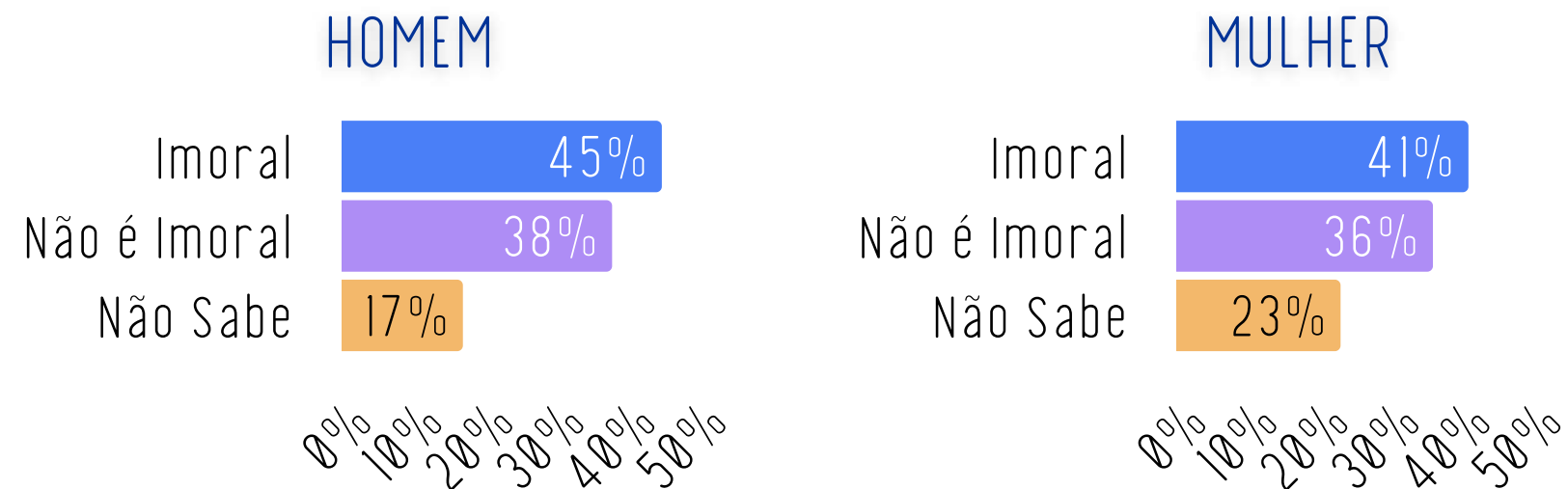


# POSIÇÃO POLÍTICA

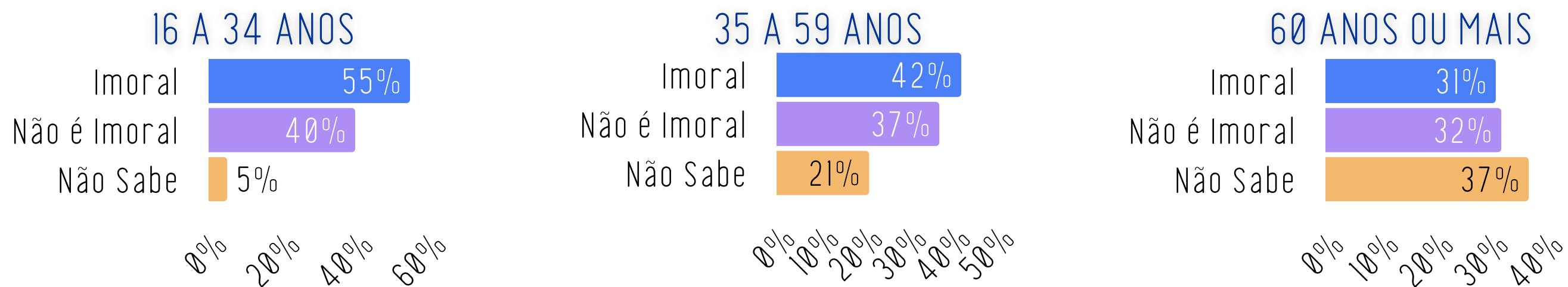


BATER NOS FILHOS

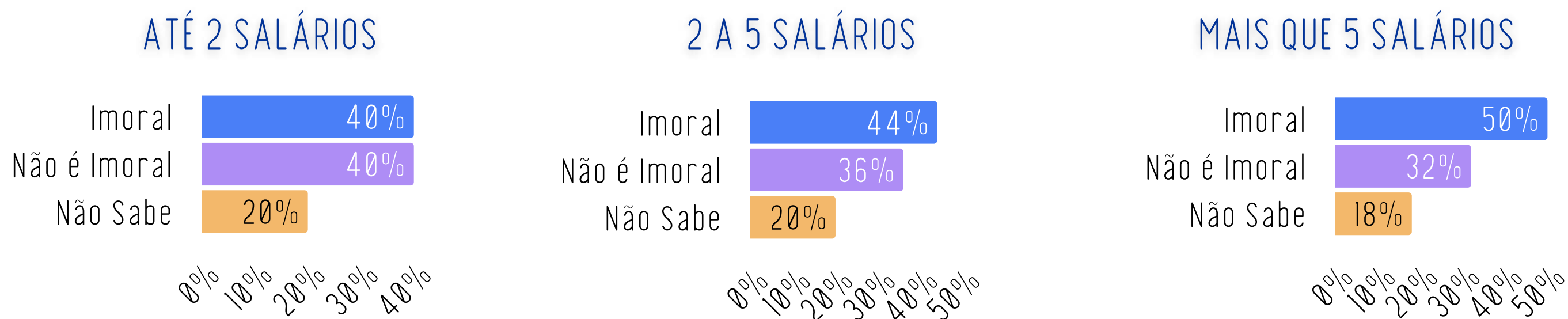
# SEXO



# IDADE

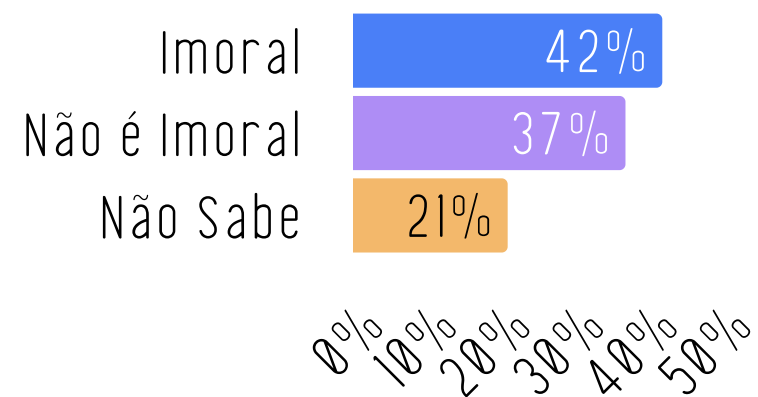


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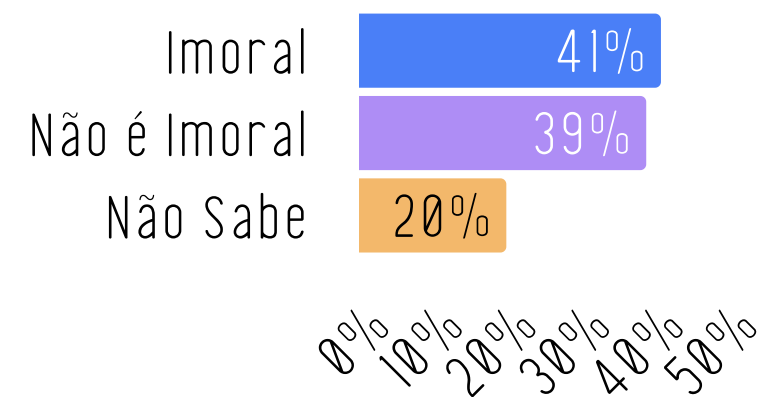


# RELIGIÃO

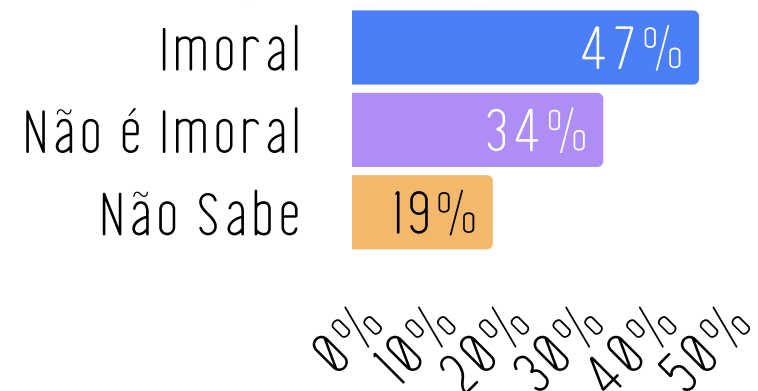
## CATÓLICOS



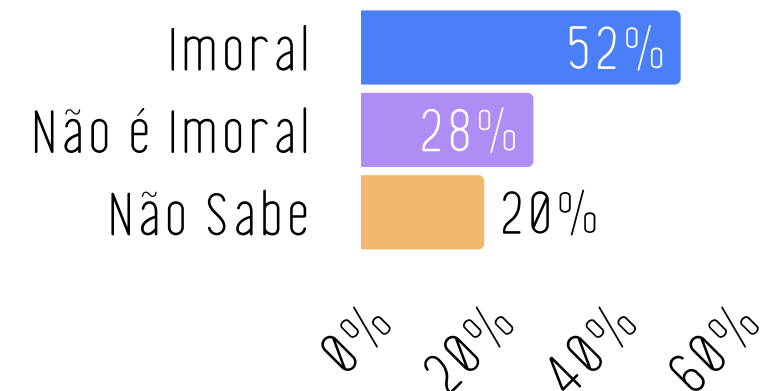
## EVANGÉLICOS



## OUTRAS RELIGIÕES

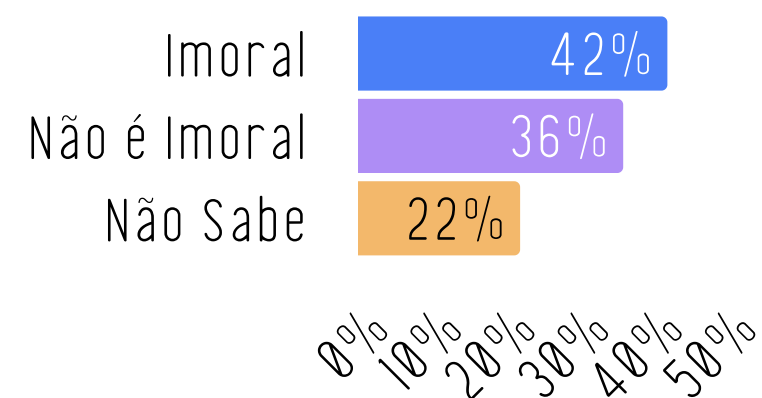


## ATEUS

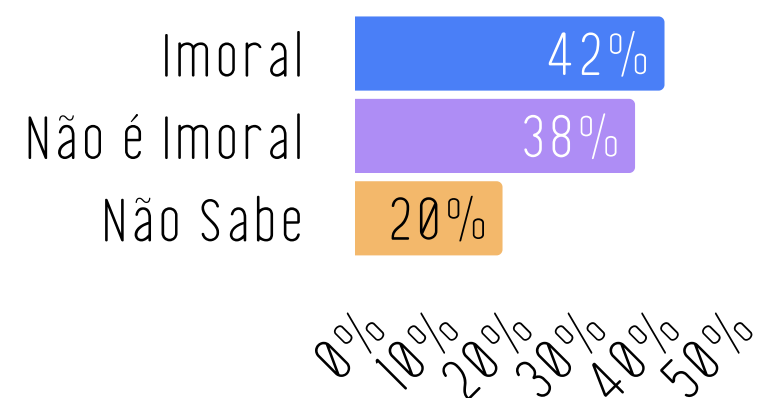


# POSIÇÃO POLÍTICA

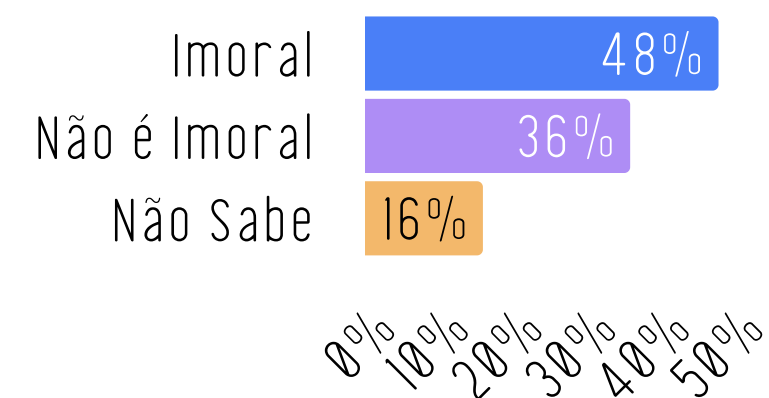
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022



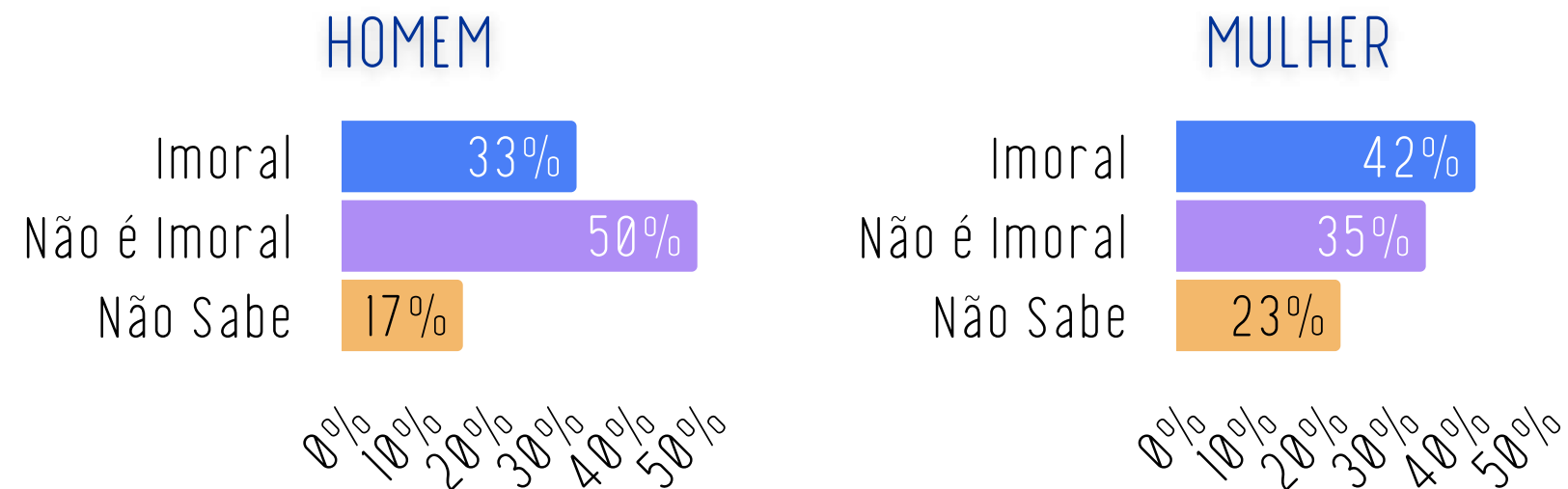
## NÃO VOTOU / ANULOU 2022



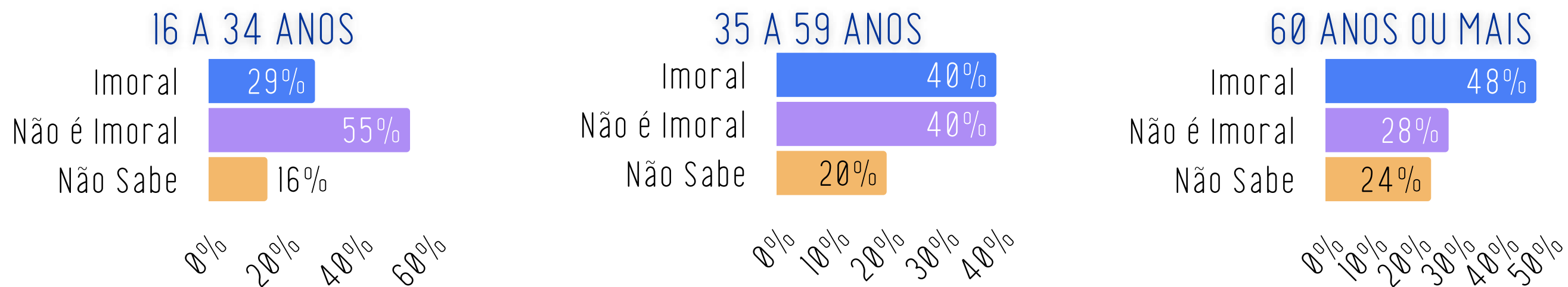
# ASSISTIR PORNOGRAFIA

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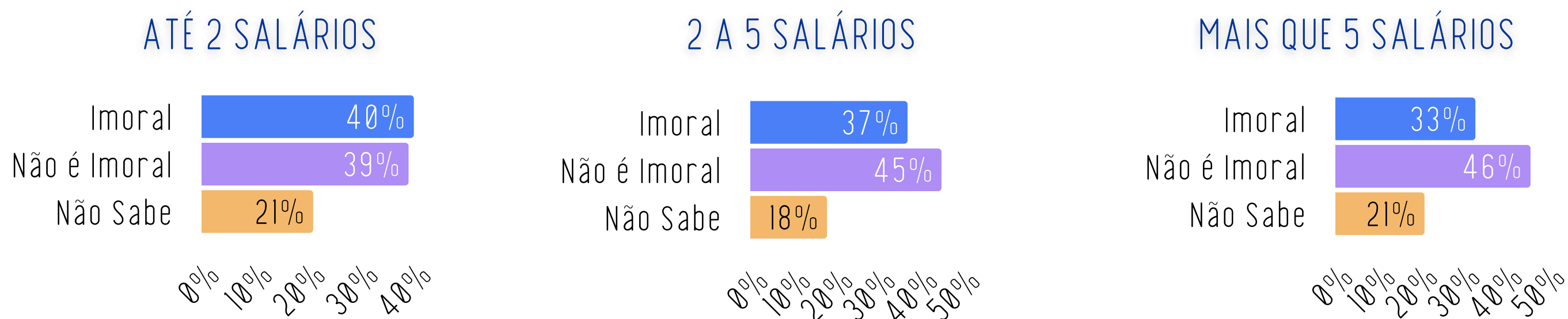
# SEXO



# IDADE

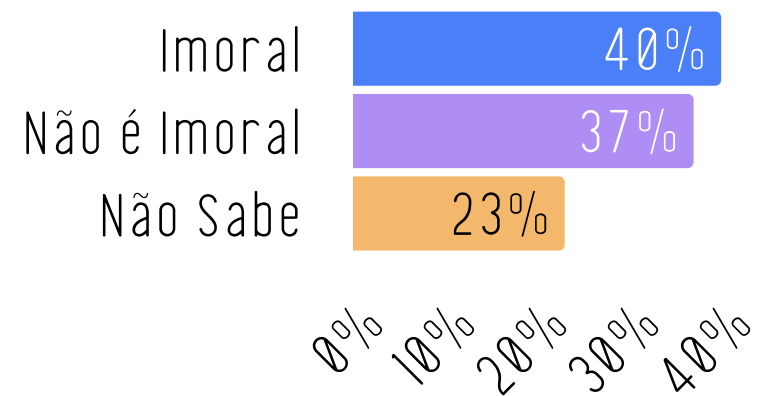


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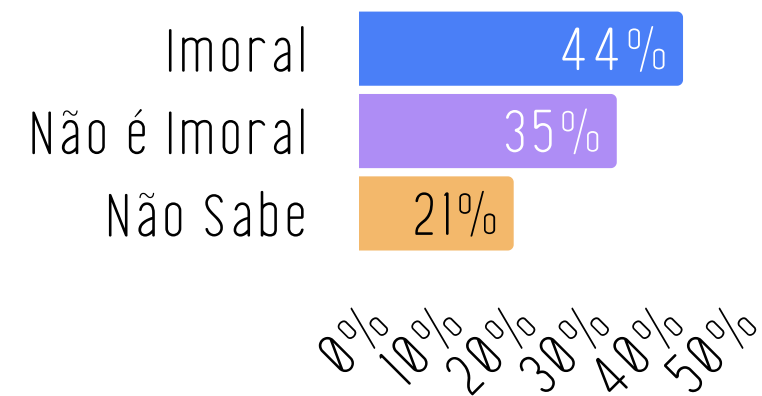


# RELIGIÃO

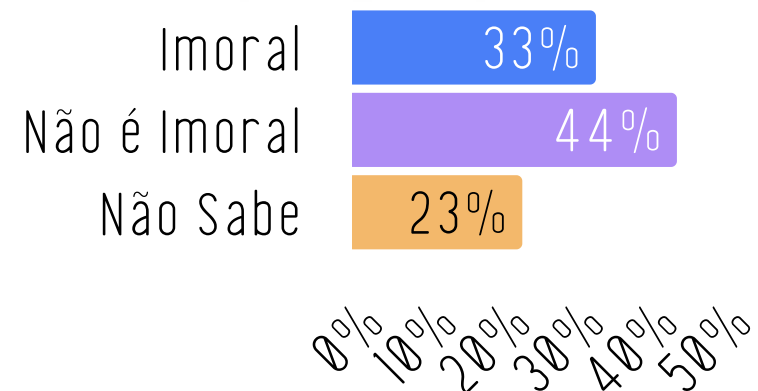
## CATÓLICOS



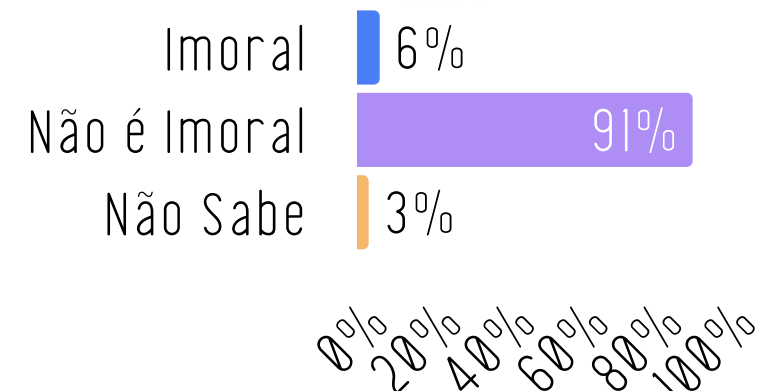
## EVANGÉLICOS



## OUTRAS RELIGIÕES

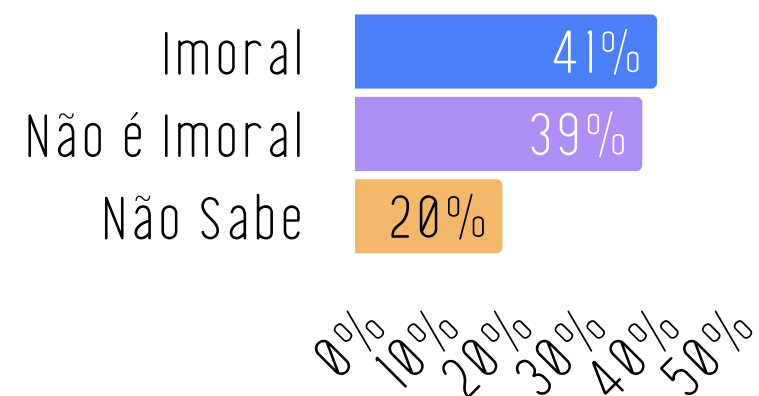


## ATEUS

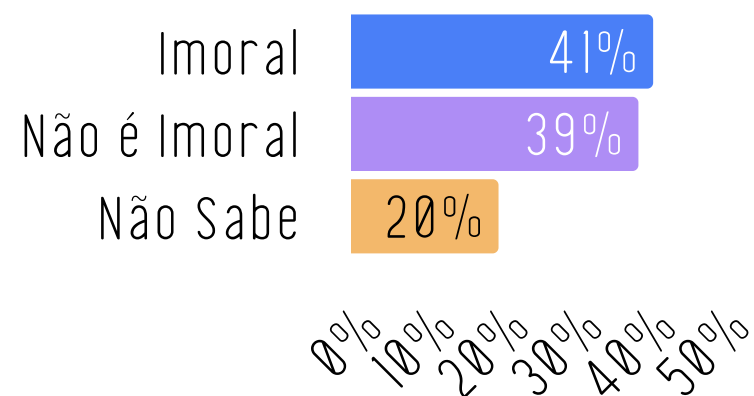


# POSIÇÃO POLÍTICA

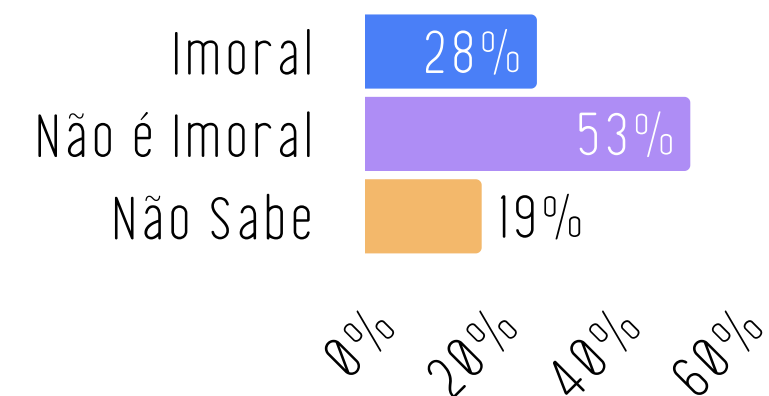
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022



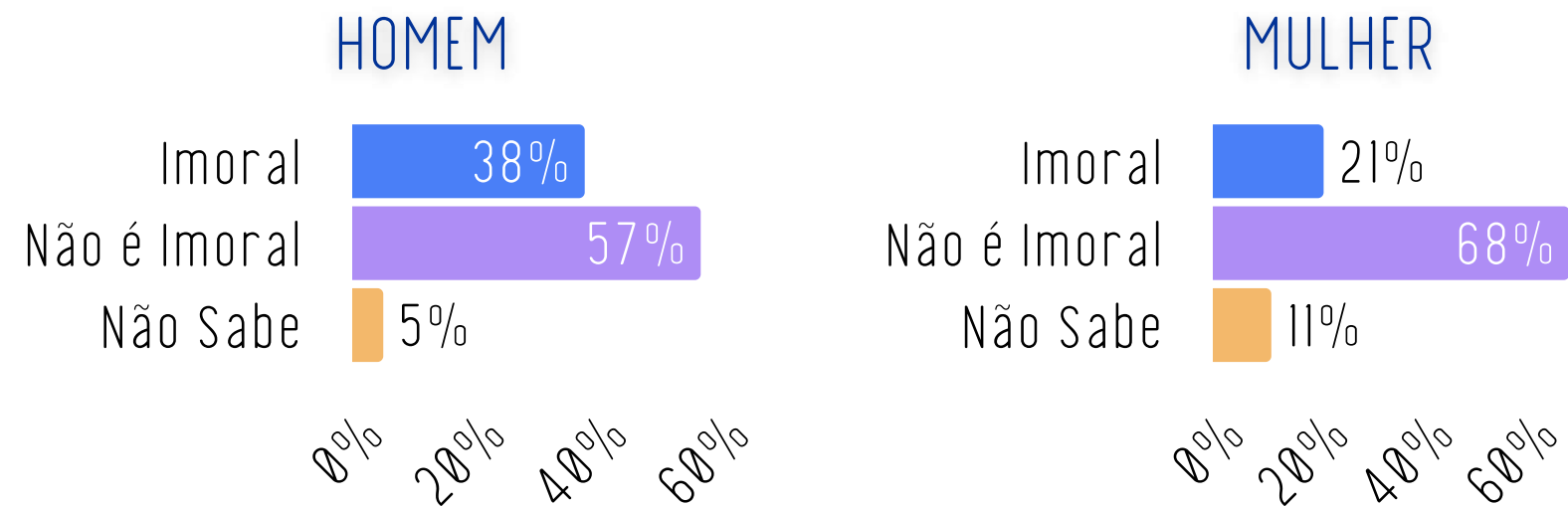
## NÃO VOTOU / ANULOU 2022



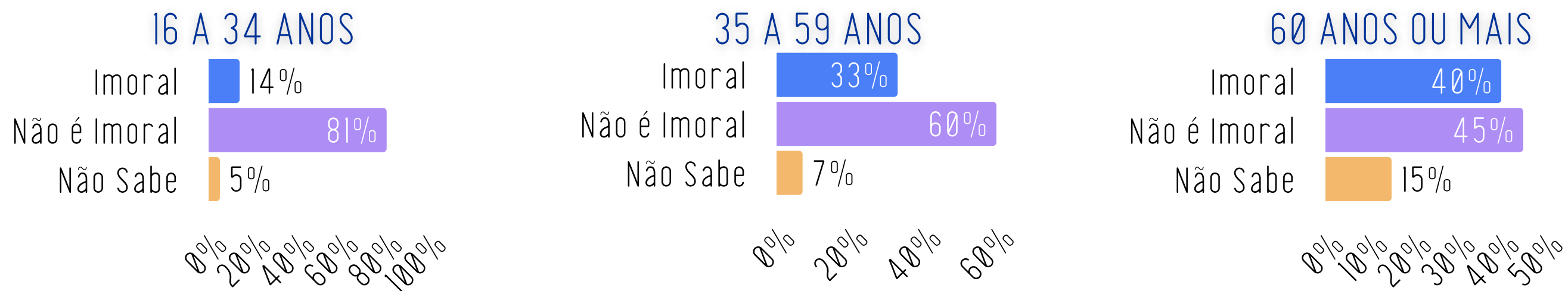
# HOMOSSEXUALIDADE

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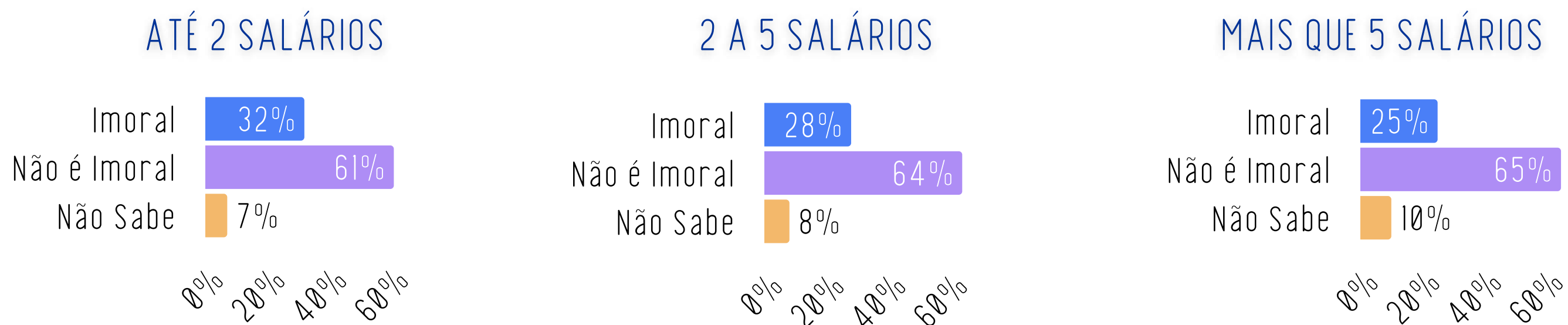
# SEXO



# IDADE

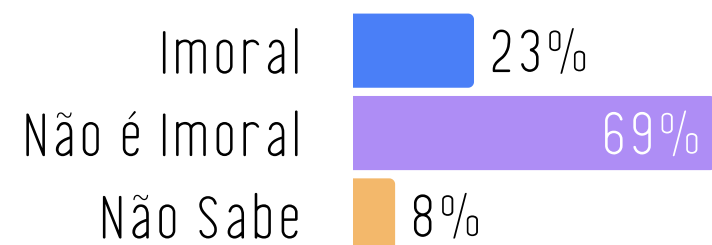


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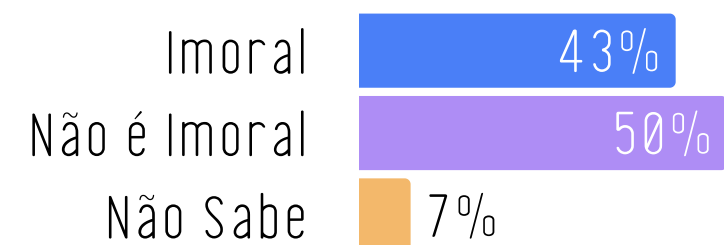


# RELIGIÃO

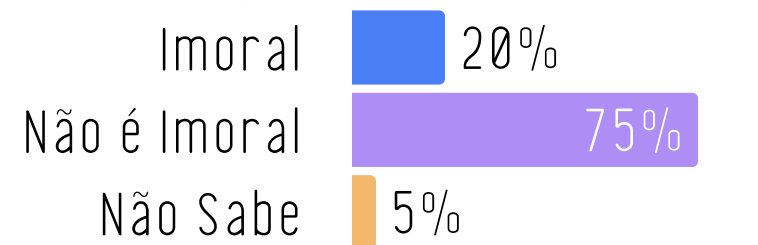
## CATÓLICOS



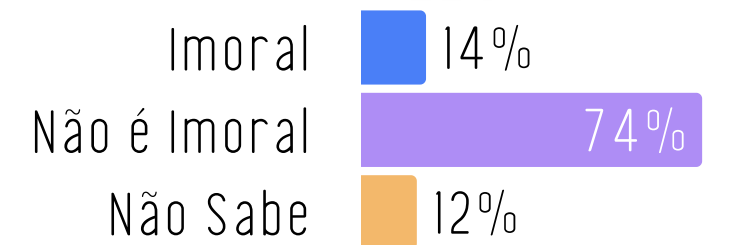
## EVANGÉLICOS



## OUTRAS RELIGIÕES

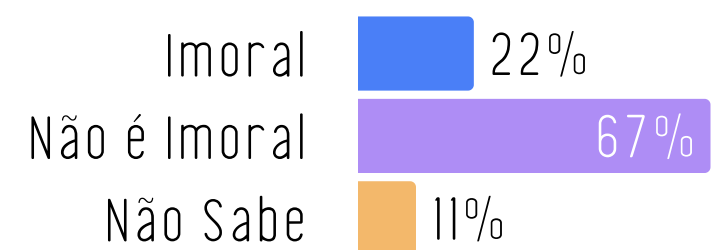


## ATEUS

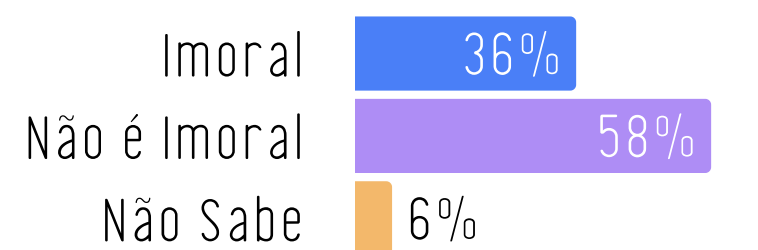


# POSIÇÃO POLÍTICA

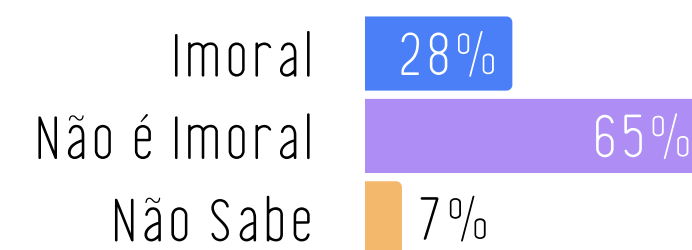
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022

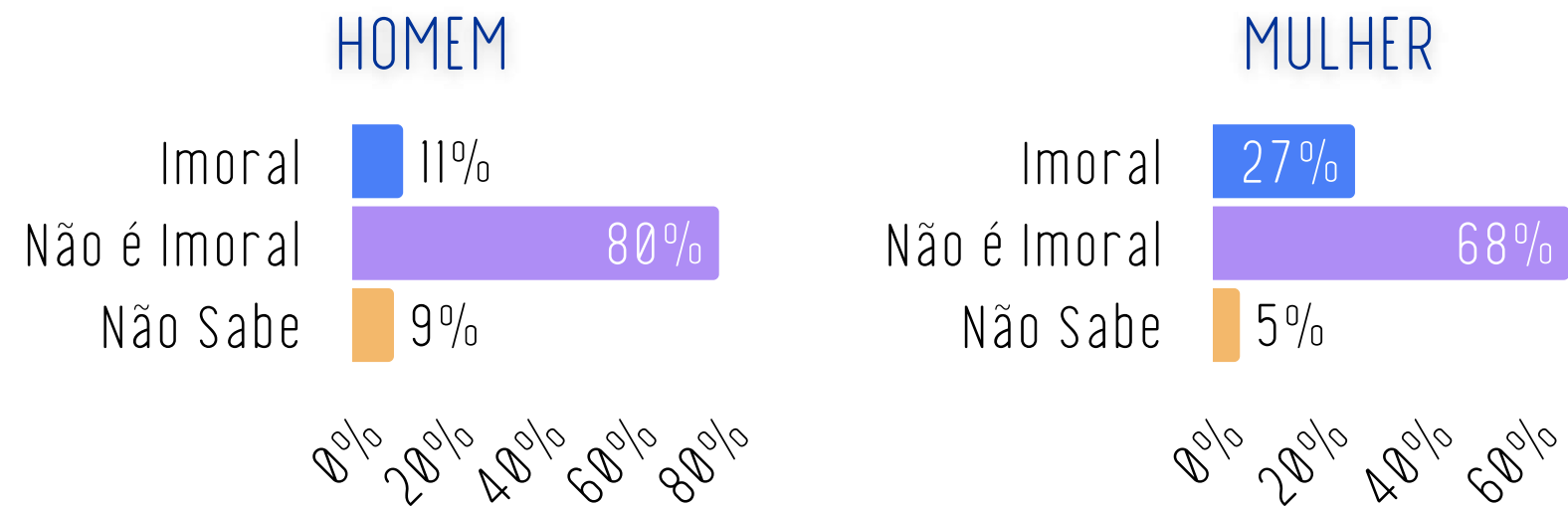


## NÃO VOTOU / ANULOU 2022

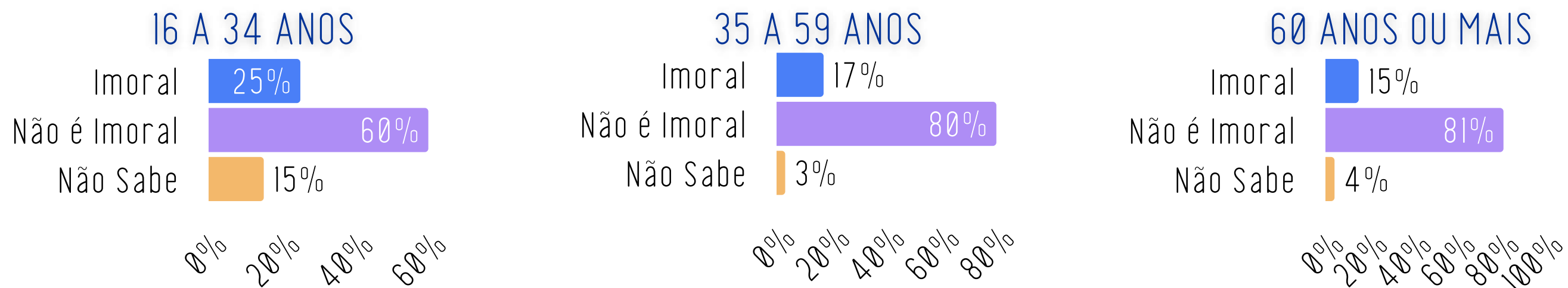


# PENA DE MORTE

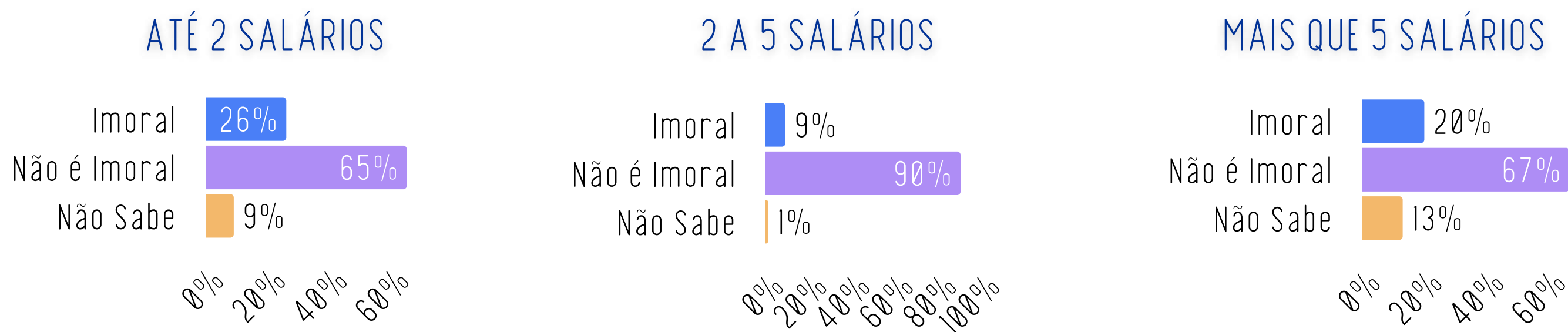
# SEXO



# IDADE

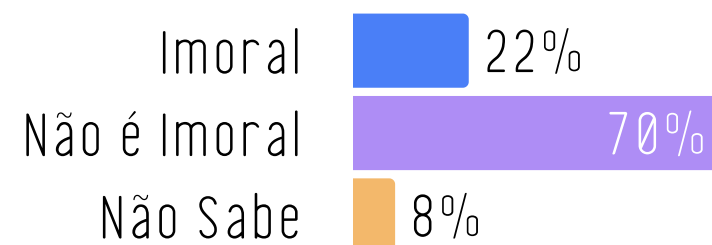


# RENDA

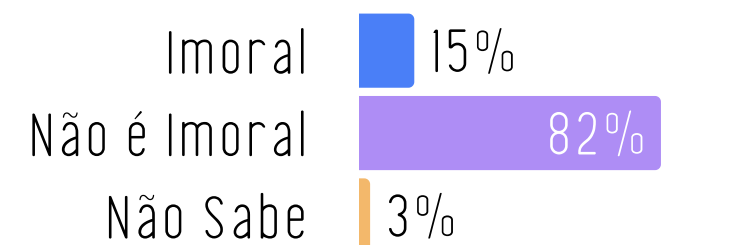


# RELIGIÃO

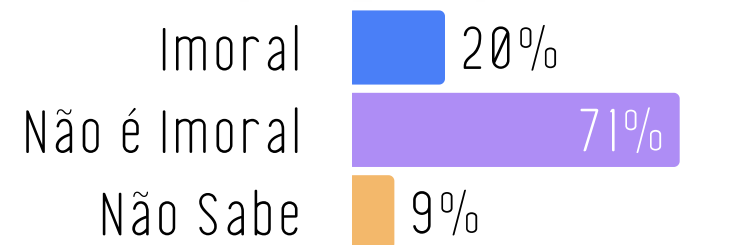
## CATÓLICOS



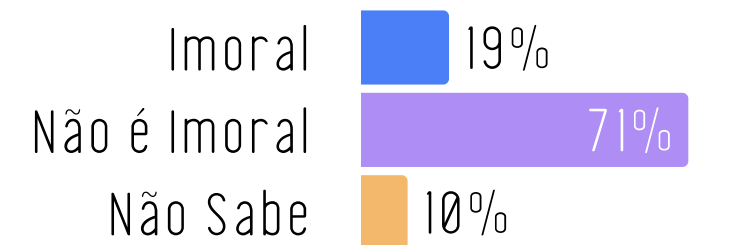
## EVANGÉLICOS



## OUTRAS RELIGIÕES

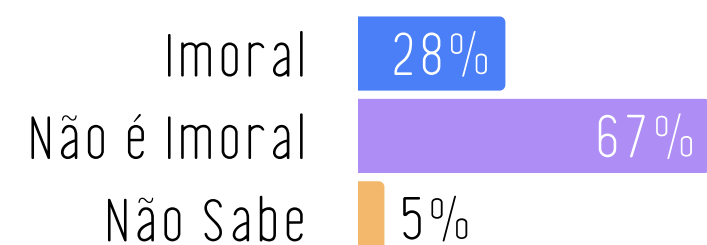


## ATEUS

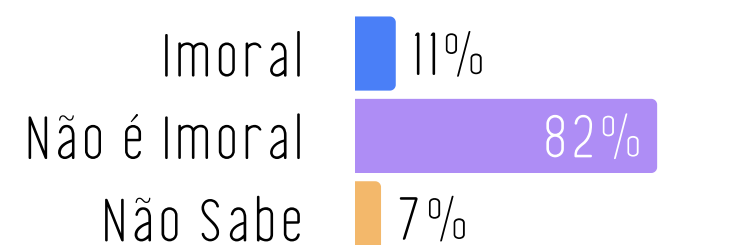


# POSIÇÃO POLÍTICA

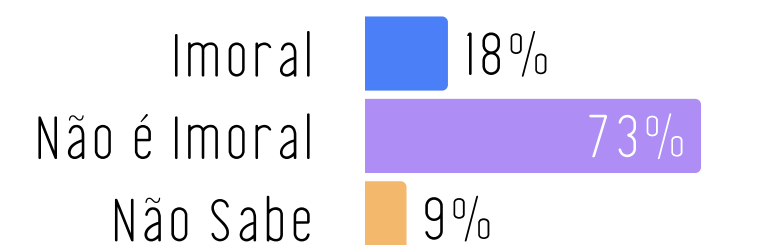
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022



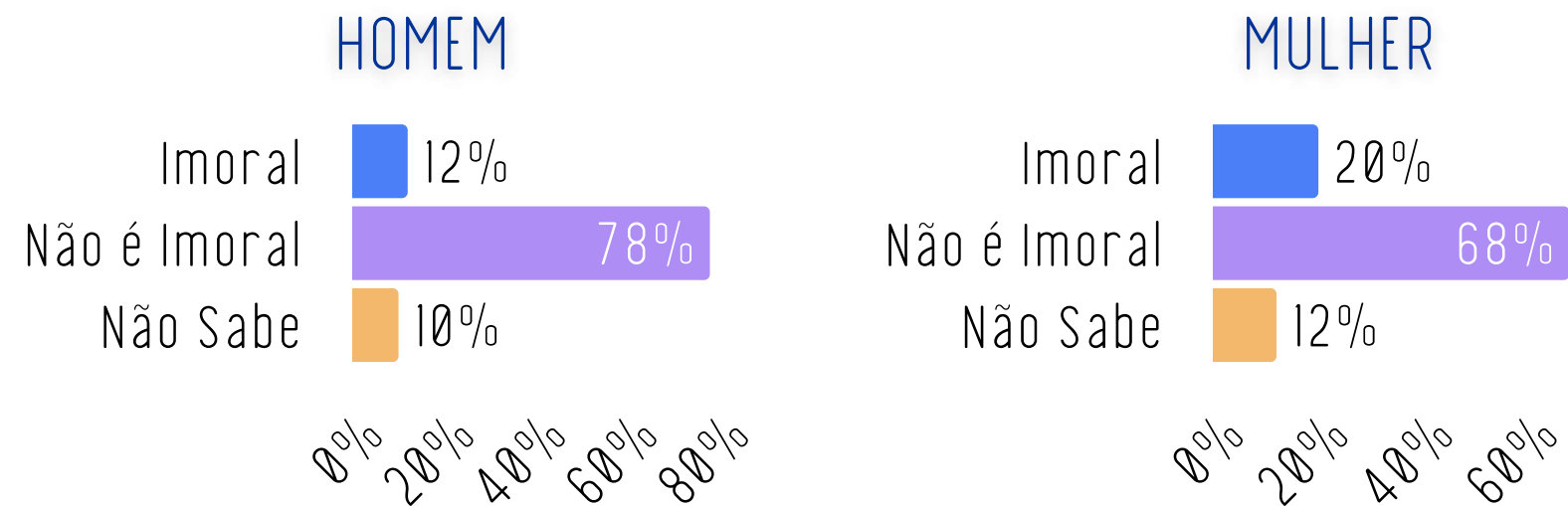
## NÃO VOTOU / ANULOU 2022



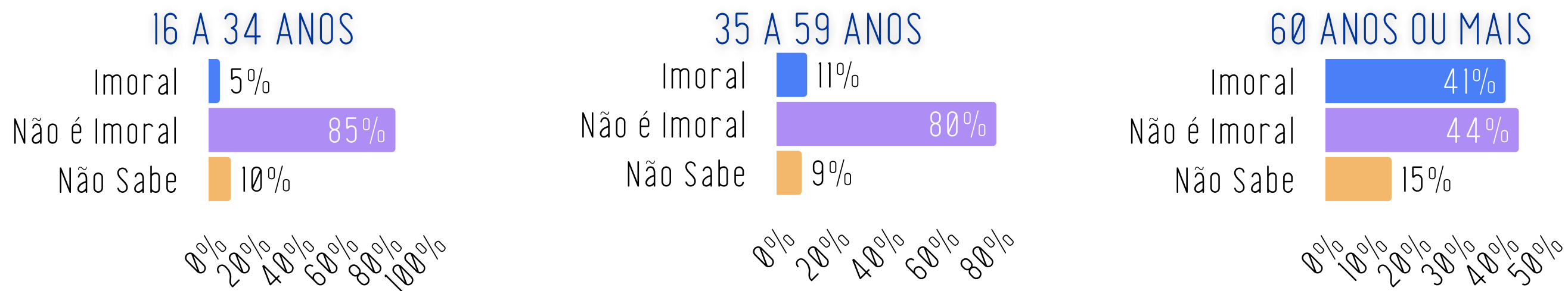
# FERTILIZAÇÃO ARTIFICIAL

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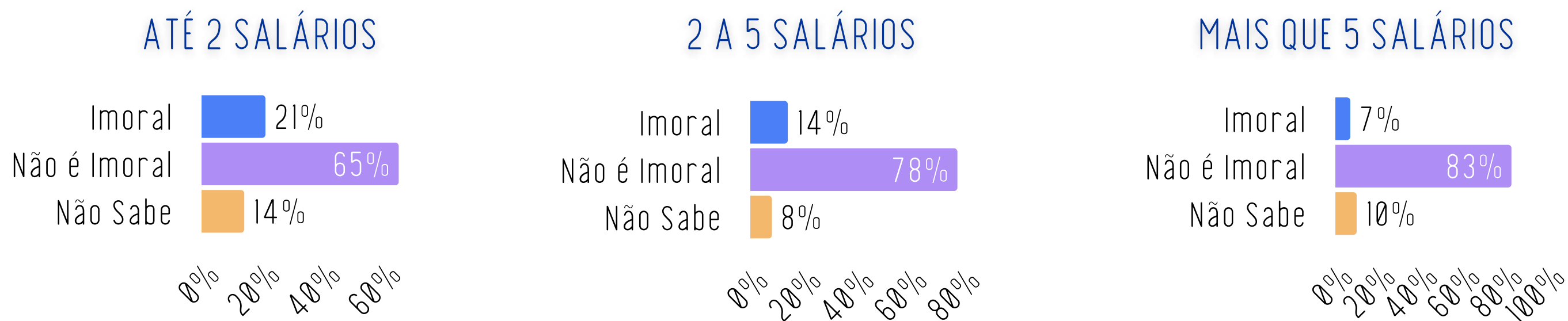
# SEXO



# IDADE

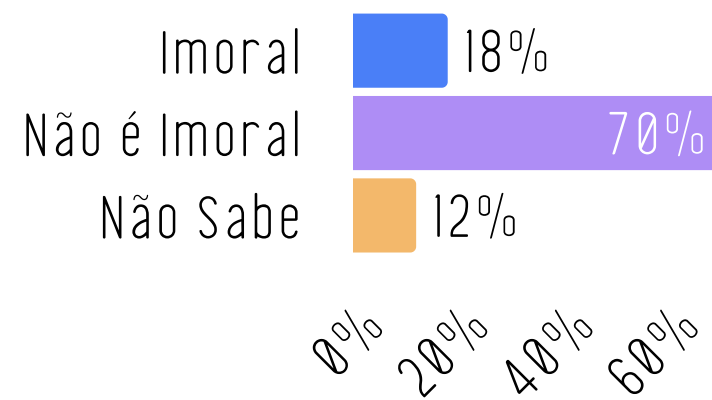


# RENDA

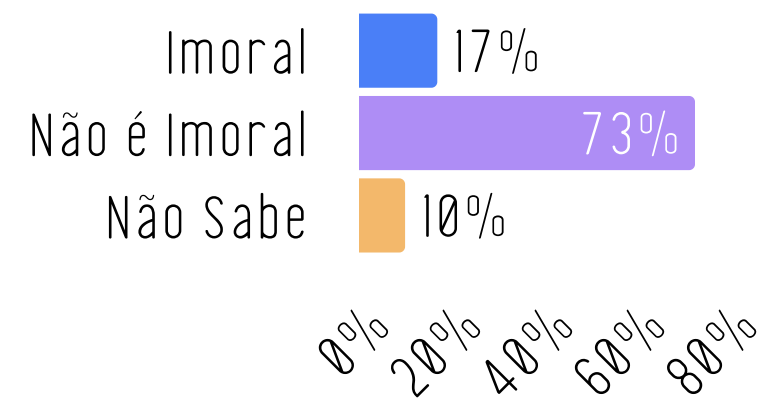


# RELIGIÃO

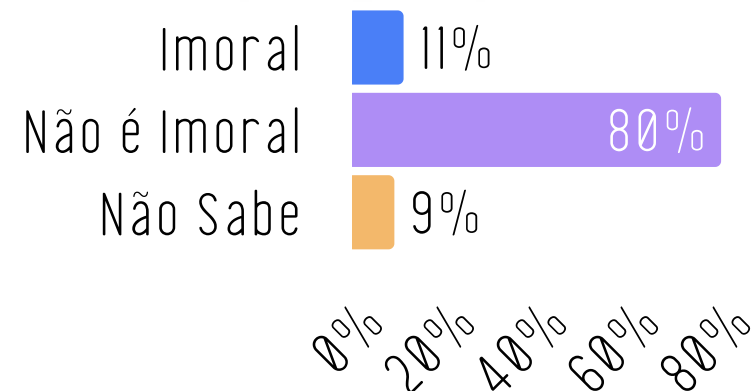
## CATÓLICOS



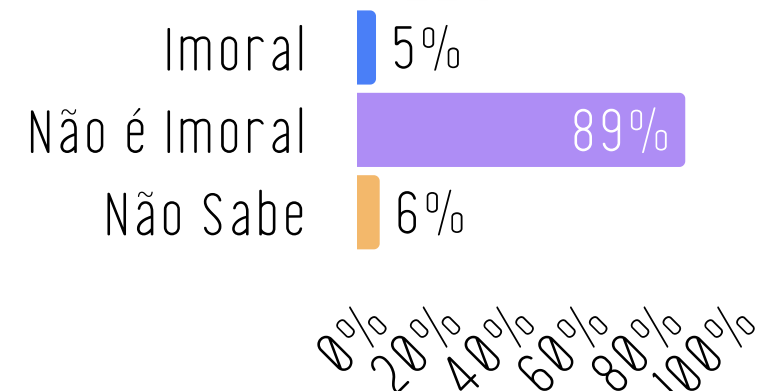
## EVANGÉLICOS



## OUTRAS RELIGIÕES

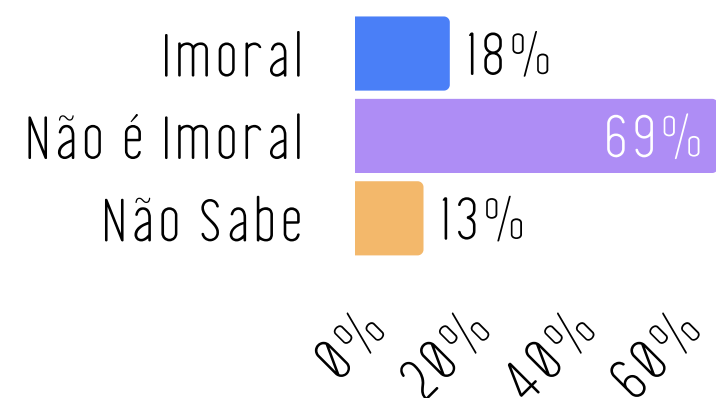


## ATEUS

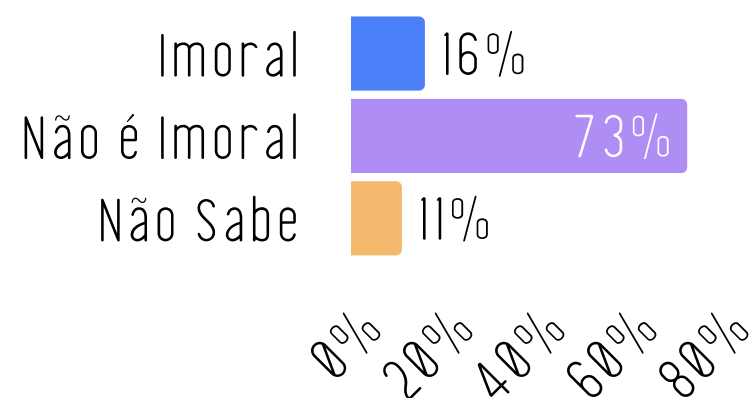


# POSIÇÃO POLÍTICA

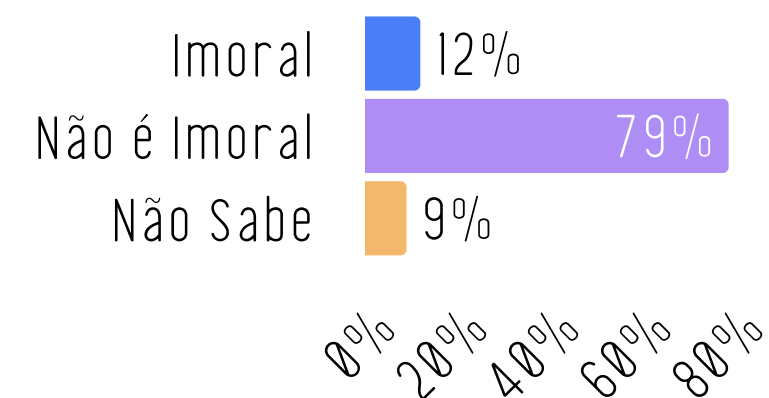
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022



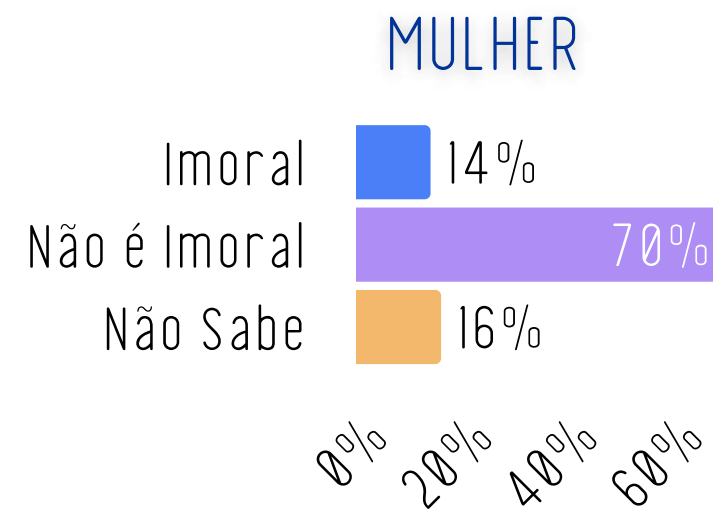
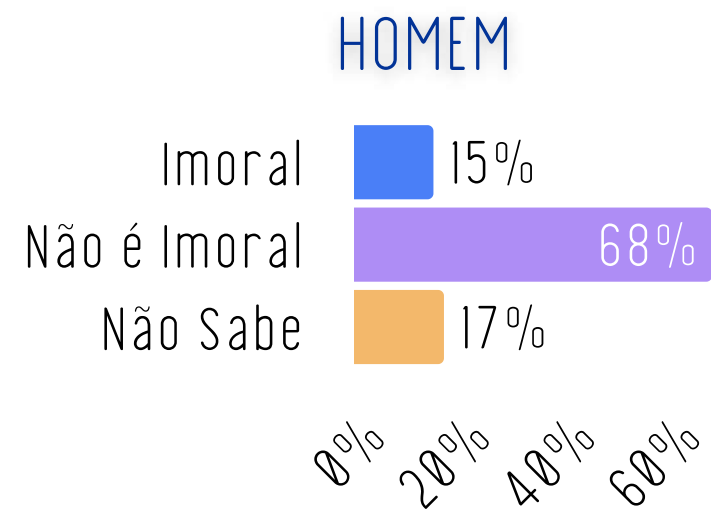
## NÃO VOTOU / ANULOU 2022



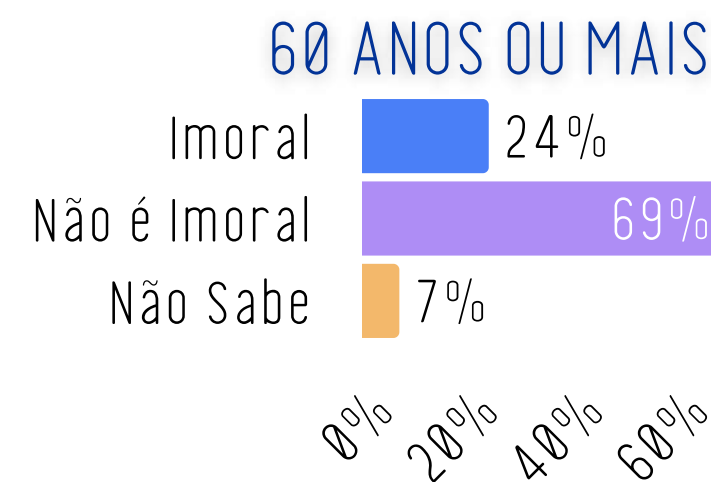
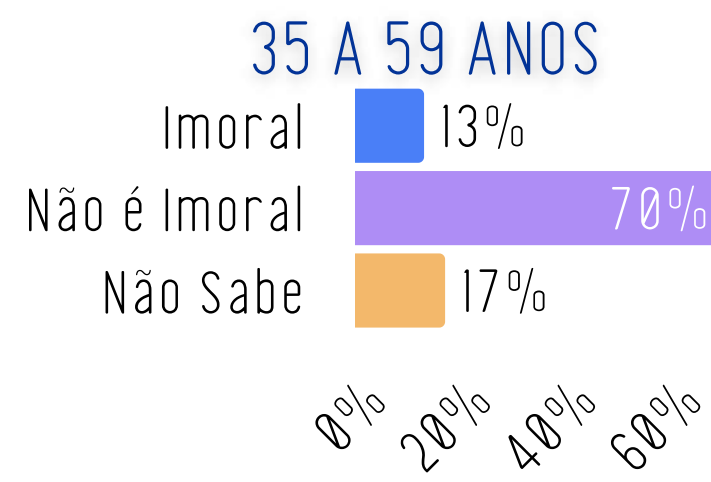
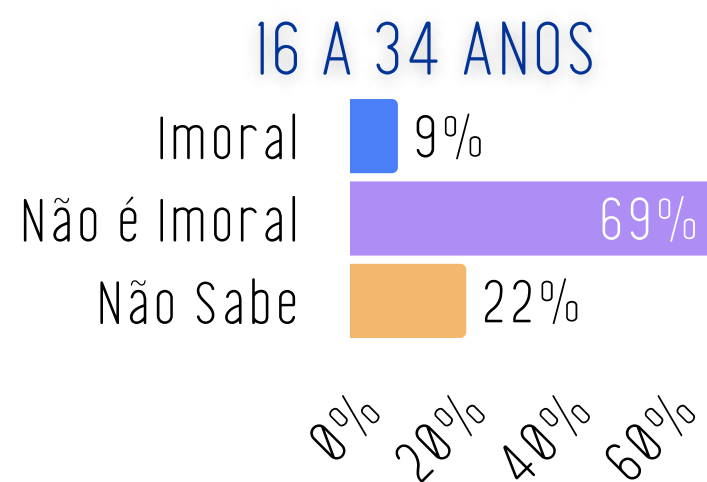
# EUTANÁSIA

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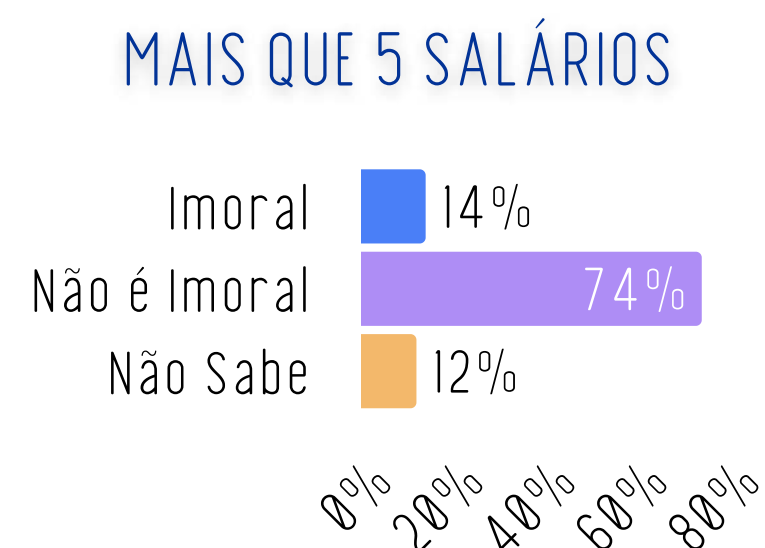
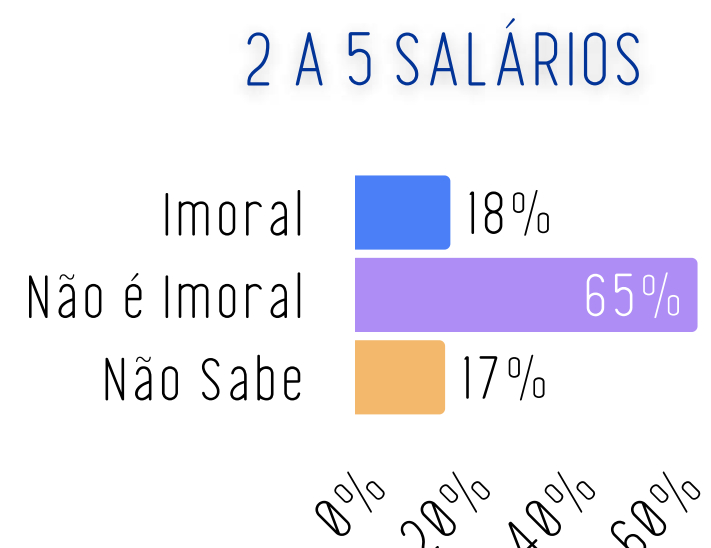
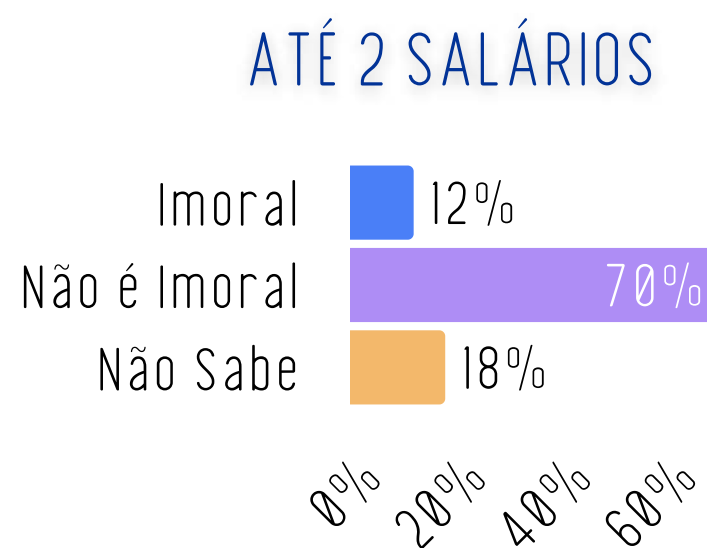
# SEXO



# IDADE

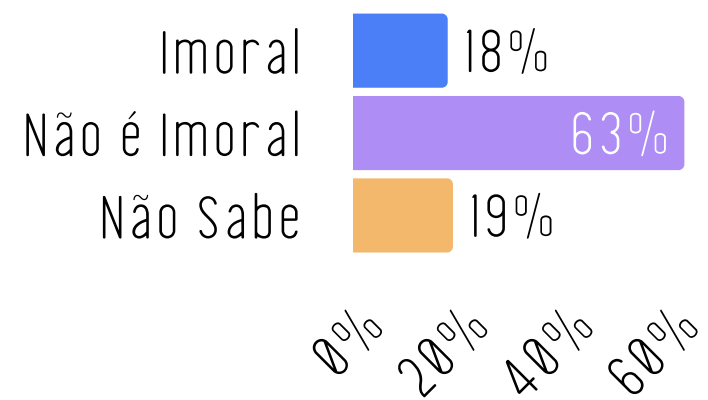


# RENDA

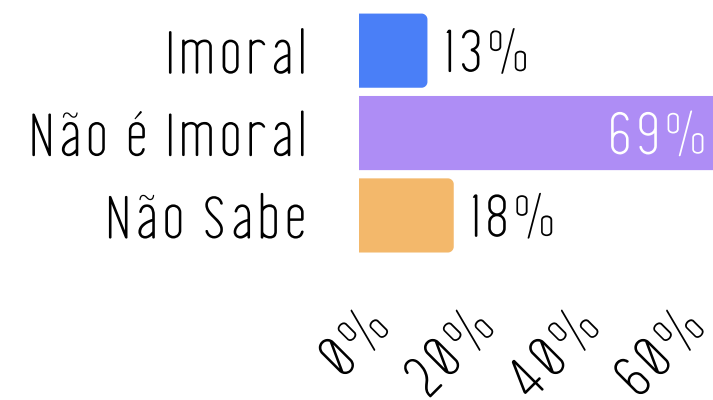


# RELIGIÃO

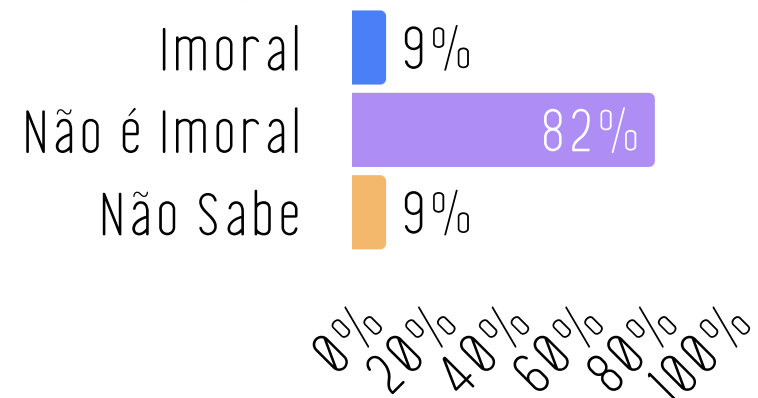
## CATÓLICOS



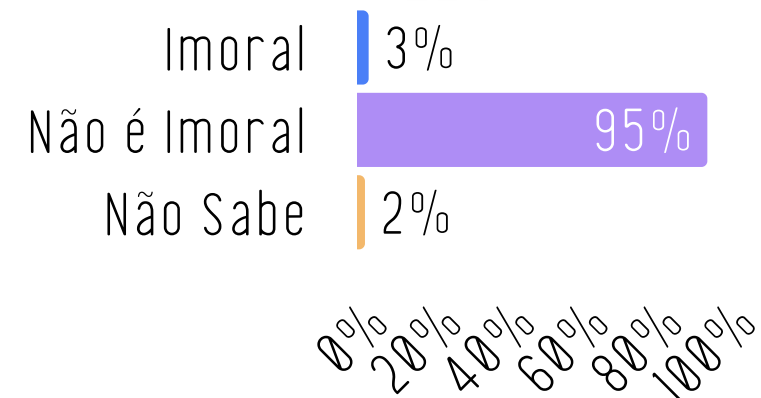
## EVANGÉLICOS



## OUTRAS RELIGIÕES

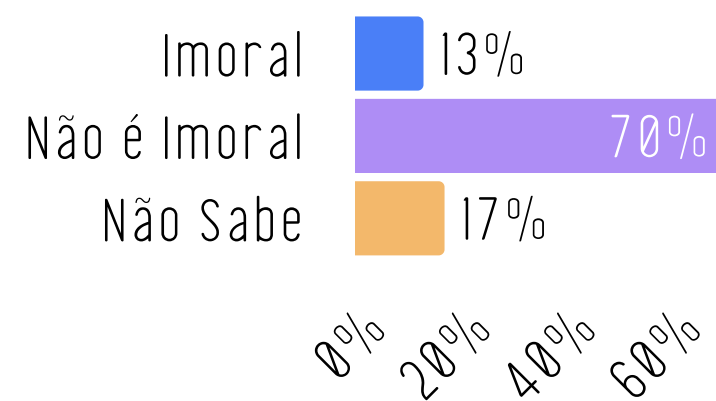


## ATEUS

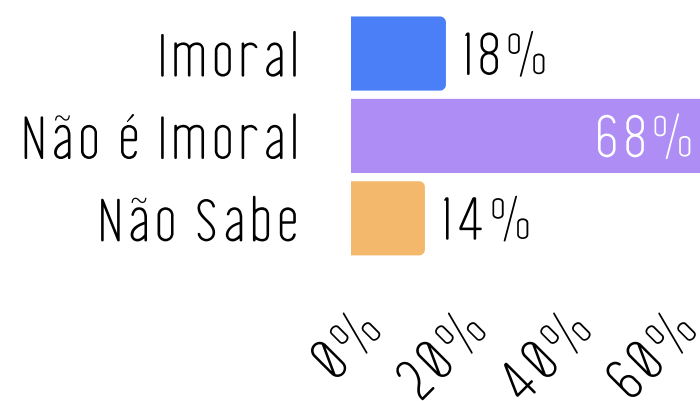


# POSIÇÃO POLÍTICA

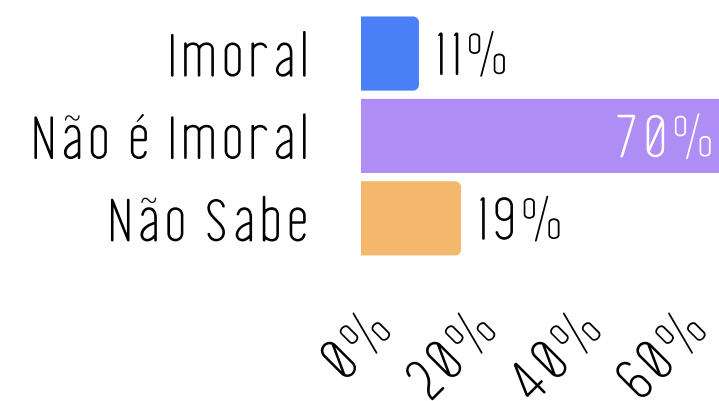
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022

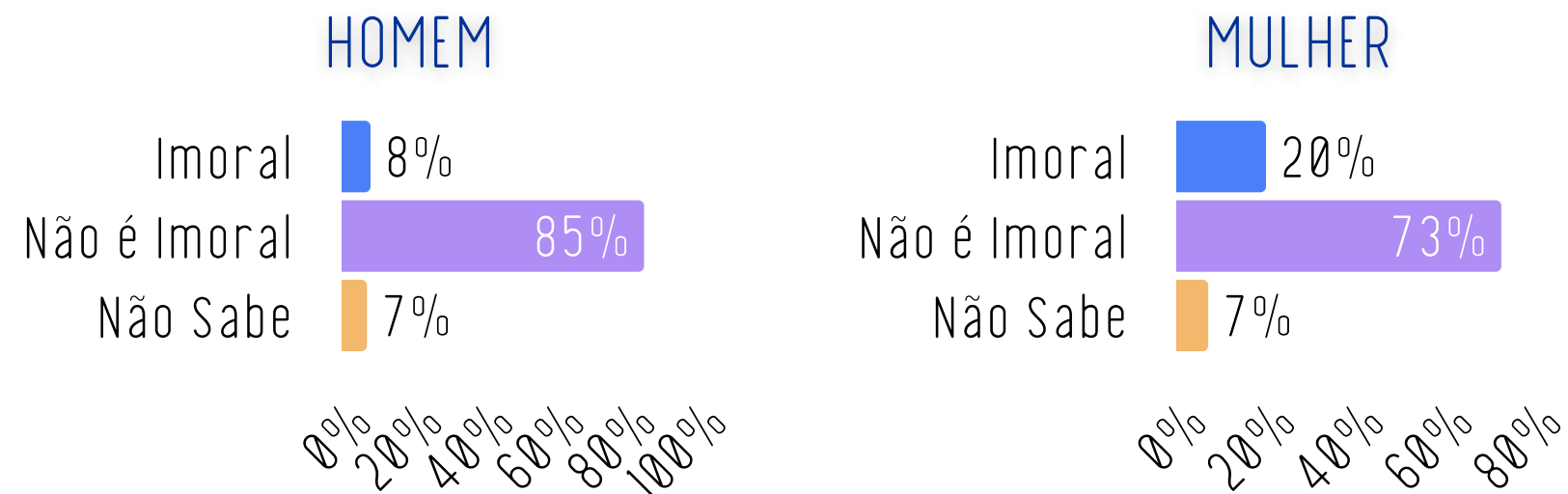


## NÃO VOTOU / ANULOU 2022

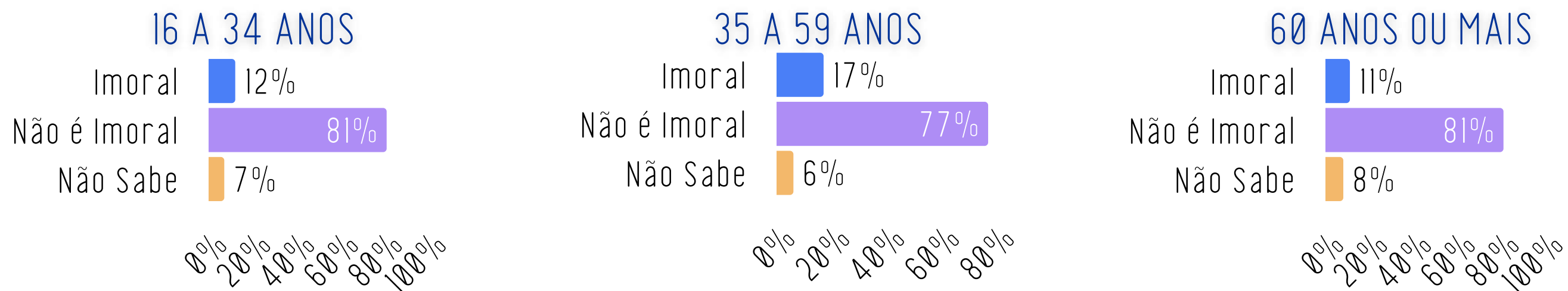


BEBER ÁLCOOL

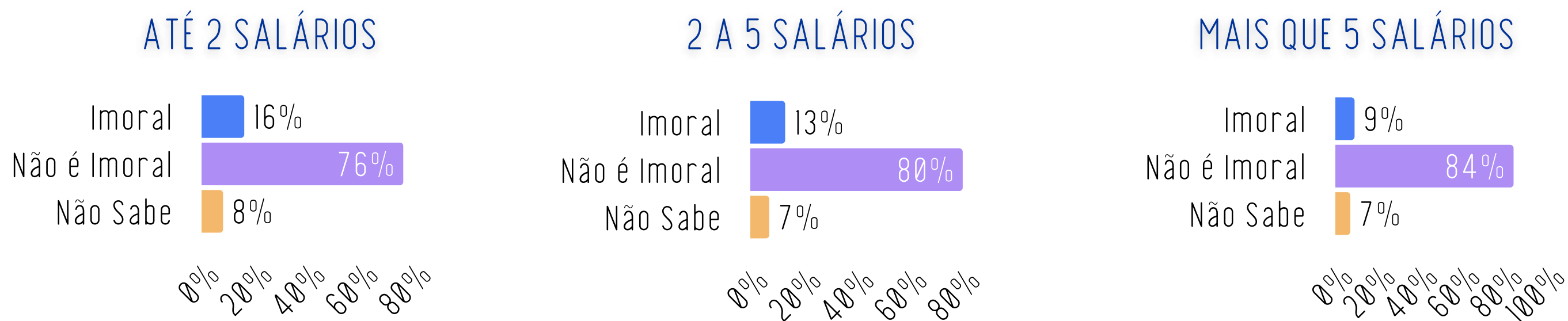
# SEXO



# IDADE

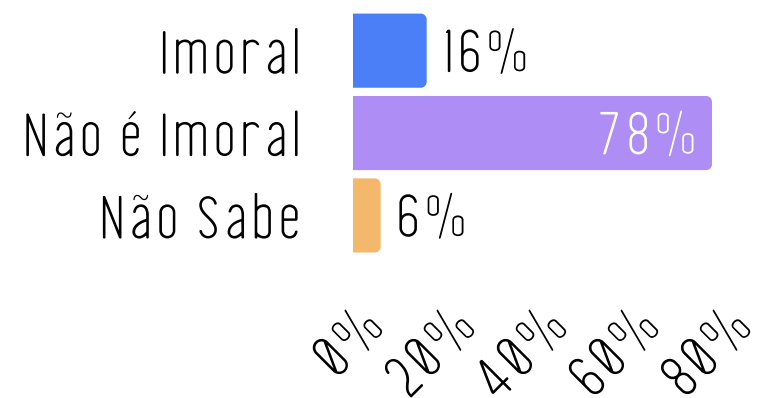


# RENDA

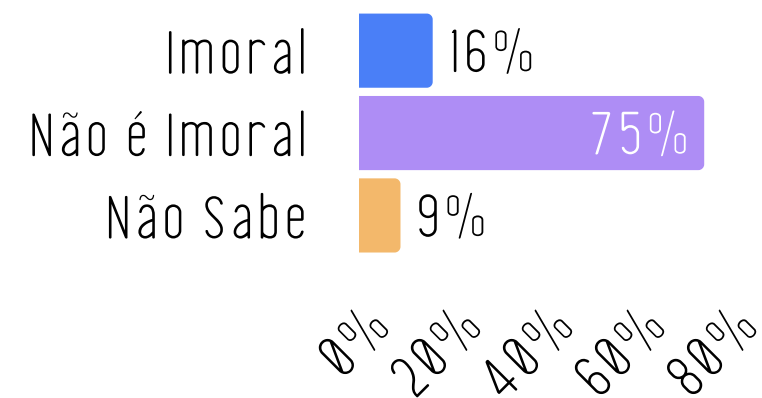


# RELIGIÃO

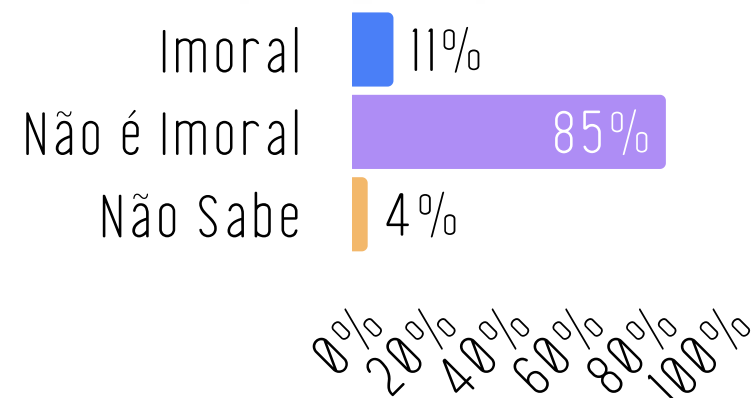
## CATÓLICOS



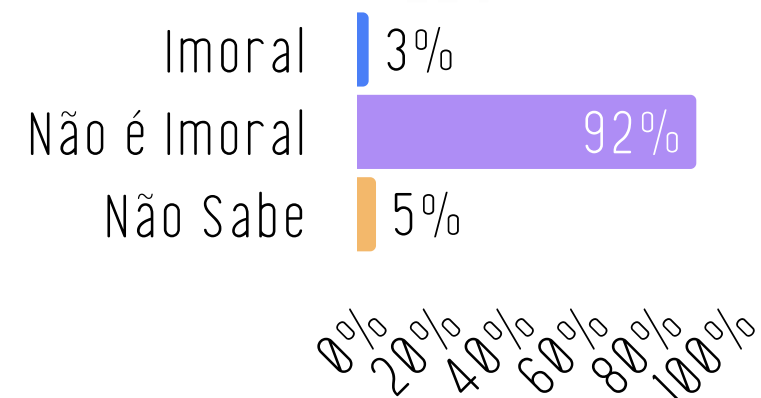
## EVANGÉLICOS



## OUTRAS RELIGIÕES

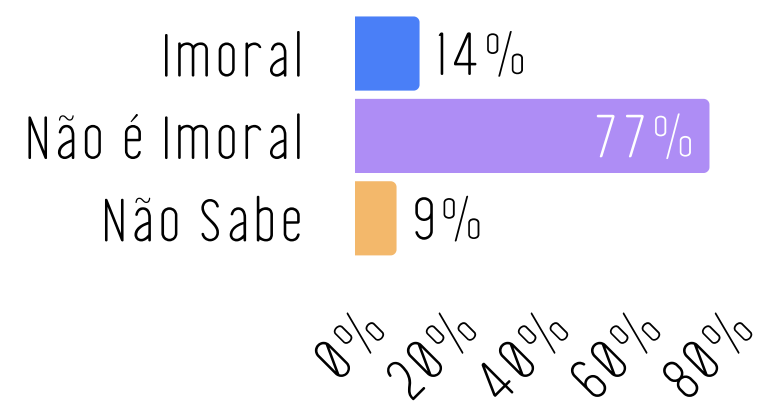


## ATEUS

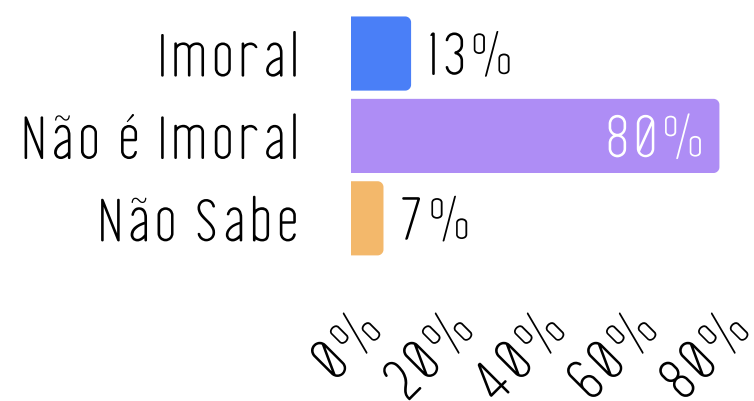


# POSIÇÃO POLÍTICA

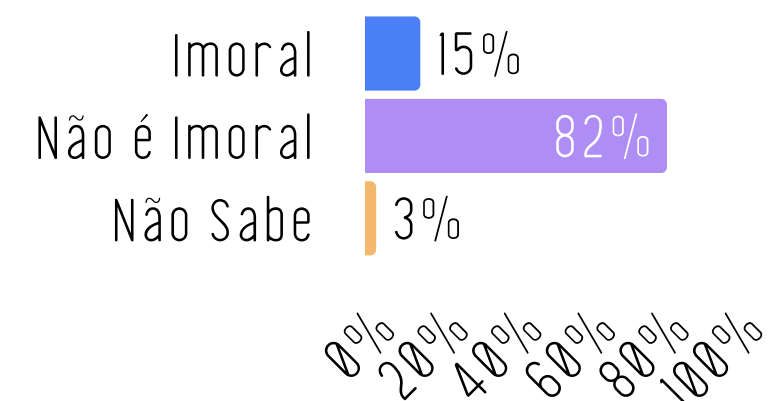
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022

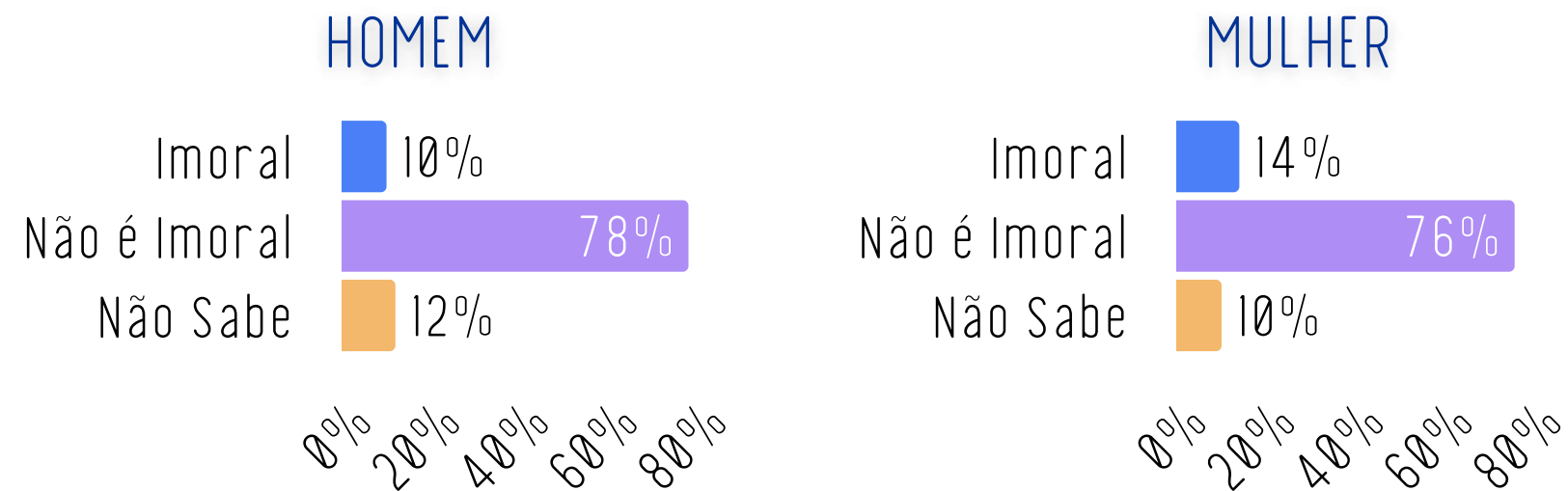


## NÃO VOTOU / ANULOU 2022

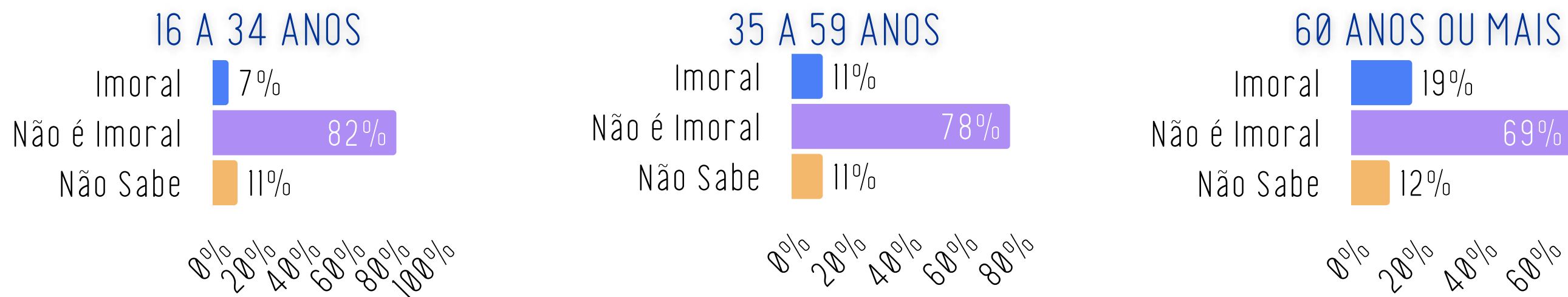


SER MUITO RICO

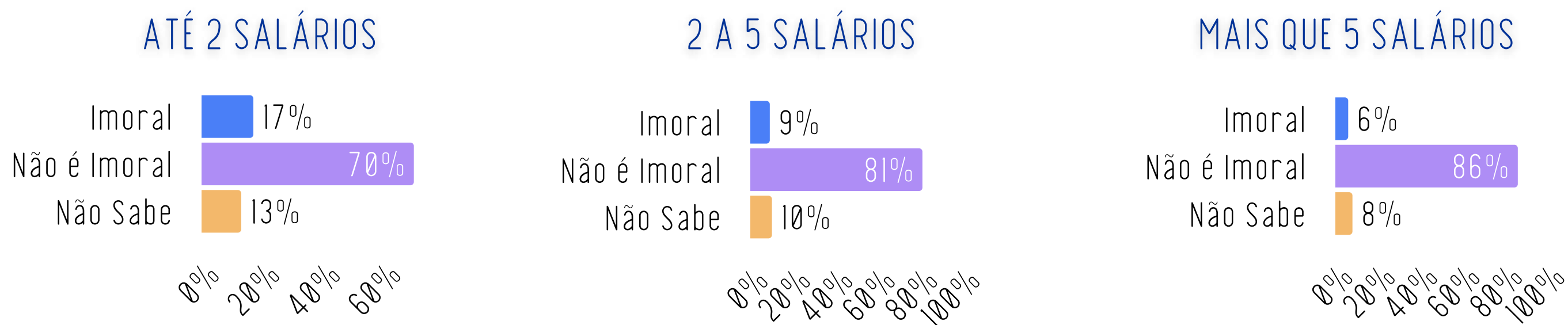
# SEXO



# IDADE

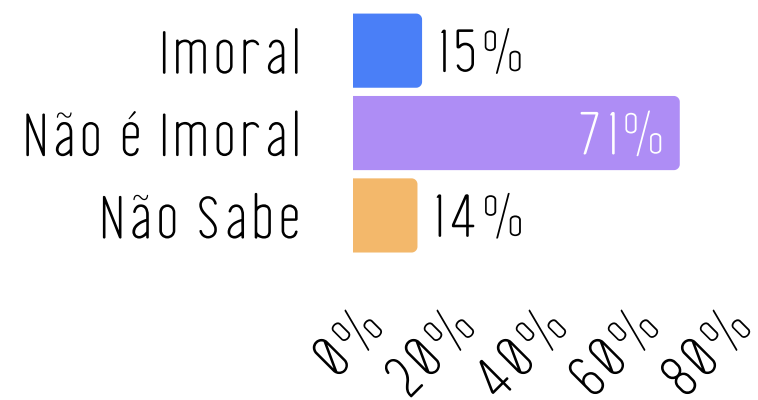


# RENDA

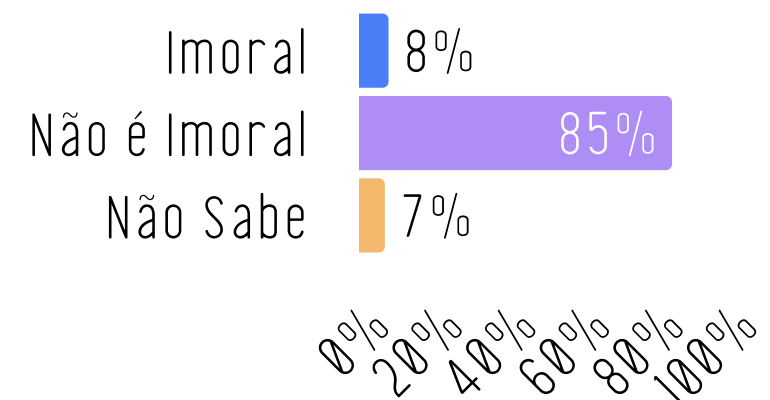


# RELIGIÃO

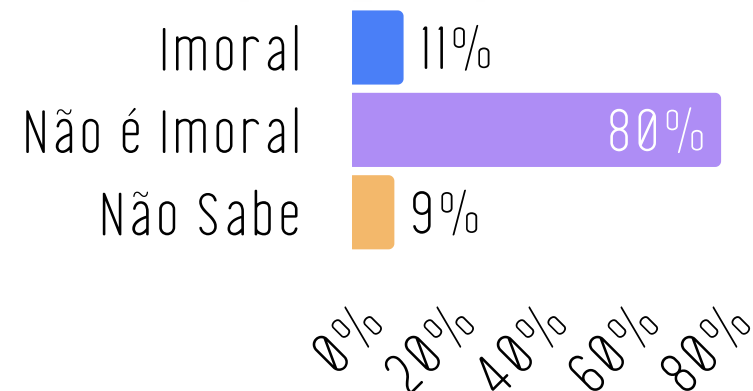
## CATÓLICOS



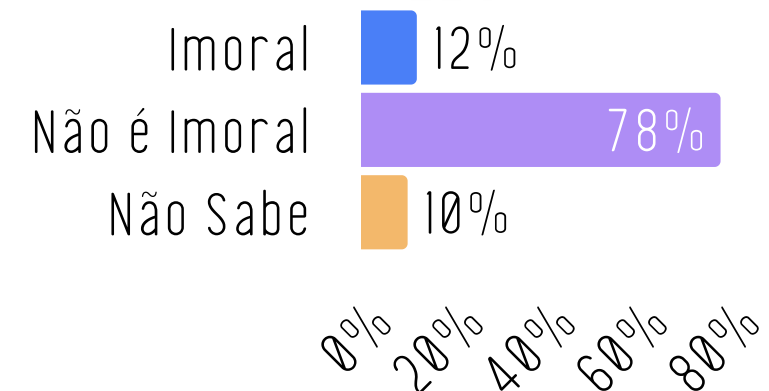
## EVANGÉLICOS



## OUTRAS RELIGIÕES

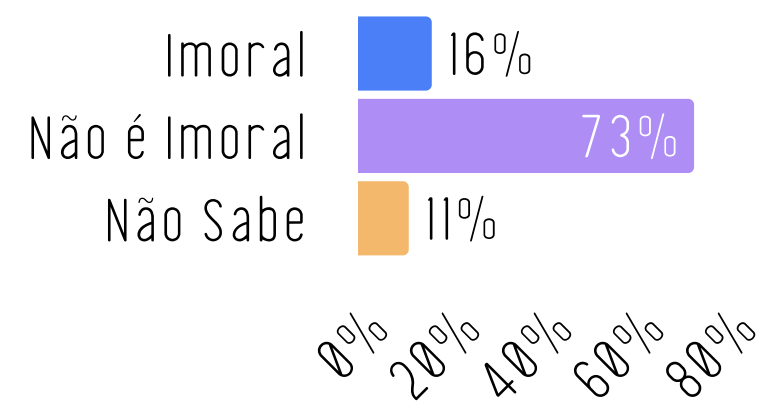


## ATEUS

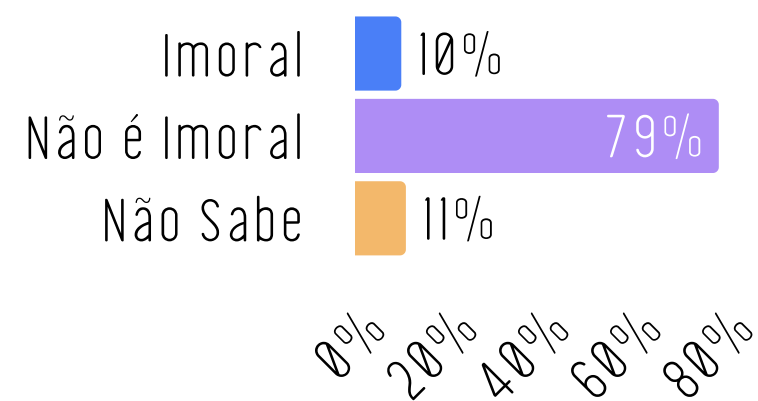


# POSIÇÃO POLÍTICA

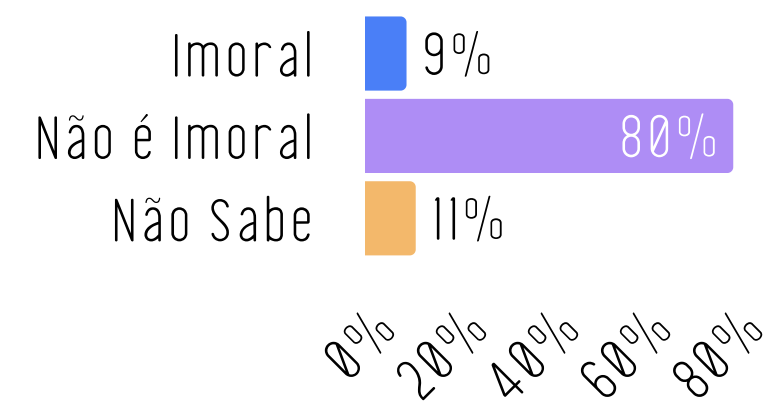
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022

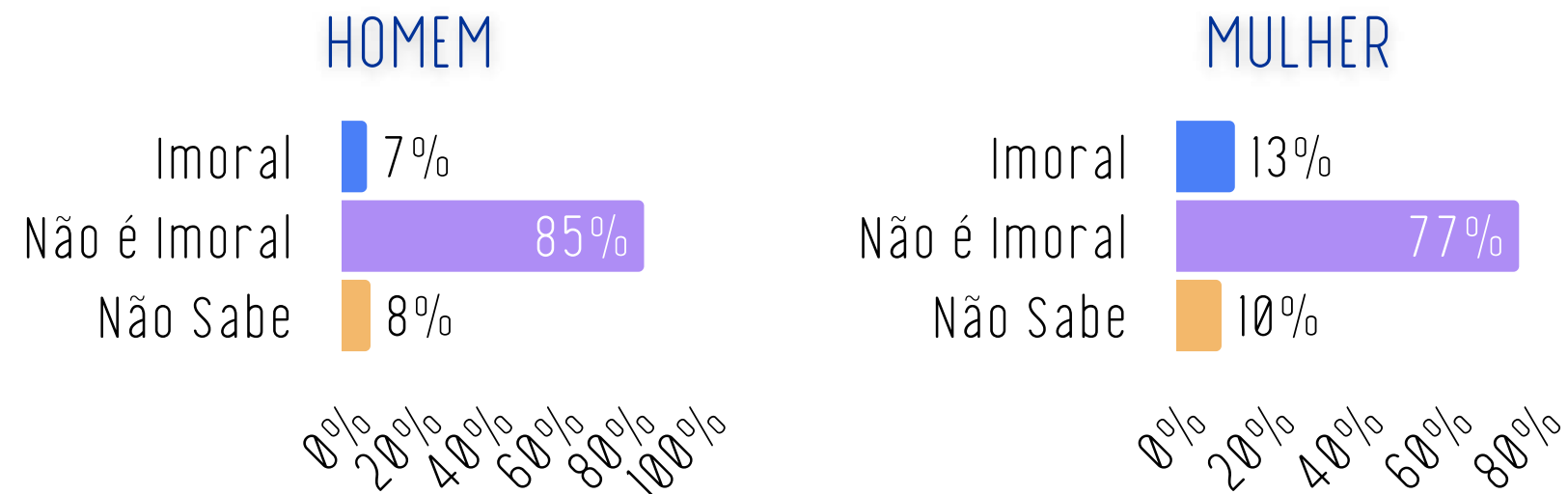


## NÃO VOTOU / ANULOU 2022

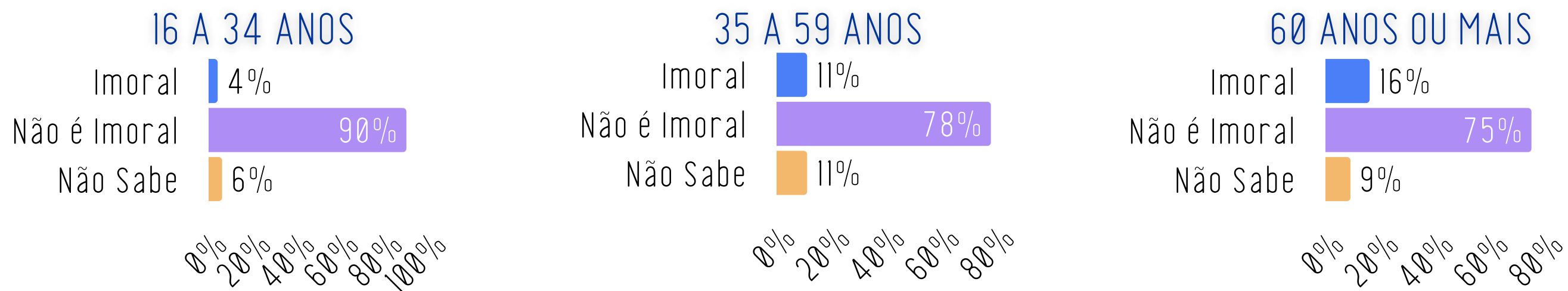


# USAR CONTRACEPTIVOS

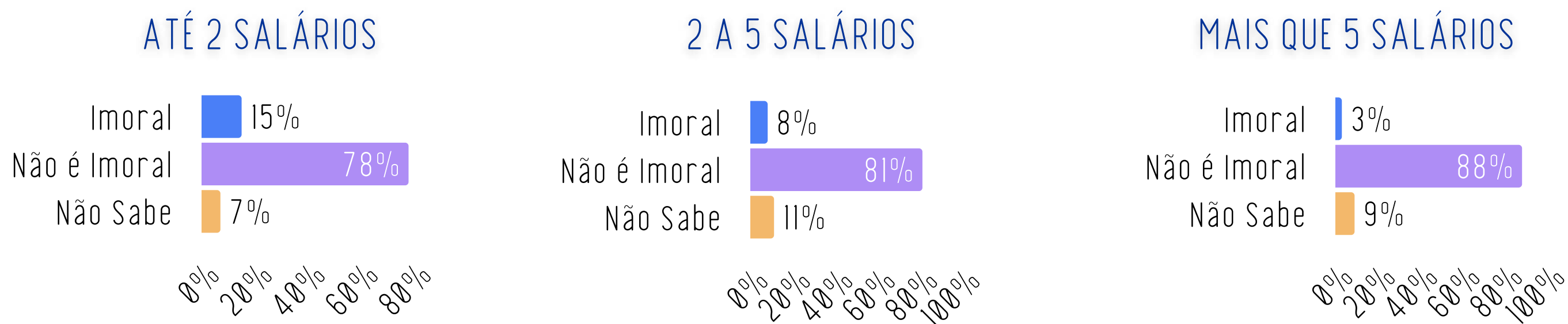
# SEXO



# IDADE

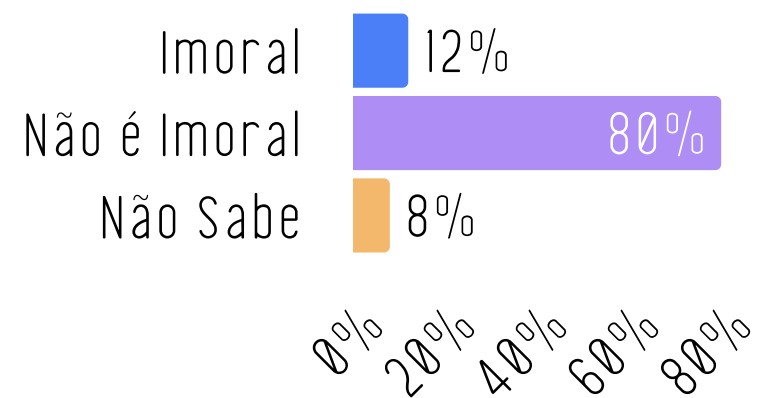


# RENDA

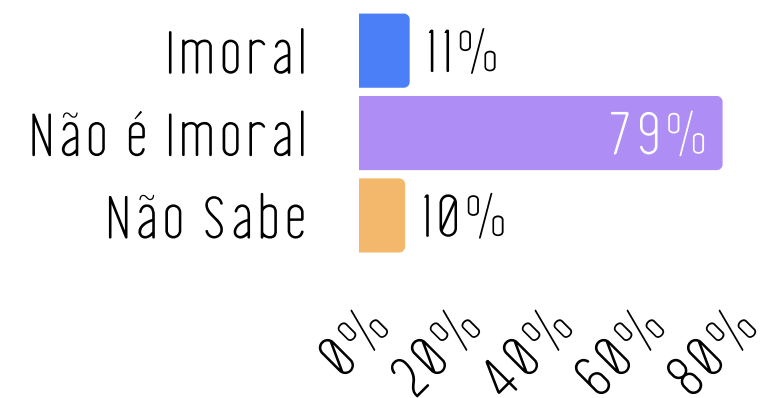


# RELIGIÃO

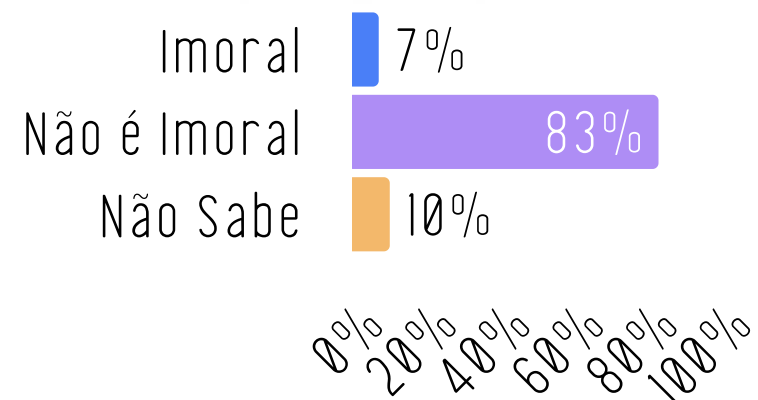
## CATÓLICOS



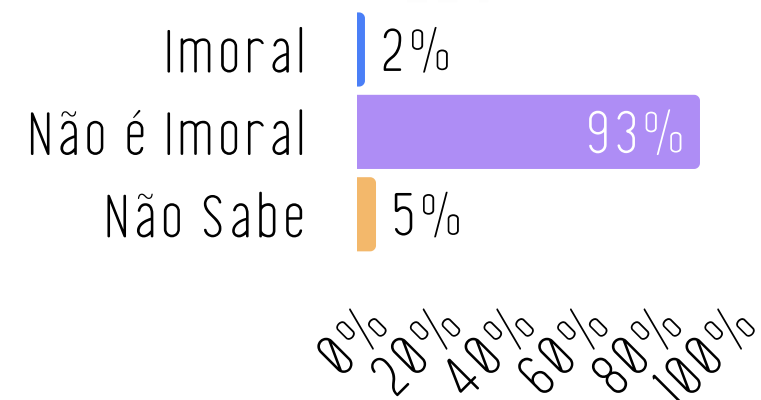
## EVANGÉLICOS



## OUTRAS RELIGIÕES

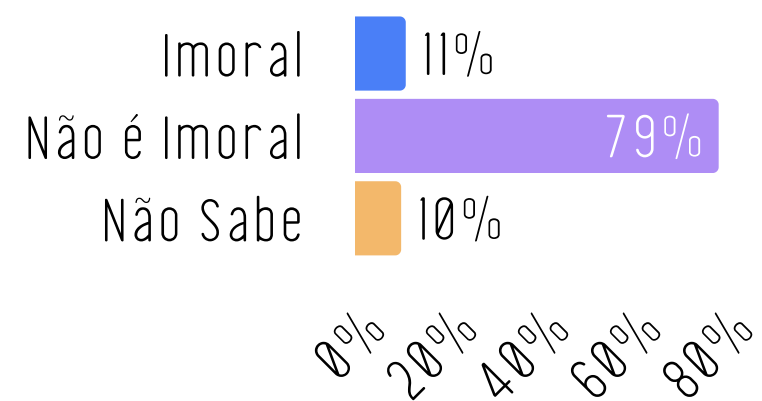


## ATEUS

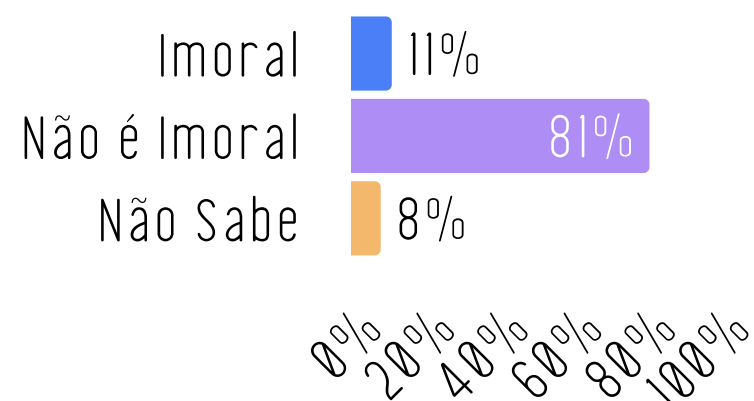


# POSIÇÃO POLÍTICA

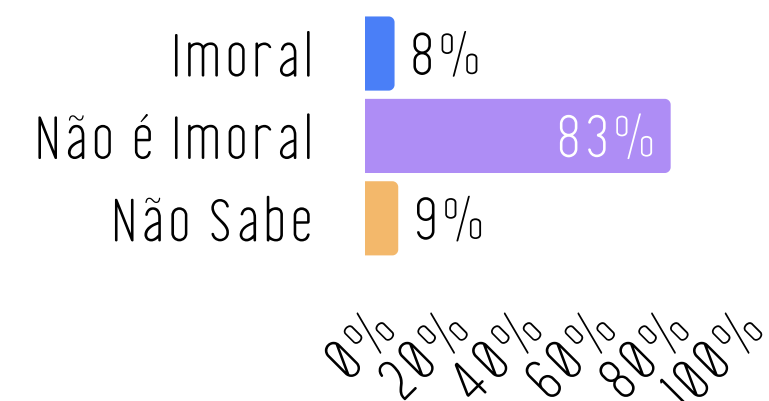
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022

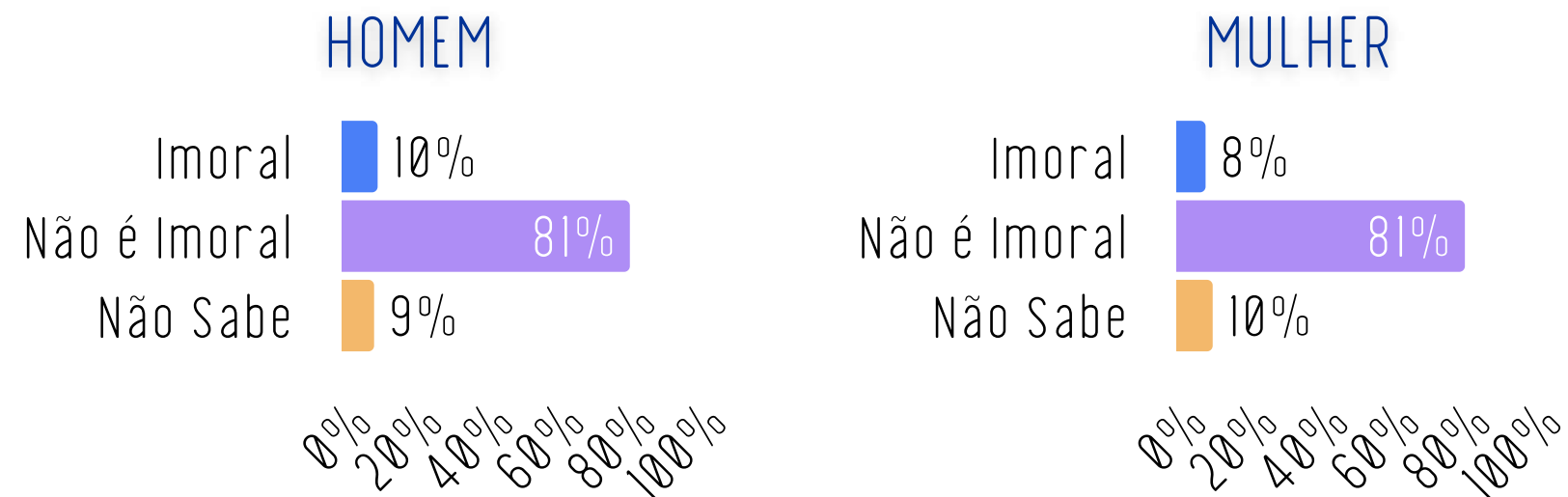


## NÃO VOTOU / ANULOU 2022

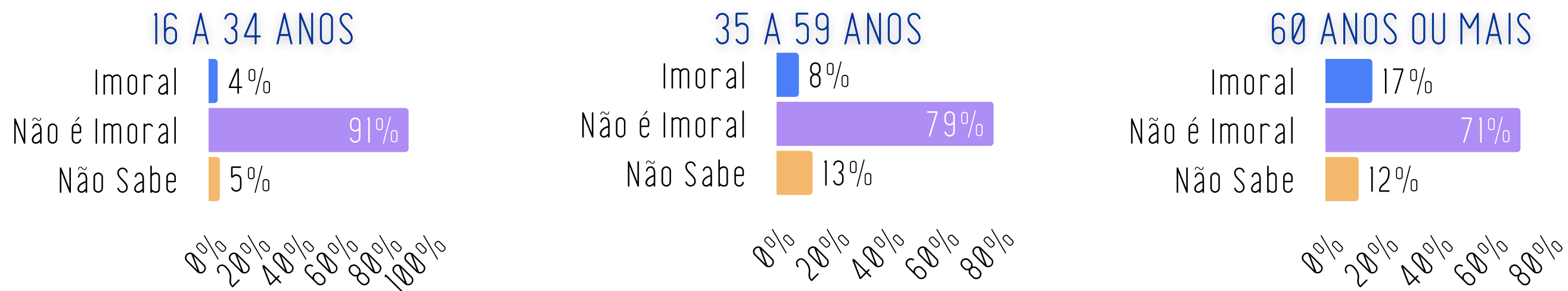


# DIVÓRCIO

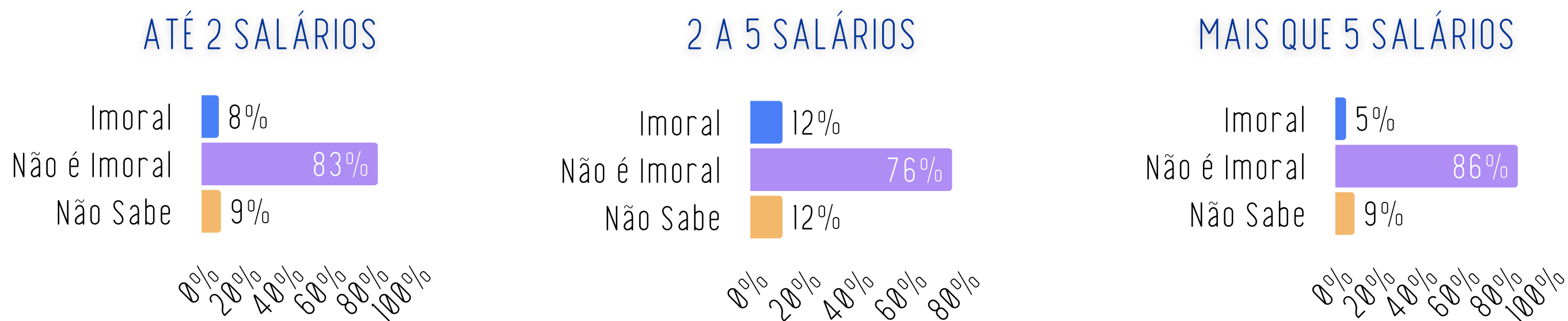
# SEXO



# IDADE

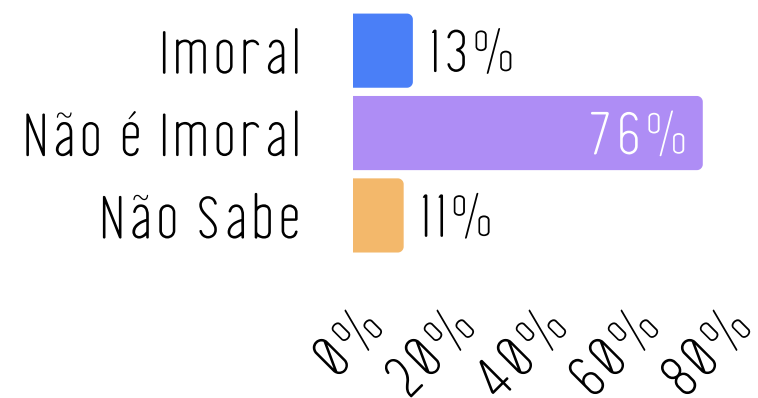


# RENDA

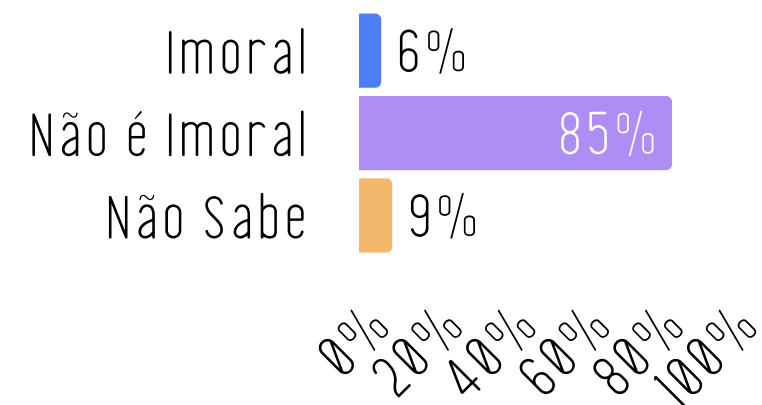


# RELIGIÃO

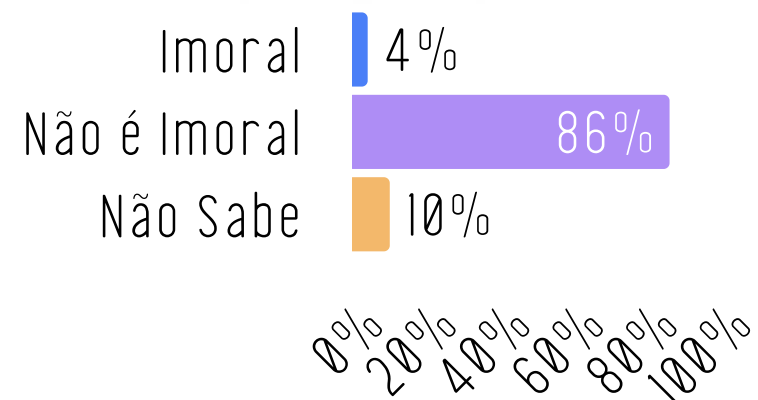
## CATÓLICOS



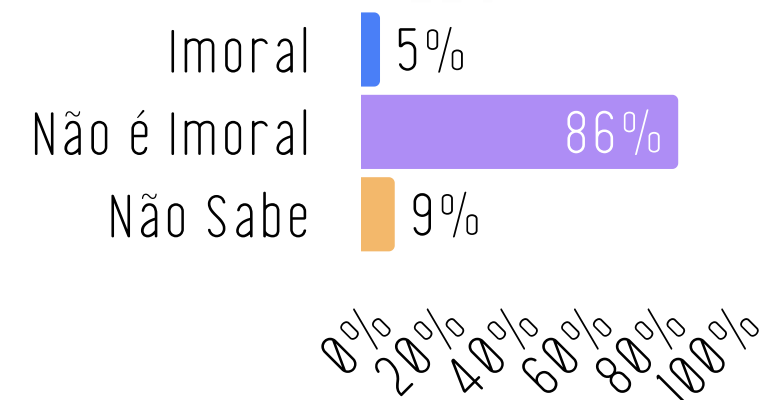
## EVANGÉLICOS



## OUTRAS RELIGIÕES

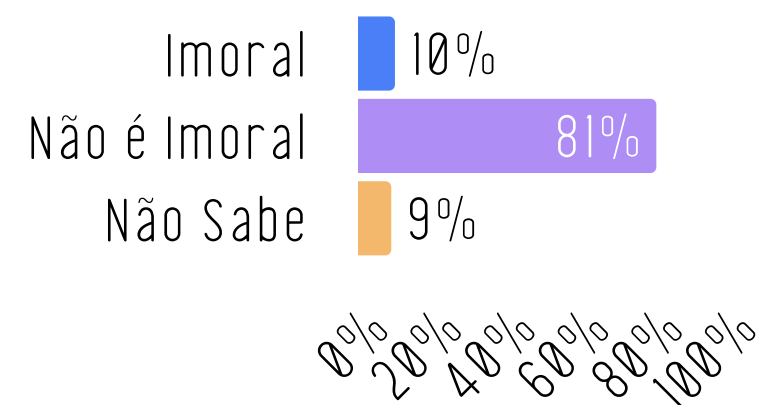


## ATEUS

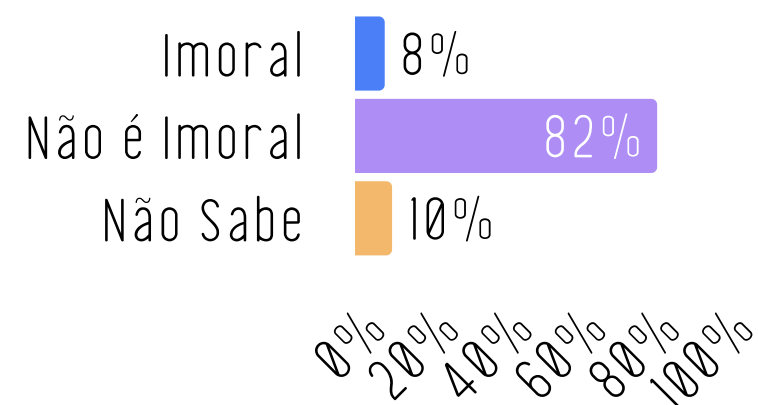


# POSIÇÃO POLÍTICA

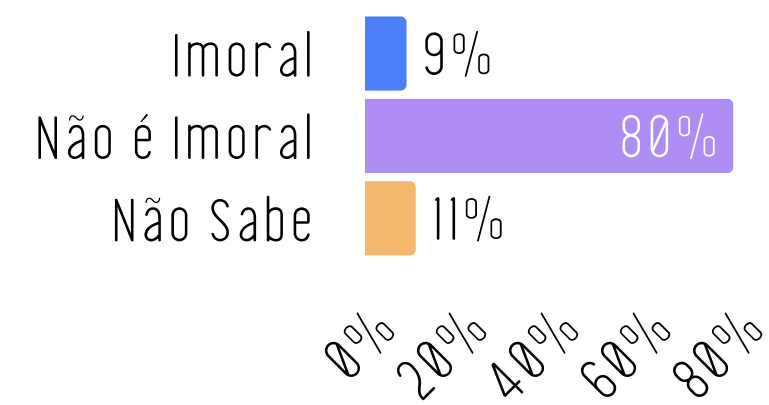
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022



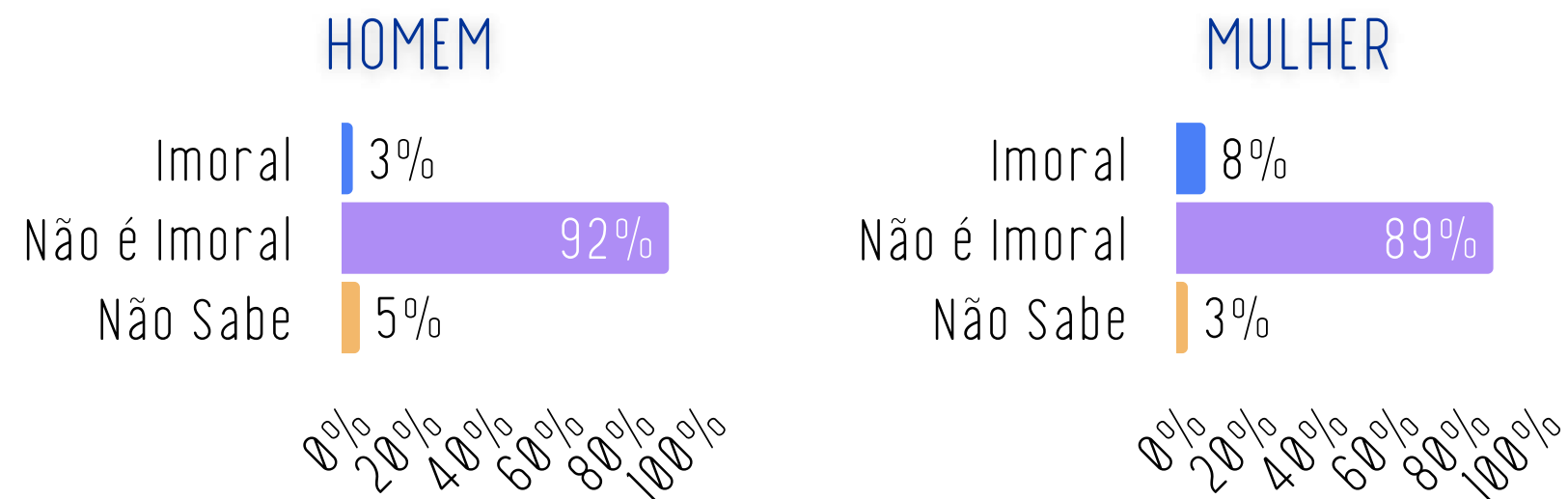
## NÃO VOTOU / ANULOU 2022



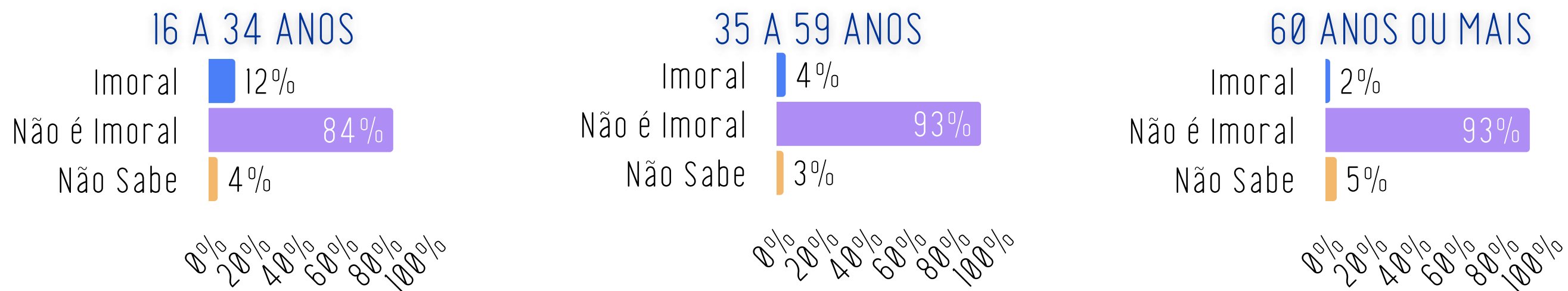
COMER CARNE VERMELHA

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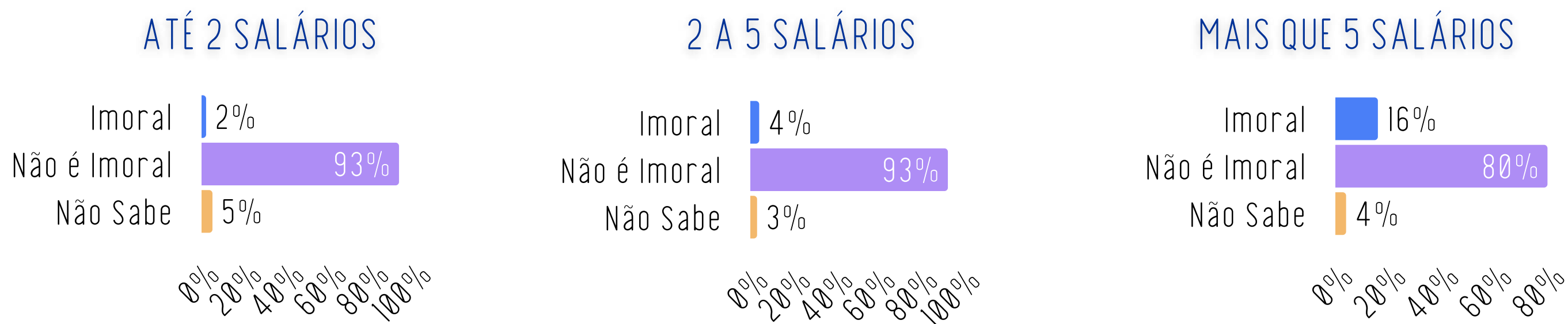
# SEXO



# IDADE

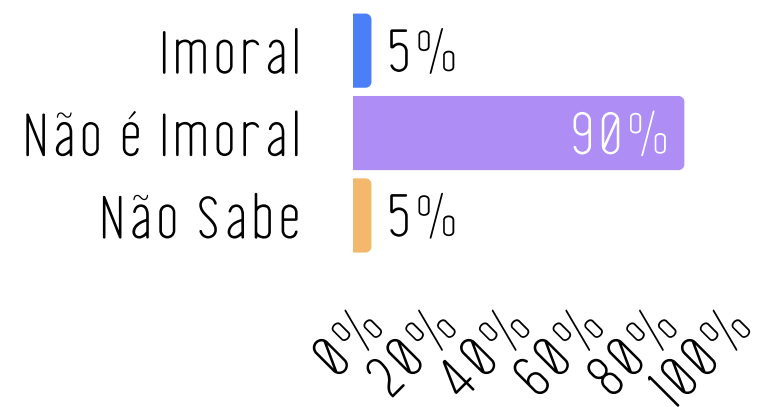


# RENDA

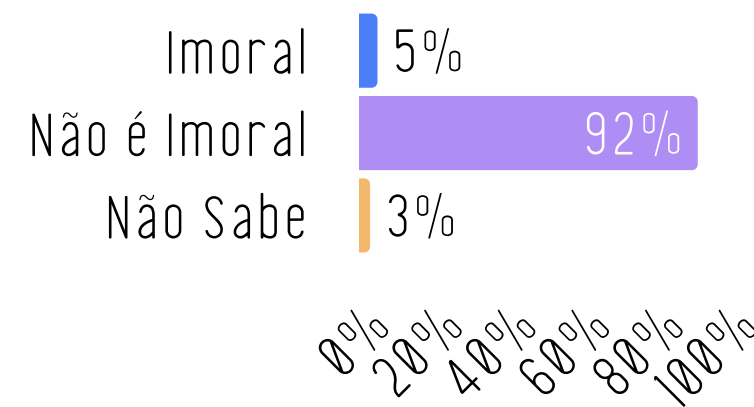


# RELIGIÃO

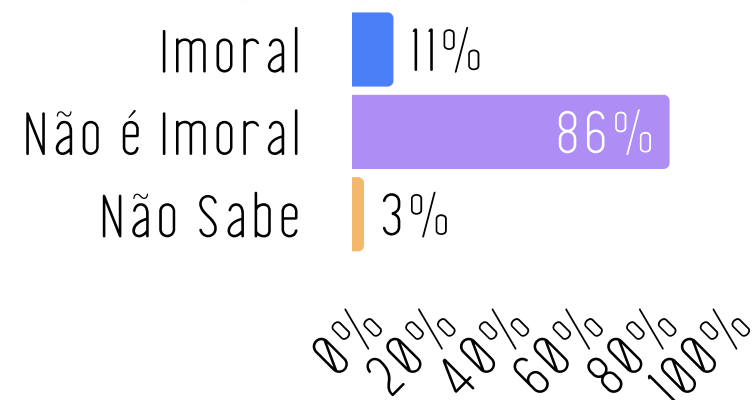
## CATÓLICOS



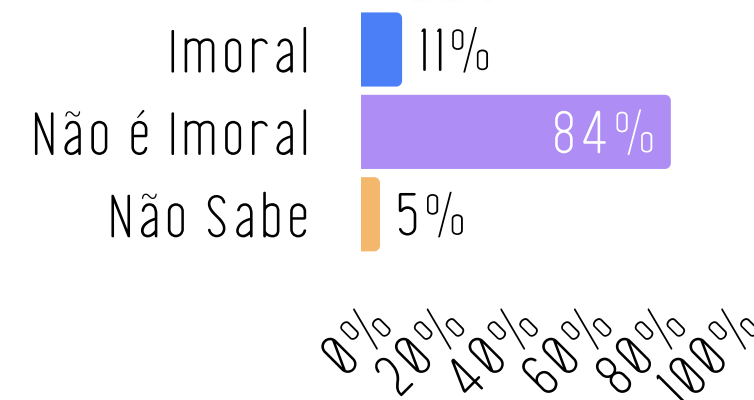
## EVANGÉLICOS



## OUTRAS RELIGIÕES

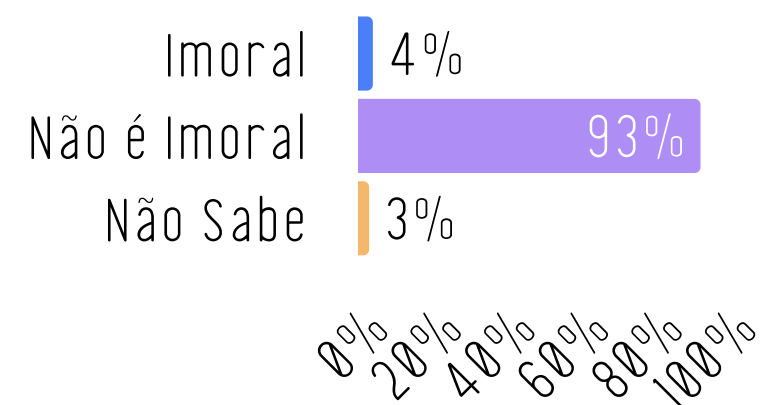


## ATEUS

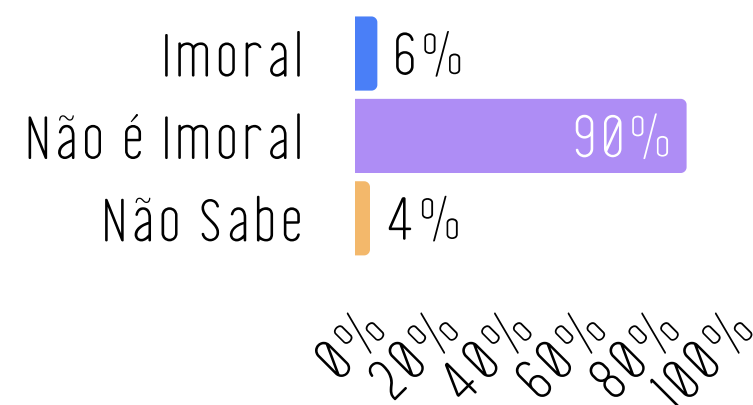


# POSIÇÃO POLÍTICA

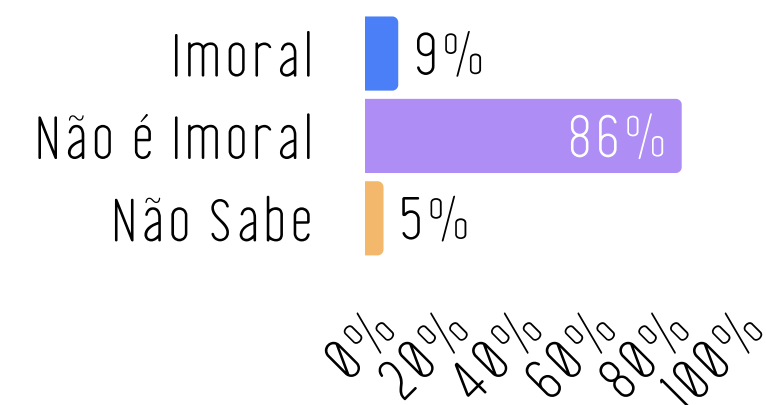
## VOTOU LULA 2022



## VOTOU BOLSONARO 2022



## NÃO VOTOU / ANULOU 2022





REALTIME  
BIG DATA